



2018-19 YEAR IN REVIEW

**NETWORK OF SCHOOLS OF
PUBLIC POLICY, AFFAIRS, AND
ADMINISTRATION**

NASPAA50 YEARS

The Global Standard in Public Service Education

WHY NASPAA?

Dear NASPAA Member Schools:

This is the time of year where we ask you to renew your membership in NASPAA, so I'd like to take this opportunity to convince you that NASPAA membership continues to be vital to you and your program.



We promote the ideal of public service globally. We want the best prepared students to enter public service, and we want the best faculty to teach and research in our field. Everything we do focuses on this goal. In 2018, we worked to protect Public Service Loan Forgiveness, and supported continued graduate loans and income-based repayment options for public service graduate students. Around the world, we have partnered with schools in Beijing, New Delhi, and San Juan Puerto Rico to hold meetings to advance quality in public affairs education. NASPAA continued to work on the UN Sustainable Development Goal 16, and advancing the capacity for governance, by encouraging schools to inculcate transparency, accountability, and participatory processes in their graduates' toolbox of skills. We have represented NASPAA at OECD, IASIA, and UN meetings in 2018-19, and wherever your program is, we are working to connect your students and faculty to the opportunity to serve the public good. Each member is an integral part of NASPAA's public service mission.

We network you and your program with hundreds of peer institutions, to share practice and advance the field of public affairs education. In October 2018, we traveled to Atlanta at the annual NASPAA conference with you and your 680 colleagues from around the world, on the theme, "Making a Difference: Good Governance in Disrupted State(s)." We also convened career professionals in December and admissions staff in June, to help them do their jobs better, too.

We help you improve the quality of your master's programs. Through our accreditation program, including our Accreditation Institute, we made it possible for you to raise your MPA or MPP degree program to a higher level, better serving the students who seek the best possible preparation for a career in public service. Six programs were accredited for the first time--if you haven't yet brought your MPA or MPP into accreditation, please consider it!

We put useful teaching and learning advice in your hands. Through free access to the Journal of Public Affairs Education, and workshops at our conference, NASPAA members get invaluable advice about the latest curriculum and teaching approaches. 2019-20 will also bring the launch of a major NASPAA initiative on innovative teaching and learning that will include your school!

We provide recognition and global opportunities for your students. This past year, more than a thousand students were inducted into Pi Alpha Alpha, the public affairs honor society, and we celebrated their academic excellence. Do you have a chapter?

In late February, 147 graduate programs in public affairs from 27 countries sent students to eleven sites around the globe to tackle migration issues as part of the fifth annual NASPAA-Batten Global Student Simulation Competition. Students have told us this event has expanded their policy interests and changed their life! All the leaders of our programs are encouraged to nominate a few outstanding students--why not participate this upcoming year?!

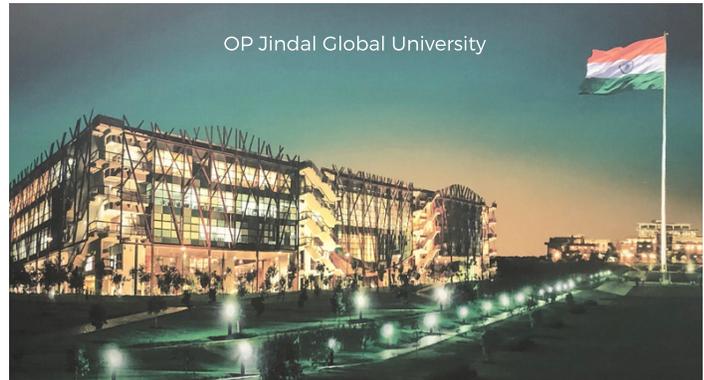
The NASPAA staff and I have been privileged to work with so many of you during the past year. We've traveled from Concepción to Chicago, New Delhi to Newark, Guadalajara to Cleveland, to support NASPAA projects and programs. We try to create a stimulating community of public affairs schools to serve you, and we look forward to sharing another year with you as a member.

Thank you!

Laurel McFarland
NASPAA Executive Director

NASPAA & O.P. JINDAL GLOBAL UNIVERSITY CONFERENCE IN SOUTH ASIA

NASPAA held its first-ever regional conference in South Asia, with our exceptional partner and host, the Jindal School of Government and Public Policy (JSGP) and its Dean, R. Sudarshan. On the 25th and 26th of February, 2019, a delegation of NASPAA participants traveled to New Delhi and then to Sonipat, Haryana, the location of the 10-year old OP Jindal Global University (JGU), to participate in the event-which drew attendees from India, Sri Lanka, Bangladesh, Afghanistan, and Nepal as well as the United States. The theme was "Governance in an Era of Inequality: Training the Next Generation of Policy Practitioners in South Asia."



The conference was organized by NASPAA's South Asia subcommittee (chaired by Uday Desai, U of New Mexico) and JSGP. On the opening panel, JSGP Dean Sudarshan tackled what constitutes the best mix of disciplines in an MPP/MPA program to position it for the years ahead--Economics? Law? Planning? Decision science? Engineering? On their panel, Greg Lindsey (U of Minnesota), David Campbell (Binghamton U), and Alasdair Roberts (U of Massachusetts Amherst) addressed how to pursue quality in program design and operation. Triparna Vasavada (Penn State Harrisburg) discussed the technical aspects of the policy evaluation process and the challenges it presents.



(Back row: left to right) Kent Weaver, Uday Desai, Greg Lindsey, David Marshall, Anand Desai, Alasdair Roberts
(Front row) Triparna Vasavada (left), Laurel McFarland (right)

NASPAA Executive Director Laurel McFarland, presented a panel with Chagun Basha of the Indian Institute of Science, on what works and what doesn't in the graduate training of public sector employees. Indian schools of public policy and management are continuing to find their way in a culture of government-provided nondegree training for civil servants. Anil Deolalikar (UC Riverside) moderated one of the most provocative panels of the conference: a session on pollution, health and inequality-and how they need to be brought right into the core curriculum - and looked at in an integrated, holistic manner - in Indian public policy programs.

Reflecting NASPAA's rising interest in experiential learning around the globe, Anand Desai (Ohio State U and NSF) presented on simulations with a Bengaluru nonprofit, Fields of View, and Kent Weaver (Georgetown U) discussed how to teach and write cases for the classroom. Uday Desai (U of New Mexico) along with Greg Lindsey (U of Minnesota) and Anish Sugathan (Indian Institute of Management) addressed how best to design internships and capstones for MPP/MPA students. Attendees were left with a sense of how vexing the policy challenges are facing India, and more broadly, South Asia, but what opportunities there are for committed graduate students to put their training in everything from data analysis to combating social inequality to work in solving them. The students at the conference were a living testament to a promising future for public policy and management in South Asia: their participation, their questions, and their willingness to raise important issues deeply impressed NASPAA participants. NASPAA hopes to continue its work with South Asian schools, to bring our colleagues' valuable perspectives on sustainable development, environmental health, and inequality to global public affairs education.

CONNECT GLOBALLY

JACK MEEK, IMMEDIATE PAST PRESIDENT REPRESENTED NASPAA AT THREE EUROPEAN EVENTS

Jack Meek, the immediate past President of NASPAA, presented at the NISPAcee Conference, "Public Administration for Well-being and Growth," held May 24-26, 2018 in Iasi, Romania. In general, the

NISPAcee meeting this year brought important conversations about why international accreditation is desirable-- because programs need to seek recognition beyond their jurisdictions, with the expectations of students and researchers rising because of globalization. International accreditation must serve both institutions (pressing them to be rigorous and flexible) and students (encouraging mobility, relevance, and flexibility in degrees).

Implementation of UN Sustainable Development Goals (SDGs) was a NISPAcee focus as well. The SDGs are accessible, but designing and implementing them will necessitate taking on existing power structures, and standard practices and patterns of interaction. Students must be ready for this. We must also inculcate in students the ability to address contradictions, using public administration systems that are designed to maintain order, regularity, discipline. But to implement SDGs we will also need to call upon flexibility, innovation and creativity--and thus, our MPA and MPP programs should ensure we develop curricula that establish competencies in coordination, collaboration, communication, and cross-sector capacity. And perhaps we should consider requiring a course in which SDGs are directly addressed!

Jack Meek also participated in the OECD Forum, "What Brings Us Together," at OECD Headquarters in Paris on May 29, 2018. The focus of the Forum - What brings us together - centered around three central themes: inclusive growth, digitalization, and international co-operation. Jack drew several conclusions from the OECD discussions for the NASPAA standards colloquium process.

Jack Meek concluded his representation of NASPAA at European meetings with a presentation at TAD--the 14th annual Transatlantic Dialogue on "The Disciplines and the Study of Public Administration," on June 6-8, 2018 in Bucharest, Romania.



The 26th NISPAcee Annual Conference

CONCEPCIÓN, CHILE: INTERACTIVE WORKSHOP ON STUDENT LEARNING AND EVALUATION

(March 2019) In collaboration with the Inter-American Network of Public Administration Education (INPAE), NASPAA organized an interactive workshop for program in Latin America and the Caribbean. The curriculum, delivered completely in Spanish, focused on student learning and evaluation. This workshop was part of the XV INPAE Annual Conference, which convened representatives from public administration graduate programs in Argentina, Brazil, Chile, Colombia, Costa Rica, Mexico, Puerto Rico, and Venezuela.



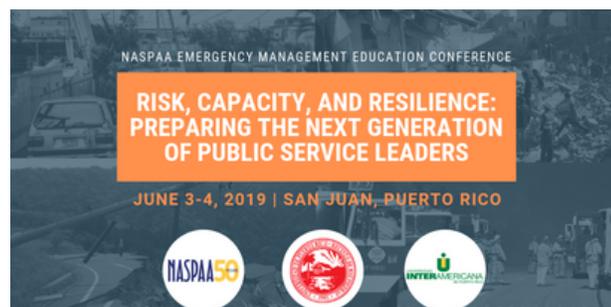
Susan Appe, University at Albany, SUNY (left) and Nadia Rubaii, Binghamton University (right)



(Left to right) Susan Appe, Nadia Rubaii, Palmira Rios (Univ. of Puerto Rico), Robert Orr (Univ. of Maryland), Pablo Sanabria (Universidad de los Andes)

SAN JUAN, PUERTO RICO: CONFERENCE ON EMERGENCY MANAGEMENT

(June 2019) NASPAA, in collaboration with the Office of the Mayor of San Juan, the University of Puerto Rico, and the Inter-American University of Puerto Rico, will host a conference on emergency management in San Juan, Puerto Rico. Titled "Risk, Capacity, and Resilience: Preparing the Next Generation of Public Service Leaders," this conference will convene elected officials, practitioners, and academics to discuss the current state and future of emergency management public service education.



ACCREDITATION



NASPAA accreditation is the global standard for graduate-level public service education. NASPAA accreditation is an expression of a program's commitment to the field – to public service education as a discipline.

The NASPAA Standards and accreditation process serve to maintain and enhance the recognition and reputation of graduate public service degrees, globally. We look forward to welcoming more programs in 2019!

To learn more, visit our website at naspaa.org/accreditation



5 FACTS ABOUT 2018-19 ACCREDITED PROGRAMS



PROGRAMS FROM 7 COUNTRIES

NASPAA is the global standard in public service education. COPRA now accredits programs in 7 countries: Colombia, China, Egypt, New Zealand, South Korea, the US, and Venezuela.



1ST STANDALONE NONPROFIT MANAGEMENT PROGRAM

Accredited programs reflect the increasing diversity of international graduate public service education.



GRADS EMPLOYED ACROSS 3 SECTORS

49% of known recent grads work in the public sector, 25% for nonprofits, and 19% for private organizations. State and local governments account for 29% of public sector hires.



35% OF STUDENTS OF MINORITY BACKGROUND

NASPAA accredited programs promote diversity in public service education and the public service workforce.



2000+ CORE FACULTY MEMBERS

Accredited programs have a median of 7 nucleus faculty, with over 2000 nucleus faculty engaging with students in the self-study year.

Source: 2017-18 Annual Data Reports, n=203

NEWLY ACCREDITED PROGRAMS

Congratulations to the six programs who successfully earned accreditation for the first time!

- KDI School of Public Policy and Management, Master of Public Management
- Shanghai University of Finance and Economics, Master of Public Administration
- The University of Alabama, Tuscaloosa, Master of Public Administration
- Universidad de los Andes in Colombia, Master of Public Policy
- University of Central Florida, Master of Nonprofit Management
- University of Massachusetts Boston, Master of Public Administration

STUDENT ENGAGEMENT



2019 NASPAA-BATTEN STUDENT SIMULATION COMPETITION RECAP

Competing students discuss issues surrounding global migration at one of our competition host sites – University of Texas at Austin, LBJ School of Public Affairs

NASPAA hosted its fifth annual simulation competition on February 23, 2019 in eleven sites around the globe. This was the third year NASPAA partnered with the University of Virginia Frank Batten School of Leadership and Public Policy to conduct the largest-ever student simulation competition in higher education.

The topic of this year was one of the most pressing and controversial to date. With more human beings on the move than ever before in history, the topic of global migration was chosen as particularly relevant. The simulation, developed by experts at the University of Virginia's Center for Leadership Simulation and Gaming and backed by extensive real-world data, placed students in charge of four fictitious countries as their region experienced a migrant influx.

Each student team represented one country's government, with each member holding a high-ranking position such as Prime Minister or Minister of Labor. As the teams navigated difficult policy decisions and their potential outcomes, the game challenged participants to weigh human rights, integration, and GDP growth against budget restrictions and political resistance. Participants were given the opportunity to see which policies produced outcomes beneficial to both their virtual citizens and the arriving migrants.

The competition was held in regions where issues dealing with forced migration are extremely relevant, such as in Central America, the Middle East, Europe, and South Asia. The topic resonated with students, site leaders and judges, as policymakers are faced with tough decisions surrounding global migration.

116 participating teams were evaluated on simulation scores, negotiation skills, and policy presentations. 45 regional site judges around the globe selected 13 winning teams, and a panel of prominent judges identified the global winners – the first, second, and third place teams.

Villanova University College of Liberal Arts and Sciences produced the global simulation competition champions, while students from Delft University of Technology placed second, and students from the Institute of Public Policy at the National Law School of India University placed third. Final presentations and policy memos of the winning teams can be accessed on the Student Simulation Competition website.

In the coming months, the CLSG will devise a classroom version of the simulation and make it available free of charge for the next three years. NASPAA will distribute the free classroom version to its member schools.

nbsims.org



2019: THE REFUGEE SIMULATION

11 HOST SITES IN 6 COUNTRIES
 NEARLY 600 GRADUATE STUDENTS PARTICIPATING FROM
 147 UNIVERSITIES AND 27 COUNTRIES
 70 NATIONALITIES WERE REPRESENTED

Congratulations to Villanova University College of Liberal Arts & Sciences for producing the 2019 NASPAA-Batten Simulation Competition Champions!

- Nicholas Valla (Villanova University),
- Morgana Falabella (Villanova University),
- Tolulope Omadara (Villanova University),
- Tyler Walls (Villanova University),
- Fatima Rezaei (Villanova University)



SECOND PLACE

The United Nations University – Merit & The School of Public Policy at Central European University (Budapest, Hungary) Competition Site

- Philip Seijger (Delft University of Technology),
- Irene van Droffelaar (Delft University of Technology),
- Laura Crowley (Delft University of Technology),
- Erik Pronk (Delft University of Technology),
- Jason Wang (Delft University of Technology)



THIRD PLACE

The American University in Cairo School of Global Affairs and Public Policy Competition Site

- Ridhi Varma (Institute of Public Policy at the National Law School of India University),
- Swathi Krishnamoorthy (Institute of Public Policy at the National Law School of India University),
- Kshitij Singh (Institute of Public Policy at the National Law School of India University),
- Misha Singh (Institute of Public Policy at the National Law School of India University),
- Sandip Sahoo (Institute of Public Policy at the National Law School of India University)



STUDENT ENGAGEMENT



PSW at Pepperdine University



PSW at University at Albany, SUNY

PPIA
Public Policy & International Affairs
PROGRAM

PPIA PUBLIC SERVICE WEEKENDS

For 39 years, the Public Policy and International Affairs (PPIA) Fellowship Program has been the single largest diversity initiative in the U.S. focused on professional public service and to support students pursuing master's degrees in public policy and international affairs. The guiding vision of PPIA has been to increase the participation and inclusion of traditionally underrepresented groups at the highest level of public sector leadership. NASPAA partnered with the PPIA Program based on these fundamental values and belief in exciting new generations of students to consider and enter graduate programs and careers in public service.

PPIA's Public Service Weekends (PSW) are a two to three-day long program for rising undergraduate sophomores and juniors. The goal for this program is to introduce students to topics in the field of public service through expertise provided by university faculty, graduate student panels, and skill workshops. During 2018, NASPAA was proud to have partnered with the PPIA for the following Public Service Weekends:

- School of Public Affairs - University of Colorado Denver, June 7-10, 2018
- The George Washington University: Elliott School and Trachtenberg, June 15-18, 2018
- Pepperdine School of Public Policy, June 15-18, 2018
- University of Southern California Price - Sol Price School of Public Policy, June 22-24, 2018
- Carnegie Mellon University's Heinz College of Information Systems and Public Policy (Washington, DC), July 20-22, 2018
- Rockefeller College of Public Affairs & Policy, University at Albany, State University of New York (SUNY), November 2-4, 2018
- Georgetown University: Walsh SFS, McCourt, November 9-11, 2018
- School of Global Policy and Strategy (GPS) at University of California San Diego, November 30 - December 2, 2018

PI ALPHA ALPHA HONOR SOCIETY

Pi Alpha Alpha had another successful year of recognizing outstanding students, alumni, faculty, and staff of public policy and public affairs schools. Approximately 2600 students were inducted in over 170 chapters.

This past year we welcomed three new chapters:

1. Grambling State University, Department of Political Science and Public Administration
2. St. Peters University, College of Arts & Sciences
3. University of Montana, Master of Public Administration Program



The Pi Alpha Alpha Chapter Grant was established to help chapters promote careers in public service and draw candidates into public policy, affairs, and administration programs. Chapters applied for the grant by developing grant proposals describing their projects which promote public service careers in their community.

Additionally, at the 2018 Annual Conference, the 2018 Chapter Grant was awarded to the Pi Alpha Alpha Chapter at Augusta University to support their Town and Gown series of professional development events, which promotes networking and other types of professional development between MPA students, local government and community leaders, and military officials from a nearby U.S. Army base."

2018 NASPAA ANNUAL CONFERENCE RECAP

Linking Leaders to Examine and Celebrate Public Service in a Disrupted World

680 people from over 200 different institutions and 24 countries attended the 2018 NASPAA Annual Conference in Atlanta, GA, October 10 - 13th, making it the largest in history! It was an opportunity for the public affairs education community to engage and make valuable connections. Networking and program improvement were the two most cited reasons for attending. With three full days of educational workshops and panels, plus three evening networking receptions, the conference delivered.

The important theme "Making A Difference: Good Governance in Disrupted State(s)" was explored. There were 95 panel sessions and 6 pre-conference workshops, totaling over 400 unique presenters. Panels focusing on data science, diversity and inclusion, and program management were popular. Additionally, 22 NASPAA Committee and Section meetings were held, giving attendees the chance to participate in discussions on specific and niche issues relevant to their program and research.

Conference highpoints included four keynotes. Carmen Yul-in Cruz, Mayor of San Juan, Puerto Rico, delivered Friday night's powerful speech at the Georgia Railroad Freight Depot. As a Master of Science in Public Policy & Management (MSPPM), she connected education and her career as a public servant amid the disruption and aftermath of Hurricane Maria. The opening plenary keynote, Yascha Mounk, writer, academic, and public speaker discussed his latest work on the rise of populism and the crisis of liberal democracy. Conference chair, Chris Koliba, joined Yasha for an interactive discussion where the NASPAA audience participated in a live poll. Andrea Young, Executive Director of the American Civil Liberties Union of Georgia, spoke at the NASPAA Awards Luncheon on Thursday. She shared her perspective growing up in Atlanta and her current work promoting policies to defend and extend civil and human rights. Also, at the Pi Alpha Alpha Awards Luncheon, Raphael Bostic, spoke about his work as President and CEO of the Federal Reserve Bank of Atlanta. His keynote was followed by a discussion with Catherine Ross, GA Tech professor.

Thank you for the 2018 NASPAA Local Hosts: Georgia Institute of Technology, School of Public Policy; Georgia State University, Andrew Young School of Policy Studies; and University of Georgia, School of Public and International Affairs for welcoming NASPAA to their city!



Yascha Mounk

Raphael Bostic



Carmen Yul-in Cruz (right)



Local Host Reception

“ This was my first time at NASPAA and I learned a lot. ”

“ It is an excellent venue to build collaboration with faculty from other institutions. ”

“ Always the networking. Connecting with people committed to public service education. Innovations in program deliver. Common purpose in a variety of areas. ”

PROFESSIONAL DEVELOPMENT



Leadership development is crucial to the future viability of NASPAA as an organization. NASPAA NEXT is a professional development workshop for rising faculty and professional staff held annually at the NASPAA Annual Conference. The four-hour workshop provides emerging leaders in their departments or programs with practical tools that will enable them to become more engaged and dynamic members of their campuses and communities. Participation in NASPAA NEXT is by invitation only, and invitations are based on recommendations from deans and other senior faculty, professional reputation and scholarly research, as well as participation in NASPAA activities.

The 2018 class was sponsored by the School of Public Affairs and Administration (SPAA) at Rutgers University – Newark and was facilitated by three of their faculty members, Professors Madinah Hamidullah, Lindsey McDougle, and Stephanie Newbold. The topic *The Path From Mentee to Mentor: Professional Development Strategies for Success in Academe* not only addressed the basics of mentoring such as styles of mentoring, how to secure a mentor and become a mentor to others, but it also addressed how mentoring changes at various stages of a faculty member's career. The topic also touches on NASPAA's new Ph.D. Pathways initiative which seeks to encourage and support more students of color and those from underrepresented backgrounds to enter the academy in our fields.

ADMISSIONS PROFESSIONALS MEETING

On July 19, 2018, NASPAA thanks the McCourt School of Public Policy at Georgetown University for hosting the 2018 NASPAA Admissions Professionals Meeting. Topic discussed includes Diversity, Inclusivity, and Recruitment, and Climate on University Campuses. NASPAA also shared highlighting trends in Admissions as well.

Special thanks to Indhika Jayaratnam & Adam Thomas of Georgetown McCourt School for acting as co-chairs of the Planning Committee and to all Planning Committee Members.



CAREER PROFESSIONALS MEETING

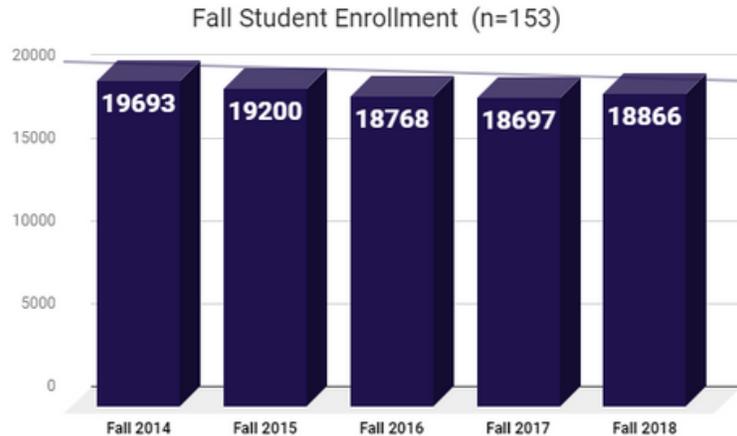
NASPAA thanks the Wagner School at New York University for hosting its 2018 NASPAA Career Professionals Conference, December 5-7th in NYC. Attendees discussed: Connecting Talent to Government; Careers in Corporate Social Responsibility; Best Practices (networking; mock interviews, leveraging data, etc.); Careers in Global Development; Careers in Health Care Policy and Strategy; Collective Intelligence; and Mindfulness.

Special thanks to Rachel DuBois & Tom Hernandez of NYU Wagner for acting as co-chairs of the Planning Committee and to all Planning Committee Members.



NASPAA's Alumni survey allows us to gather valuable information about graduates of schools that provide public affairs education.

NASPAA DATA CENTER



The data we collect in this survey provides important information to our schools regarding alumni's thoughts on the education they have received and how getting their MPA/MPP has impacted their job prospects. In addition, the data we collect will allow us to provide more detailed information to prospective students in the field regarding the types of jobs and earning power they can expect upon receiving an MPA/MPP. For more information regarding the Alumni survey and past year's results go to: www.naspaa.org/data-center/alumni-survey

MPA & MPP ALUMNI
2019 NASPAA DATA CENTER SURVEY

**Why not participate in this year's alumni survey?
Contact Stacy Drudy at drudy@naspaa.org.**

WELCOME NEW MEMBERS

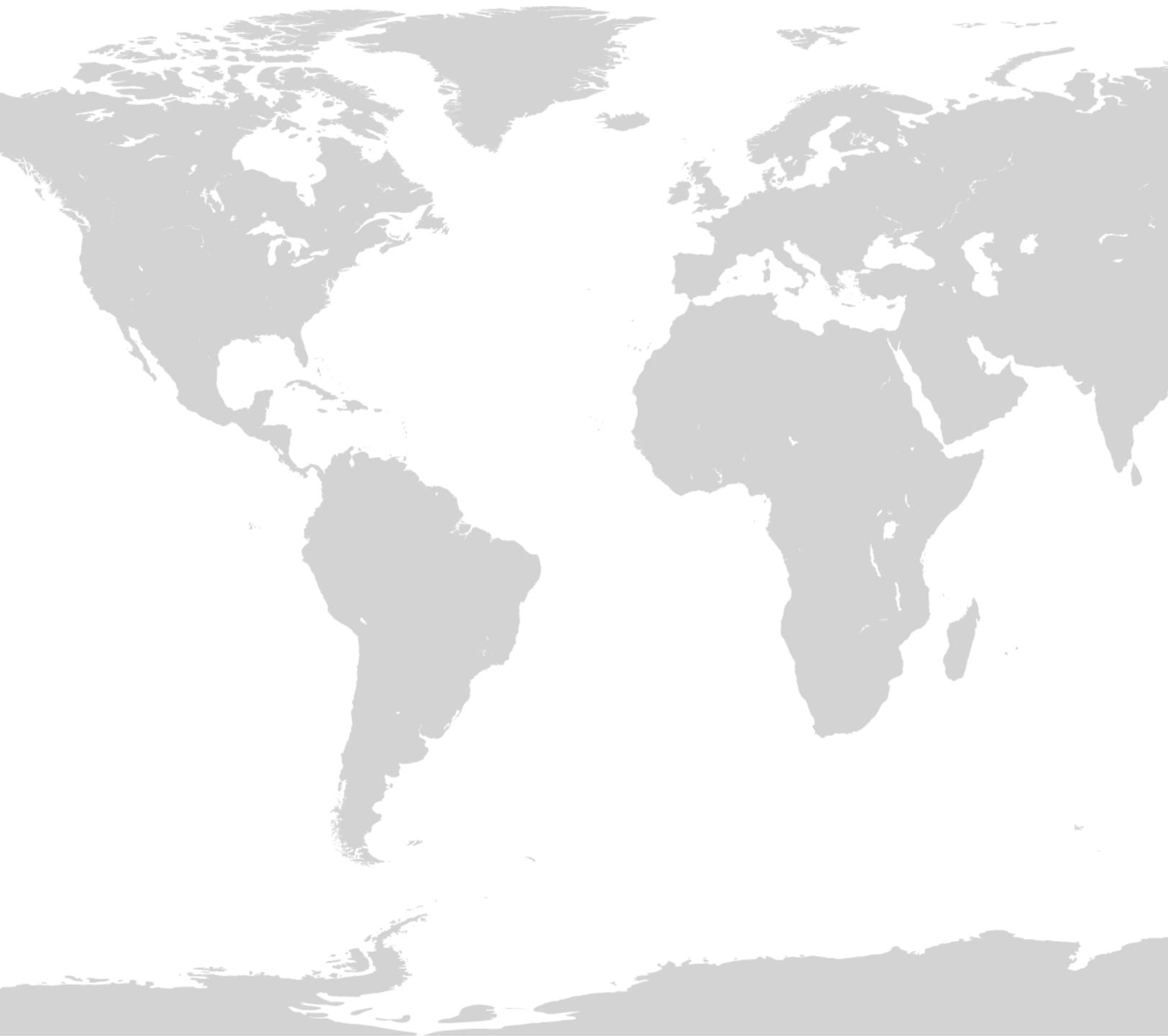
- Beijing Normal University, School of Government
- Empire State College - SUNY, School for Graduate Studies, Policy Studies Programs (Associate member)
- IE University, School of Global and Public Affairs
- Jacksonville University, Public Policy Institute
- Murray State University, MPA Program
- University of Northern Iowa, MPP Program
- University of Idaho, MPA Program
- University of North Texas Dallas, Public Leadership Program

NEW NASPAA WEBSITE LAUNCHED!

NASPAA is proud to announce the launch of our new website which coincides with our expanding role as a global standard in public service education.

The website boasts a clean design and intuitive and consistent site-wide navigation system with improved menu functionality that directs you to the information most relevant to you. It is also fully responsive with mobile devices, making it easy to navigate on a wide range of web browsers and portable devices.

Check out the new website at naspaa.org.



@naspaa



@naspaglobal