NASPAA ANNUAL DATA REPORT
2018-2019

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HIGHLIGHTS

APPLICATIONS
in AY 2018-19
n = 202 accredited programs

ADMISSION RATE
75%
Average admission rate. n = 202 accredited programs. Rate increased 2 percentage points from AY 2017-18.

YIELD RATE
69%
Average yield rate. n = 200 accredited programs. Rate decreased 2 percentage points from AY 2017-18.

59%
of enrolled students are FEMALE
n = 152 accredited programs Female enrollment did not change from AY 2017-18.

38%
of enrolled students are PERSONS OF DIVERSITY
n = 139 accredited U.S. programs Diversity increased 2 percentage points from AY 2017-18.

82%
of students PERSISTING TO GRADUATION
n = 199 accredited programs Rate decreased 3 percentage points from AY 2017-18.

51%
of graduates are employed by the GOVERNMENT
n = 199 accredited programs Employment rate increased 2 percentage points from AY 2017-18.
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NASPAA ACCREDITED PROGRAMS

205 total programs

191 U.S. programs

8 countries

Number of Programs
1 - 3
4 - 6
7 - 9
10+

The Commission on Peer Review & Accreditation
3.00 GPA required

Median, n = 132 accredited programs

85% of programs require LETTERS OF RECOMMENDATION
n = 181 accredited programs

76% of programs require a RESUME
n = 180 accredited programs

49% of programs require STANDARDIZED TESTS
n = 177 accredited programs

22% of programs require WRITING SAMPLES
n = 166 accredited programs
PROGRAM INFORMATION

78% of programs are MASTER OF PUBLIC ADMINISTRATION
n = 204 accredited programs

71% of programs serve FULL-TIME & PART-TIME STUDENTS
n = 181 accredited programs

54% of programs offer DUAL DEGREES
Dual degrees include MBA, JD, and MSW
n = 149 accredited programs

ACCEPTION CYCLES

10% of programs accept students in the FALL ONLY

48% of programs accept students in the FALL & SPRING

42% of programs have OTHER acceptance cycles
Other cycles include fall, winter, spring, and summer acceptance.
n = 148 accredited programs
28,944 APPLICATIONS in AY 2018-19

75% of applicants are ADMITTED

69% of admitted students ENROLL

Average admission rate, n = 202 accredited programs

Average yield rate, n = 200 accredited programs
46% of **FULL-TIME** students receive **FINANCIAL AID**

n = 122 accredited U.S. programs

24% of **PART-TIME** students receive **FINANCIAL AID**

n = 118 accredited U.S. programs

33% of **INTERNATIONAL** students receive **FINANCIAL AID**

n = 119 accredited U.S. programs

Note: Figures represent average percentages across all programs.
ENROLLMENT

- 59% of enrolled students are female (n = 152 accredited programs)
- 53% of enrolled students are part-time (n = 147 accredited programs)
- 19% of enrolled students are out-of-state (n = 137 accredited U.S. programs)
- 5% of enrolled students are international (n = 137 accredited U.S. programs)
- 38% of enrolled students are persons of diversity (n = 139 accredited U.S. programs)

Note: Figures represent average percentages across all programs.
GRADUATION RATES

n = 199 accredited programs
Note: Figures represent average percentages across all programs.

46% of students graduate WITHIN 2 YEARS

69% of students graduate WITHIN 3 YEARS

77% of students graduate WITHIN 4 YEARS

82% of students PERSISTING TO GRADUATION
MINORITY-SERVING INSTITUTIONS

PERSISTING TO GRADUATION

Average rates over five years: AY 2013-14 to AY 2018-19.

**NON-MSI**

- 83%
- n = 377 data points from 131 accredited programs across five years

**HBCU**

- 72%
- n = 21 data points from 10 accredited programs across five years

**HSI**

- 77%
- n = 65 data points from 23 accredited programs across five years

**AANAPISI**

- 90%
- n = 26 data points from 9 accredited programs across five years

**AANAPISI + HSI**

- 80%
- n = 28 data points from 10 accredited programs across five years

HBCU: Historically Black College/University
HSI: Hispanic-Serving Institutions
AANAPISI: Asian American & Native American Pacific Islander Serving Institutions
AANAPISI + HSI: institutions that are both AANAPISI and HSI
PROGRAMS SERVING FULL-TIME STUDENTS

Programs that report serving only full-time or generally full-time students. Rates for AY 2018-2019.

- 63% of students graduate within 2 years
- 83% of students graduate within 3 years
- 88% of students graduate within 4 years
- 89% of students persisting to graduation

n = 26 accredited programs.

PROGRAMS SERVING PART-TIME STUDENTS

Programs that report serving only part-time or generally part-time students. Rates for AY 2018-2019.

- 28% of students graduate within 2 years
- 58% of students graduate within 3 years
- 70% of students graduate within 4 years
- 80% of students persisting to graduation

n = 26 accredited programs.
1,550 students (12% of graduates) are excluded due to unknown status.

- **51%** of graduates are employed by **GOVERNMENT**
- **22%** of graduates are employed by **NONPROFITS**
- **17%** of graduates are employed by the **PRIVATE** sector
- **4%** of graduates are pursuing **HIGHER EDUCATION**
- **4%** of graduates are **UNEMPLOYED**
- **2%** of graduates are pursuing **MILITARY** service

*n = 199 accredited programs*
Government Breakdown

- 51% Government
- 7% National
- 21% State
- 20% Local
- 3% Foreign

Nonprofit Breakdown

- 22% Nonprofit
- 20% Domestic
- 2% International

n = 199 accredited programs
FACULTY AND COURSES

Median, n = 189 accredited programs
Average = 12 members

7 members in FACULTY NUCLEUS

REQUIRED COMPETENCIES COURSES taught by Full-Time Faculty
83%

n = 202 accredited programs

ALL COURSES taught by Full-Time Faculty
76%

n = 204 accredited programs

Note: Figures represent average percentages across all programs.
Self Study Year 2018-19

30 U.S. programs*
20 states

"Faculty" include both part-time and full-time faculty as reported by programs.

AY 2018-19

72% of all faculty are WHITE
9% of all faculty are BLACK
8% of all faculty are ASIAN
5% of all faculty are LATINX
3% of all faculty are NONRESIDENTS

For more detailed information on diversity, including non U.S. programs, see full NASPAA Diversity Insights Report at naspaa.org.
STUDENT DIVERSITY

AY 2018-19

34% of students are WHITE
22% of students are NONRESIDENTS
16% of students are BLACK
16% of students are ASIAN
12% of students are LATINX

Rounded totals. 0.1% of students are American Indian / Alaskan Native.

LATINX ENROLLMENT INCREASED
+ 6%
* driven by Latino men (+11.5%). See full Diversity Insights Report.

BLACK ENROLLMENT DECREASED
- 0.1%
* driven by Black men (-8.6%). See full Diversity Insights Report.

For more detailed information on diversity, including non U.S. programs, see full NASPAA Diversity Insights Report at naspaa.org.
This report was prepared during July - August 2020 by Gala Ledezma MPP, a NASPAA graduate intern, under the supervision of Stacy Drudy, NASPAA Data Center Director.