2017-2018 Annual Data Report Results

NASPAA Annual Conference 2019
Los Angeles, CA

Data visualization by: Alex Minkoff, Project Assistant
## Enrollment

<table>
<thead>
<tr>
<th></th>
<th>2016-2017</th>
<th>2017-2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Enrollment:</strong></td>
<td>20,937 students</td>
<td>22,576 students</td>
</tr>
<tr>
<td><strong>Average Program:</strong></td>
<td>116 students</td>
<td>123 students</td>
</tr>
<tr>
<td><strong>Median Program:</strong></td>
<td>85 students</td>
<td>72.5 students</td>
</tr>
<tr>
<td><strong>Range:</strong></td>
<td>17-1070 students</td>
<td>9-1183 students</td>
</tr>
<tr>
<td><strong>Program's reporting:</strong></td>
<td>180 programs</td>
<td>219 programs</td>
</tr>
</tbody>
</table>
Average % of Enrollment by Type of Degree

<table>
<thead>
<tr>
<th>Category</th>
<th>MPA or similar</th>
<th>MPAf</th>
<th>MPP or similar</th>
<th>MPA/MPP</th>
<th>OTHER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Out of state students (n=184)</td>
<td>14%</td>
<td>12%</td>
<td>19%</td>
<td>25%</td>
<td>38%</td>
</tr>
<tr>
<td>International students (n=169)</td>
<td>6%</td>
<td>5%</td>
<td>11%</td>
<td>9%</td>
<td>33%</td>
</tr>
<tr>
<td>Female students (n=178)</td>
<td>59%</td>
<td>65%</td>
<td>47%</td>
<td>48%</td>
<td>25%</td>
</tr>
<tr>
<td>Part-time students (n=178)</td>
<td>52%</td>
<td>45%</td>
<td>43%</td>
<td>43%</td>
<td>25%</td>
</tr>
<tr>
<td>Persons of diversity (n=166)</td>
<td>38%</td>
<td>35%</td>
<td>36%</td>
<td>31%</td>
<td>27%</td>
</tr>
</tbody>
</table>

n = 219 programs
AY 17-18 Degrees Awarded

7387 graduates

- Average program: 43 graduates
- Median program: 26 graduates
- Range: 0-281 graduates
## Employment 6 months after Graduation

### Employment Categories

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nonprofit</td>
<td>545</td>
<td>24.1%</td>
</tr>
<tr>
<td>Private Sector</td>
<td>502</td>
<td>22.2%</td>
</tr>
<tr>
<td>City/County/Local Government</td>
<td>299</td>
<td>13.2%</td>
</tr>
<tr>
<td>State/Provincial/Regional</td>
<td>280</td>
<td>12.4%</td>
</tr>
<tr>
<td>Unemployed</td>
<td>203</td>
<td>9.0%</td>
</tr>
<tr>
<td>Foreign Government</td>
<td>180</td>
<td>8.0%</td>
</tr>
<tr>
<td>National or Central Government</td>
<td>135</td>
<td>6.0%</td>
</tr>
<tr>
<td>Pursuing Higher Education</td>
<td>98</td>
<td>4.3%</td>
</tr>
<tr>
<td>Entering the Military</td>
<td>21</td>
<td>0.9%</td>
</tr>
</tbody>
</table>

n = 52 programs
Average Median Salary by Position and Program Type

- MPA (n=167)
- MPAf (n=10)
- MPP (n=22)
- MPA/MPP (n=9)
- OTHER (n=12)

Salary Ranges:
- $20,000
- $40,000
- $60,000
- $80,000
- $100,000
- $120,000
- $140,000
- $160,000

Legend:
- Professor
- Assistant Professor
- Associate Professor

n = 219 programs
Specializations Offered by Programs

- NONPROFIT: 133
- GENERAL/ PUBLIC MANAGEMENT: 119
- OTHER: 87
- CITY/ LOCAL: 68
- PUBLIC POLICY ANALYSIS: 63
- HEALTH: 55
- BUDGETING/ FINANCE: 55
- ENVIRONMENT: 49
- URBAN: 47
- INTERNATIONAL/ GLOBAL: 42
- LEADERSHIP: 41
- ECONOMIC DEVELOPMENT: 41
- PUBLIC SECTOR: 37
- SOCIAL POLICY: 36
- HUMAN RESOURCES: 34
- ORGANIZATIONAL MANAGEMENT: 32
- CRIMINAL JUSTICE: 30
- EMERGENCY: 30
- STATE: 28
- HOMELAND/ NATIONAL SECURITY: 27
- NONE: 27
- EDUCATION: 24
- INFORMATION TECHNOLOGY: 20
- SURVEY METHODS: 17

n = 219 programs