



# Employer Engagement in Accreditation

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# Why engage with employers?

- To ensure
  - Relevant curriculum
  - Rigor and sufficiency in skill assessment
  - Overall effectiveness of accreditation as a process

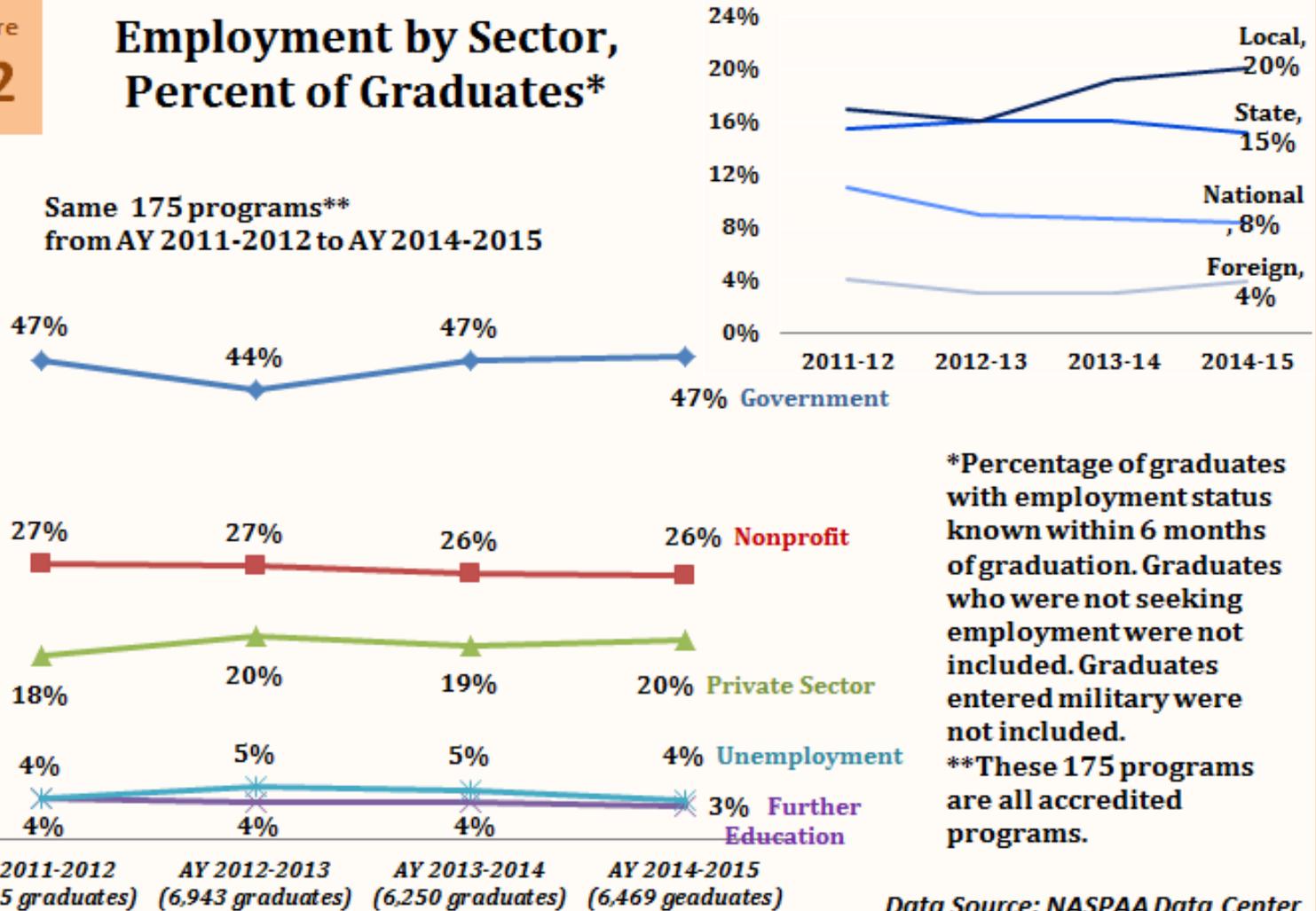
# Who are NASPAA employers?

- The degree program's primary focus shall be that of preparing students to be leaders, managers, and analysts in the professions of public affairs, public administration, and public policy

Figure  
**12**

## Employment by Sector, Percent of Graduates\*

Same 175 programs\*\*  
from AY 2011-2012 to AY 2014-2015



\*Percentage of graduates with employment status known within 6 months of graduation. Graduates who were not seeking employment were not included. Graduates entered military were not included.  
\*\*These 175 programs are all accredited programs.

Data Source: NASPAA Data Center

# Student Competency Domains

The ability:

- To lead and manage in public governance;
- To participate in and contribute to the policy process;
- To analyze, synthesize, think critically, solve problems and make decisions;
- To articulate and apply a public service perspective;
- To communicate and interact productively with a diverse and changing workforce and citizenry.

# Employer Inclusion

- Accreditation Governance and Peer Review
  - On review bodies; on every site visit
- Standards-setting
  - On standards writing committees, focus groups, surveys
- Program-level engagement
  - Validation of individual program's curricular choices
  - Assessment of the rigor of curriculum and preparedness of graduates
  - Guide the overall public impact of the program