



NASPAA*DataCenter*

Data & Insight in Public Affairs Education

**Building Better Data Systems for
Better Decisions within the Field of
Public Policy, Affairs and
Administration**

APPAM Fall Conference 2017

Chicago, Illinois



Available Data

- **NASPAA Annual Data Report**
 - **Short Form vs Long Form**
- **Accreditation Data**
 - **Self Study Report (Every 7 years)**
 - **Accreditation Maintenance Report (Annual)**
- **Alumni Survey Data**
- **Committee/ Section Surveys**
 - **Comprehensive Schools**
 - **Small Programs**
 - **Undergraduate**
 - **Doctoral**
- **Ad Hoc Surveys**



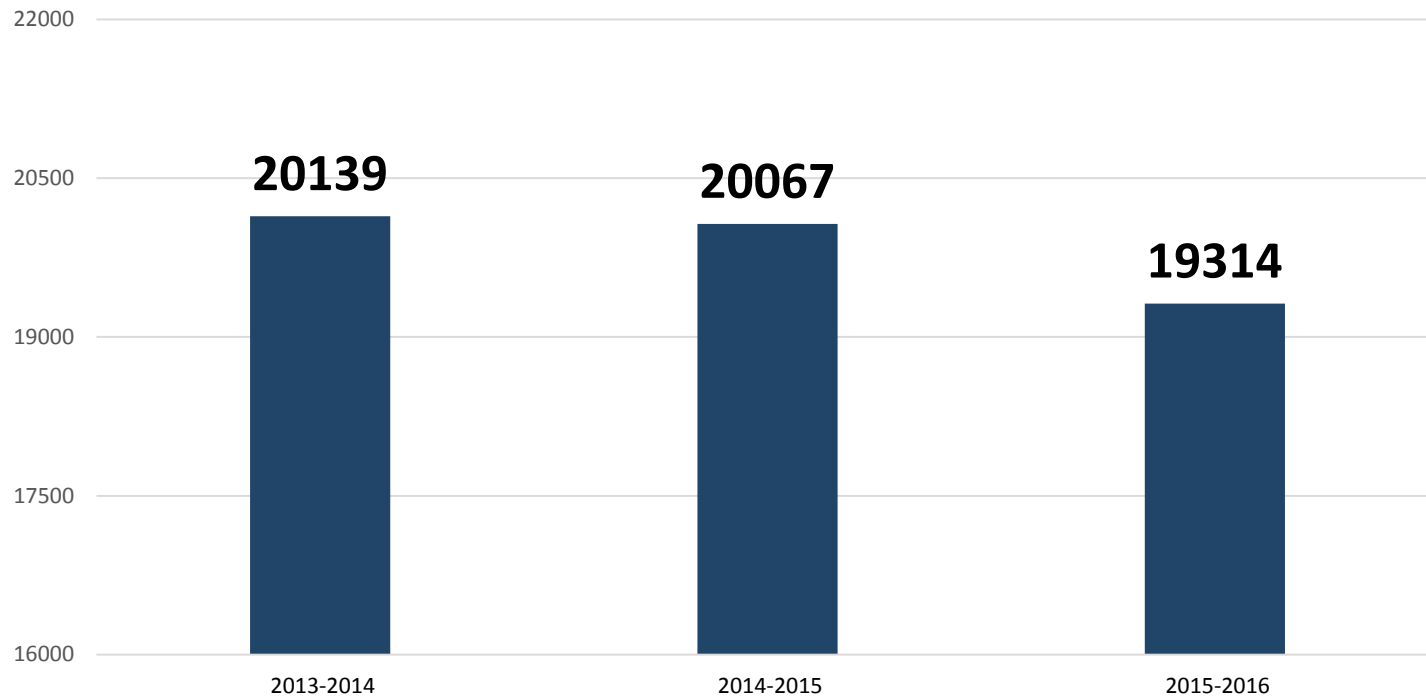
AY 15-16 Total Enrollment

- **27,378 Students**
- **Average Program: 123 students;**
- **Median Program: 81 students;**
- **Range: 5-897**

- **N = 221 programs**



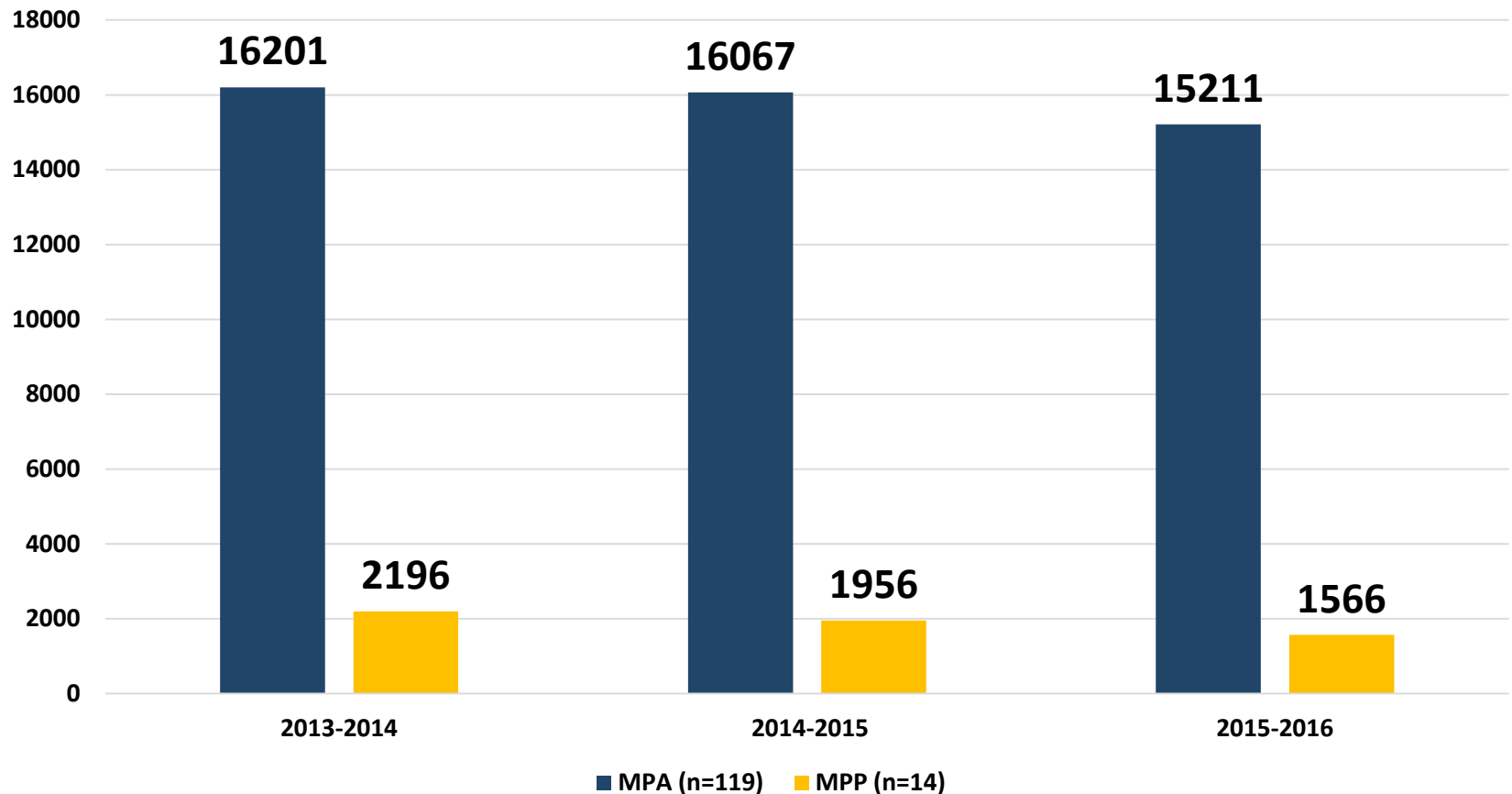
Controlled Enrollment Trends (n=133 Schools)



N= Same Sample 133 Schools	2013-2014	2014-2015	2015-2016	3yr Change (13-14 to 15-16)	2yr Change (14-15 to 15-16)
Total Enrollment	20139	20067	19314	-825	-753
Median (per school not program)	105	100	100	-6	-4
Average (per school not program)	151	151	145	-6	-6

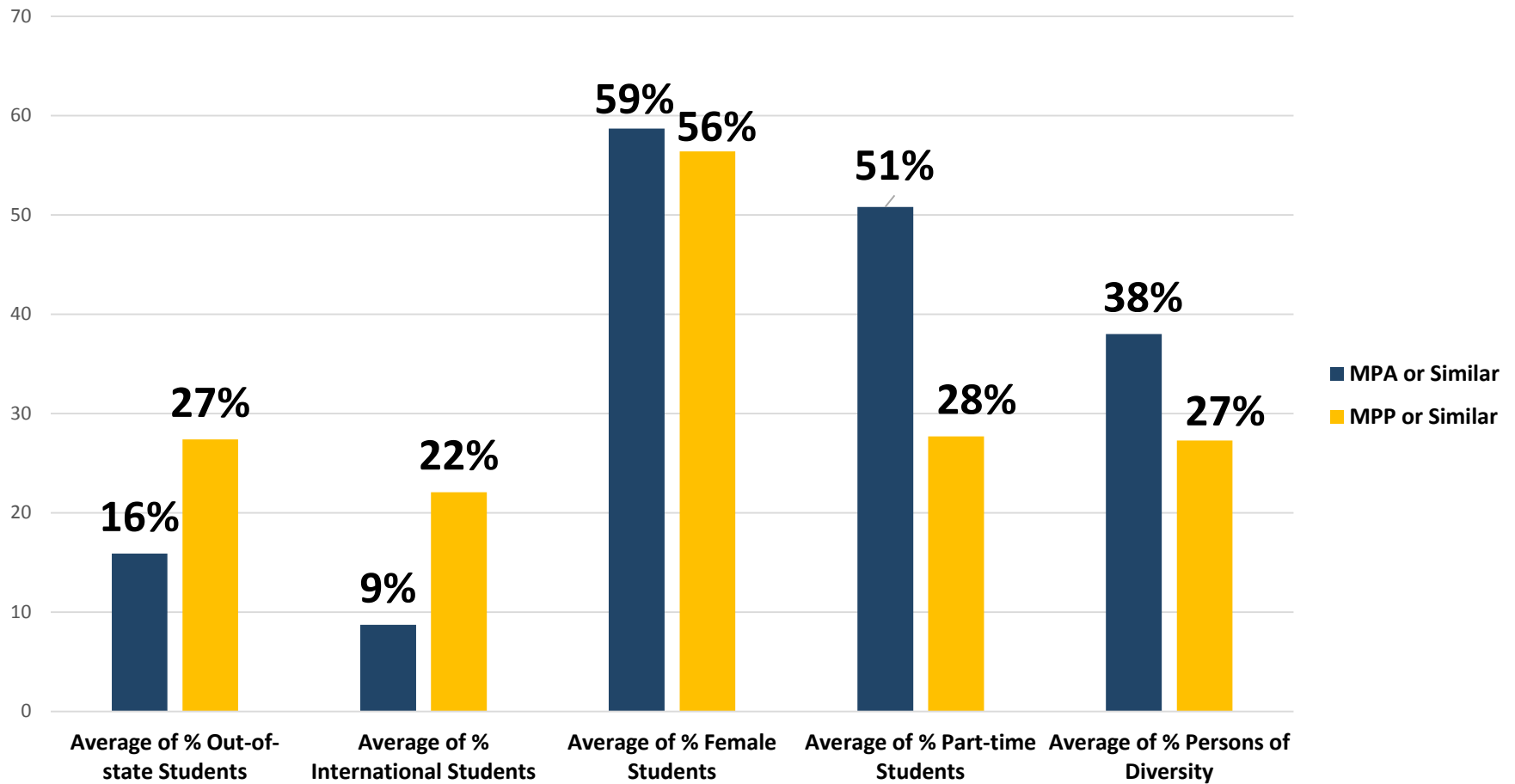


Enrollment Trends by Degree Type





Average % of Total Enrollment by Category





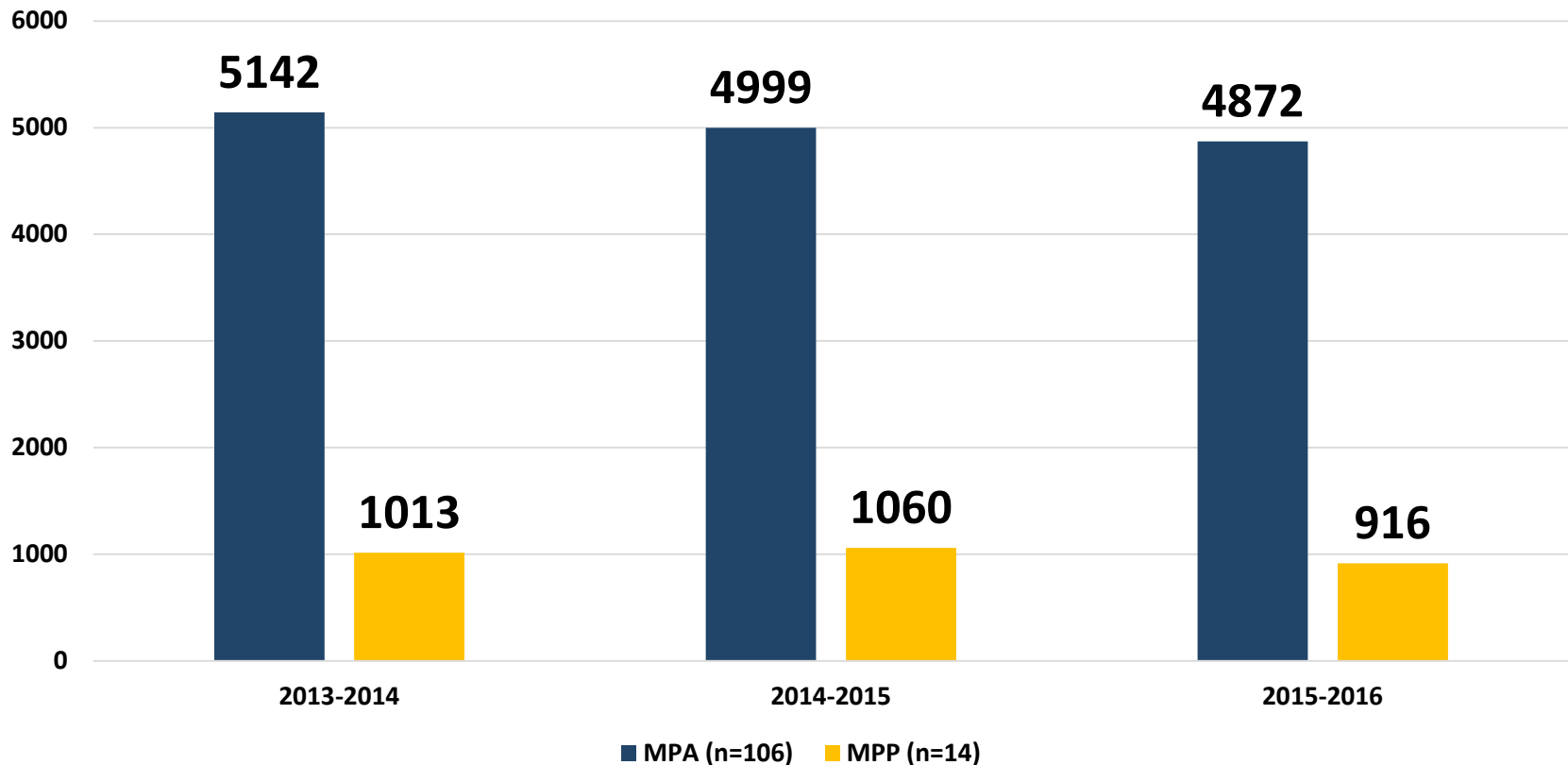
AY 15-16 Degrees Awarded

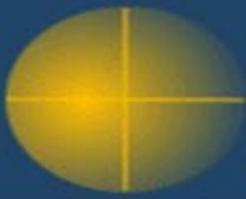
- **9,433 graduates**
- **Average Program: 48 graduates;**
- **Median Program: 28 graduates;**
- **Range: 0-474**

- **N = 197 programs; 179 schools**

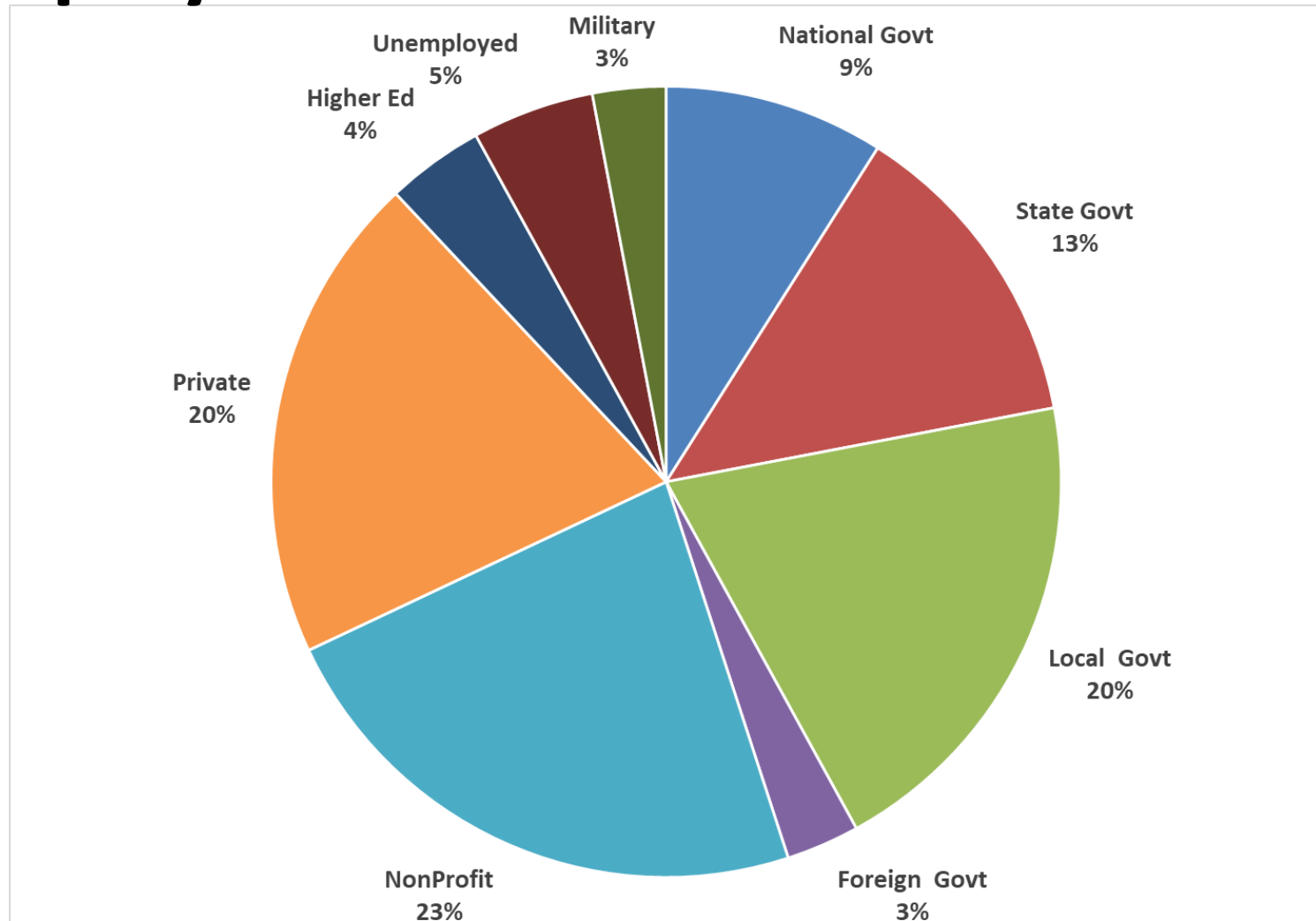


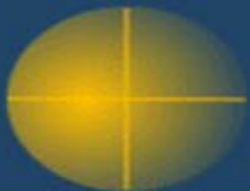
Degrees Awarded Trend





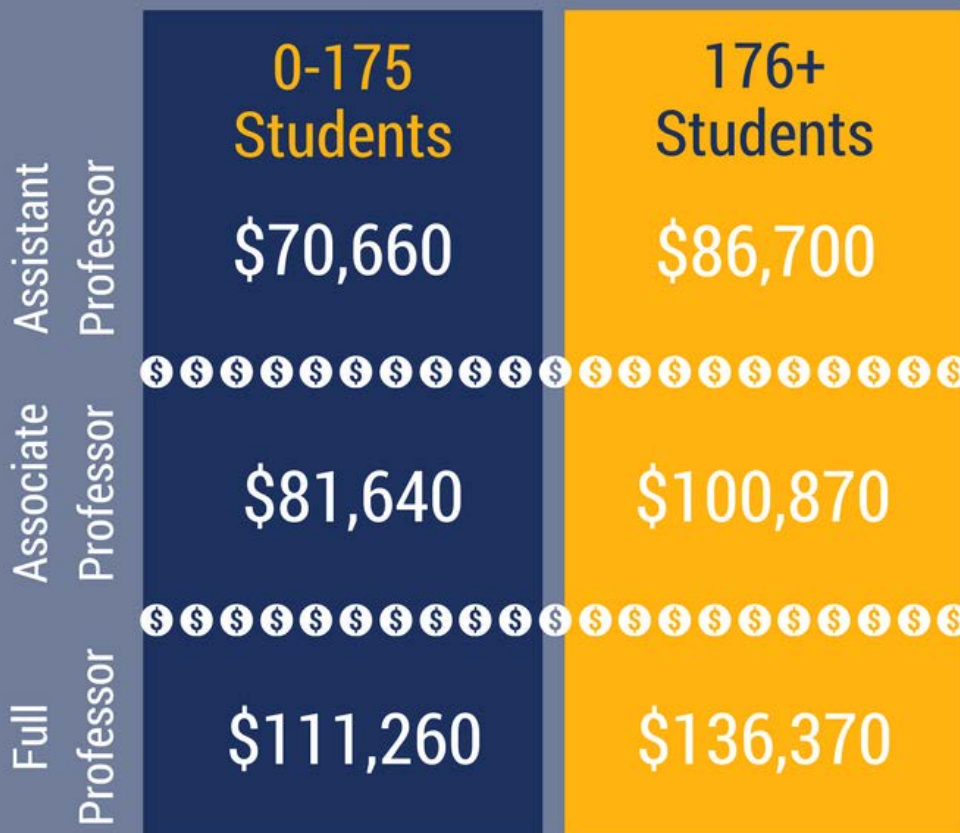
Employment 6 months after Graduation



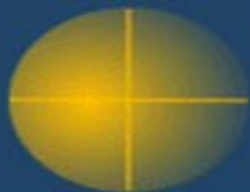


Faculty Salaries

WHAT'S THE GOING RATE?



2015-16 Average Median Faculty Salary; n varies by Rank



2015-2016 Average Median Faculty Salary by Rank

School Size	Count of programs	Professor Median Salary	Count of programs	Associate Professor Median Salary	Count of programs	Assistant Professor Median Salary
0-50 Students	22	\$ 102,797.82	25	\$ 79,742.64	22	\$ 67,851.41
51-100	32	\$ 105,202.72	32	\$ 77,157.38	30	\$ 66,599.63
101-175	33	\$ 122,785.76	34	\$ 87,259.91	33	\$ 76,225.97
176-200	9	\$ 114,983.67	9	\$ 92,076.67	9	\$ 76,902.33
201-400	9	\$ 143,685.56	10	\$ 95,887.40	10	\$ 86,217.00
400+ Students	9	\$ 150,430.11	9	\$ 115,188.33	9	\$ 96,940.33
Aggregate	114	\$ 117,209.32	119	\$ 86,165.53	113	\$ 74,627.71

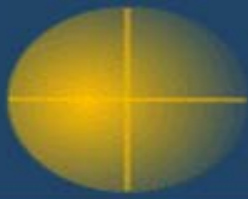


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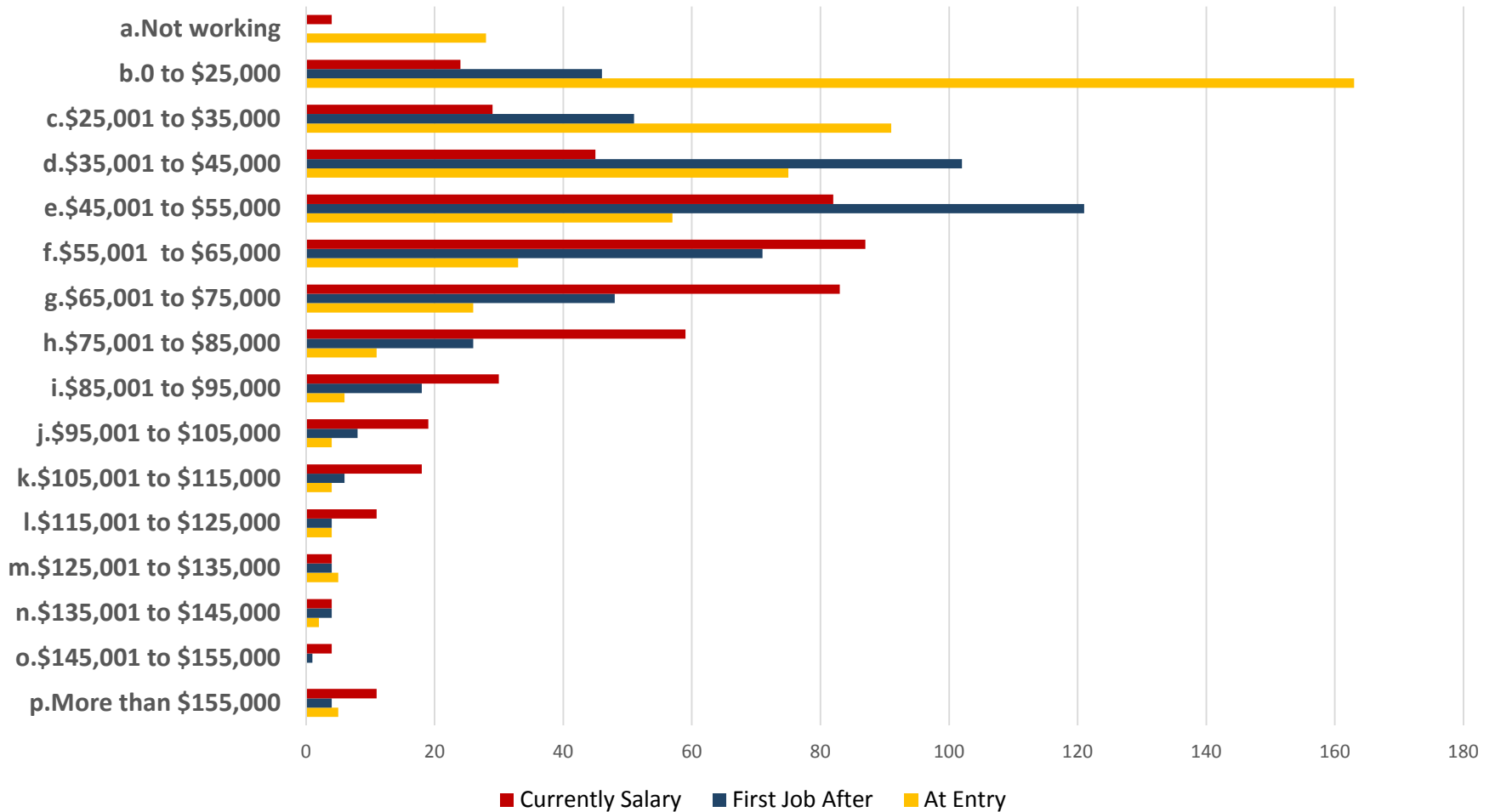
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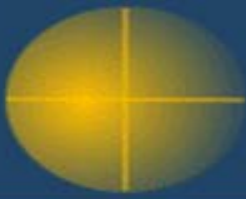
2017 Alumni Survey

Highlights

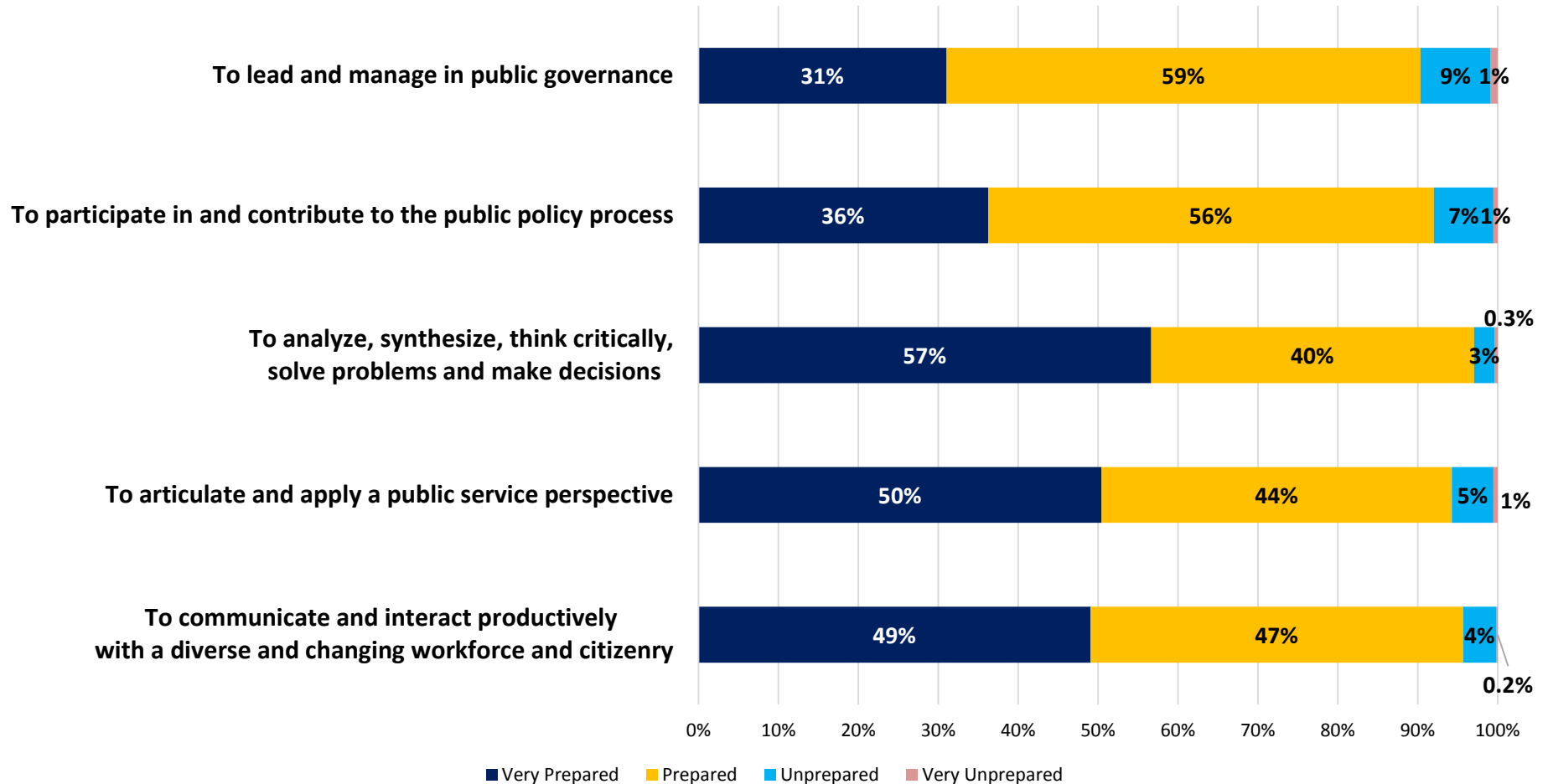


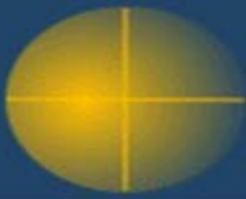
Salary at Entry to Program, First Job After Degree and Currently (n=514 controlled alumni)



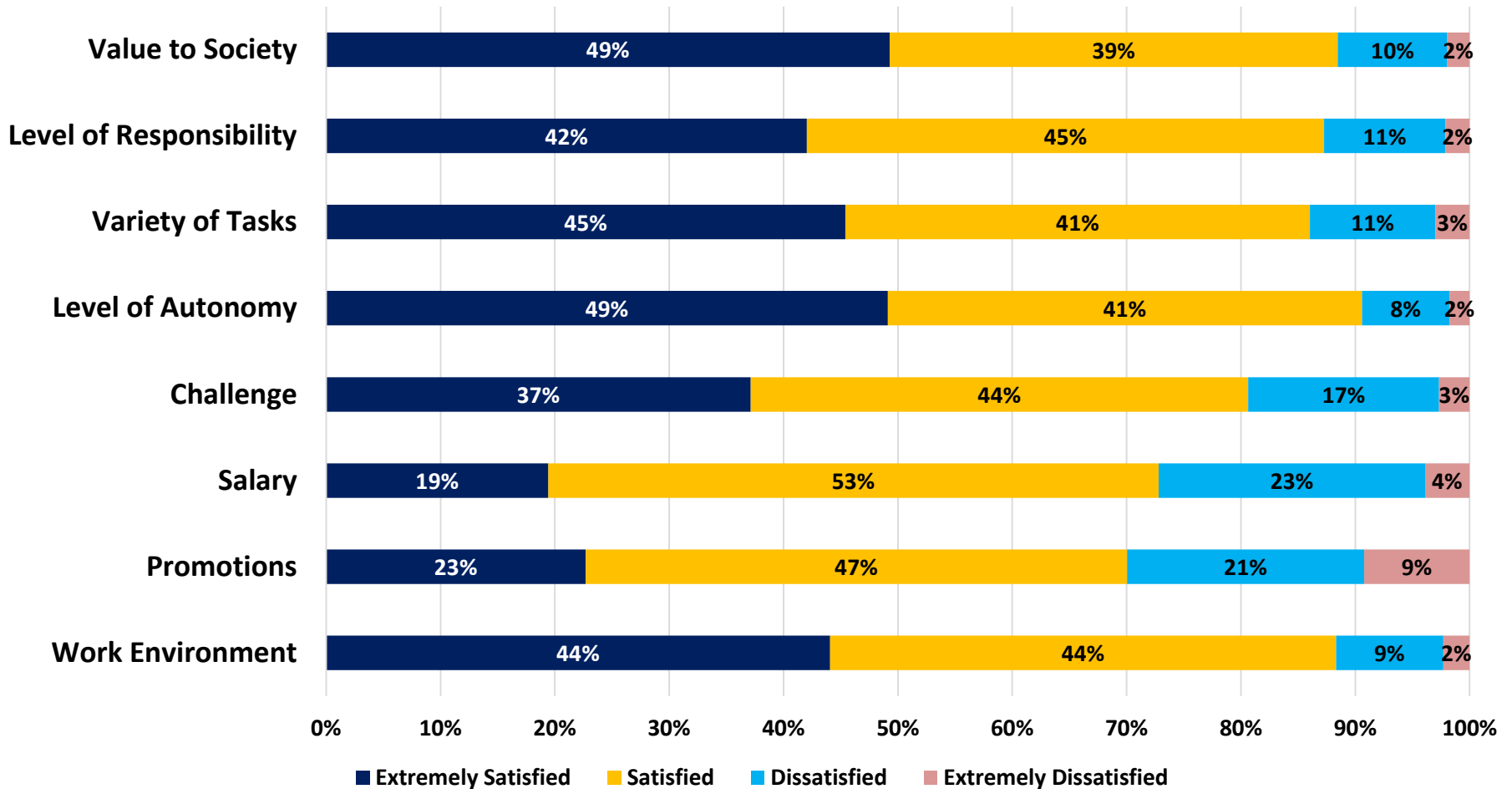


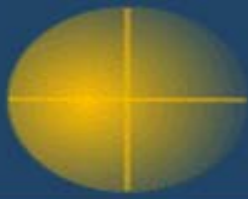
NASPAA Universal Competencies Preparation



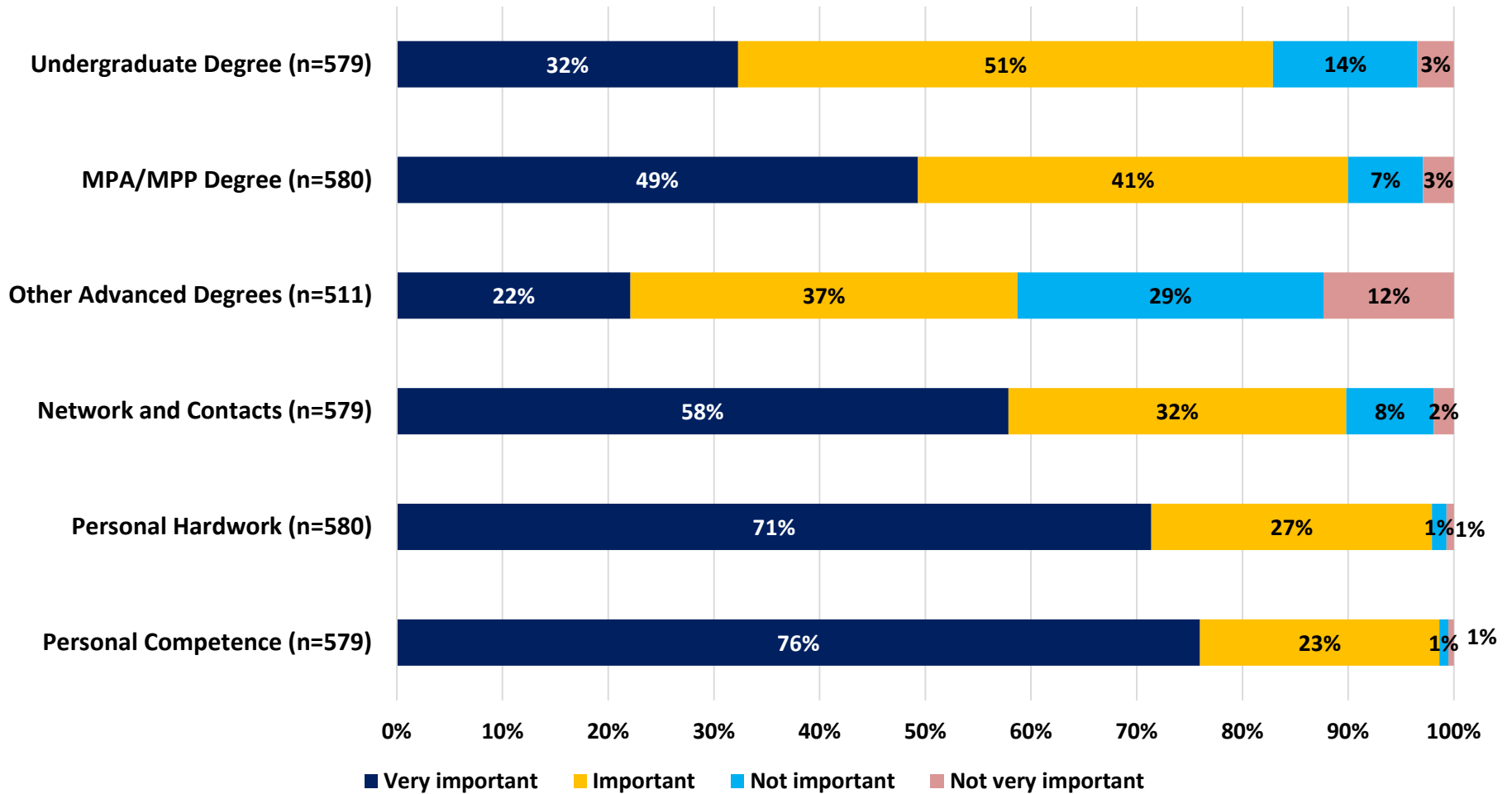


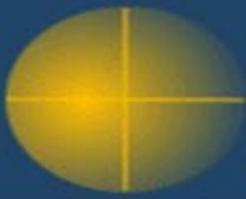
Level of Satisfaction with:



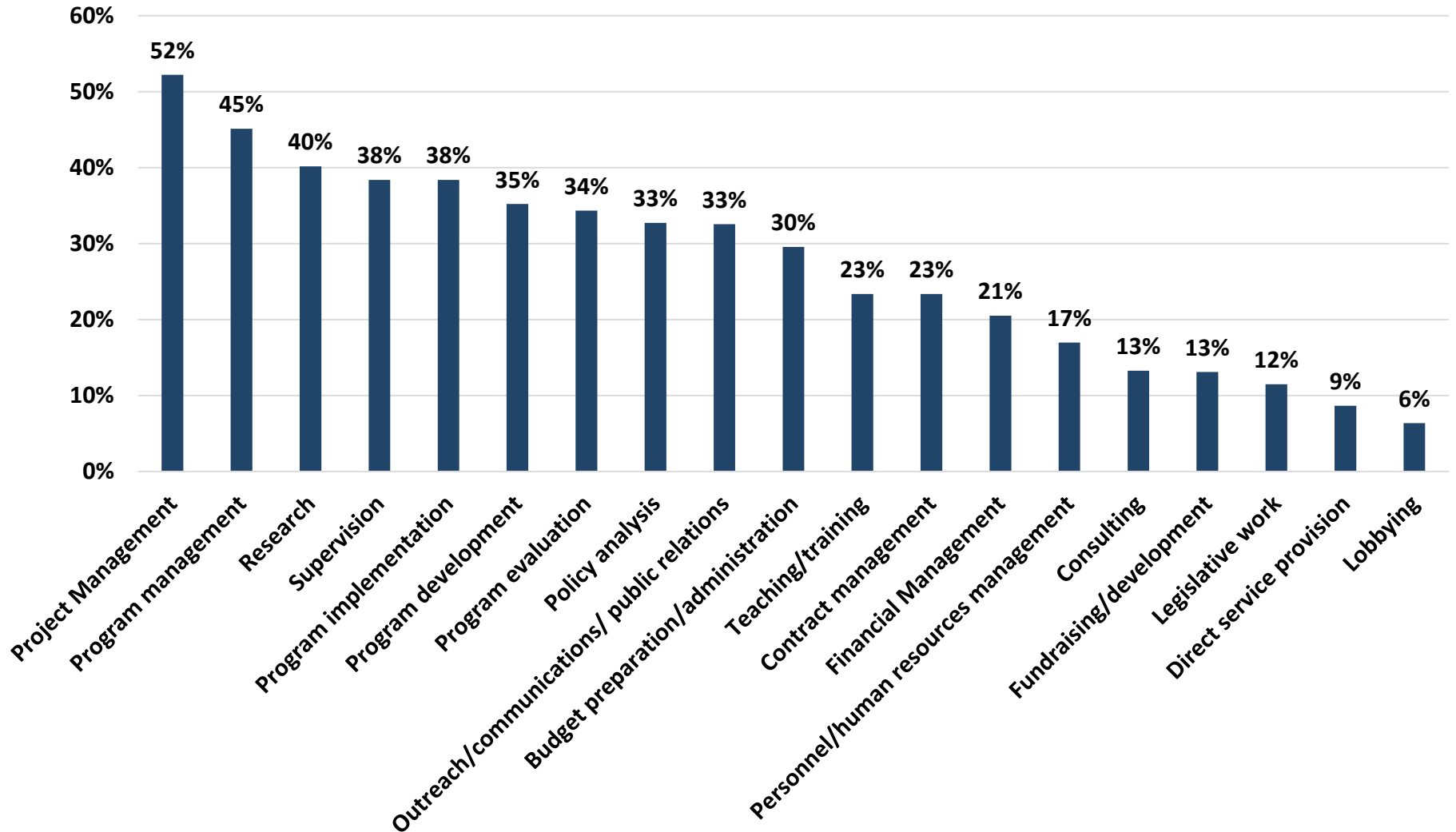


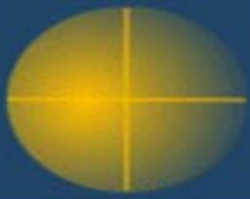
Importance to Success



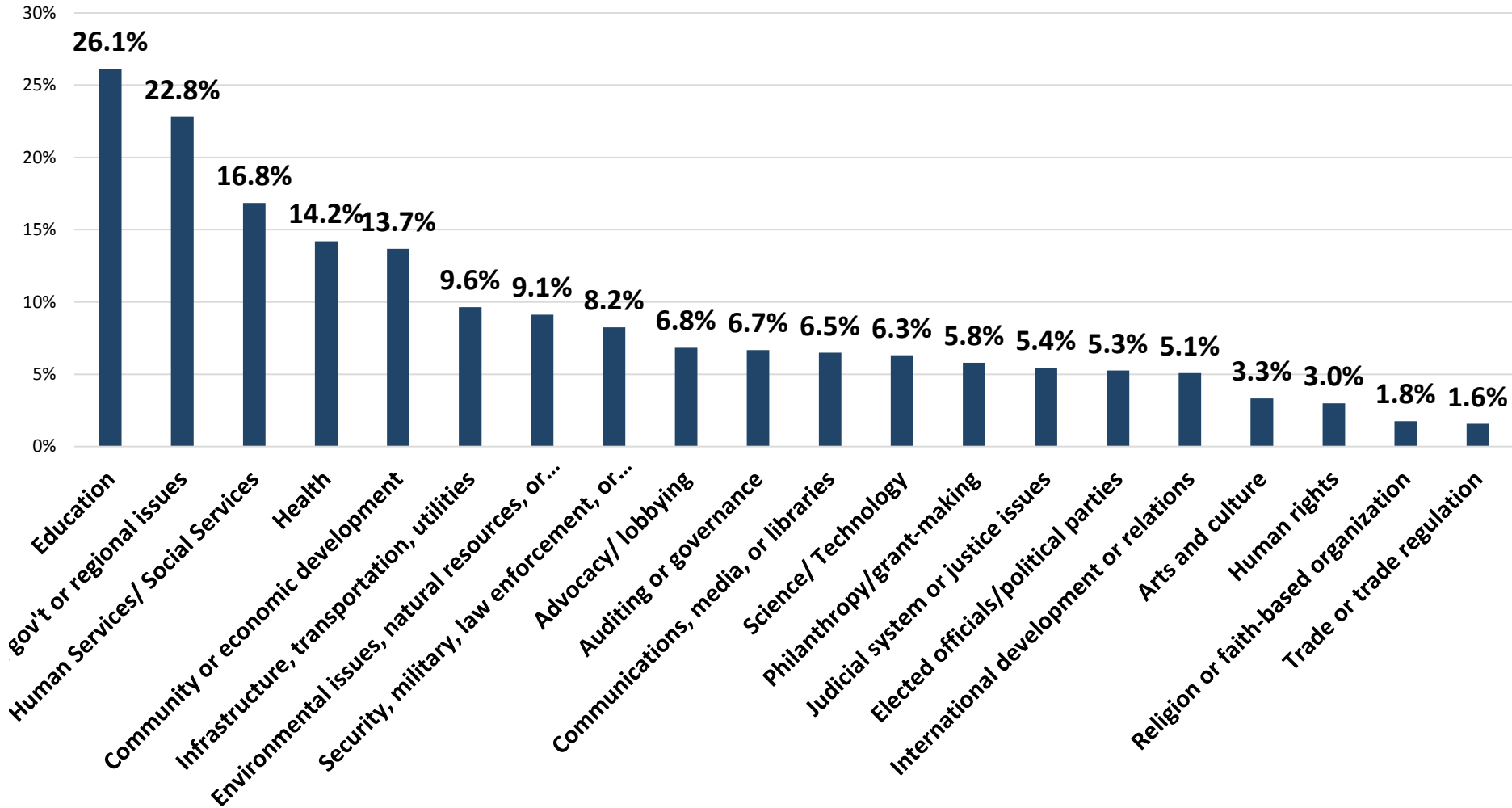


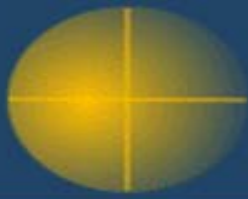
Job Responsibilities



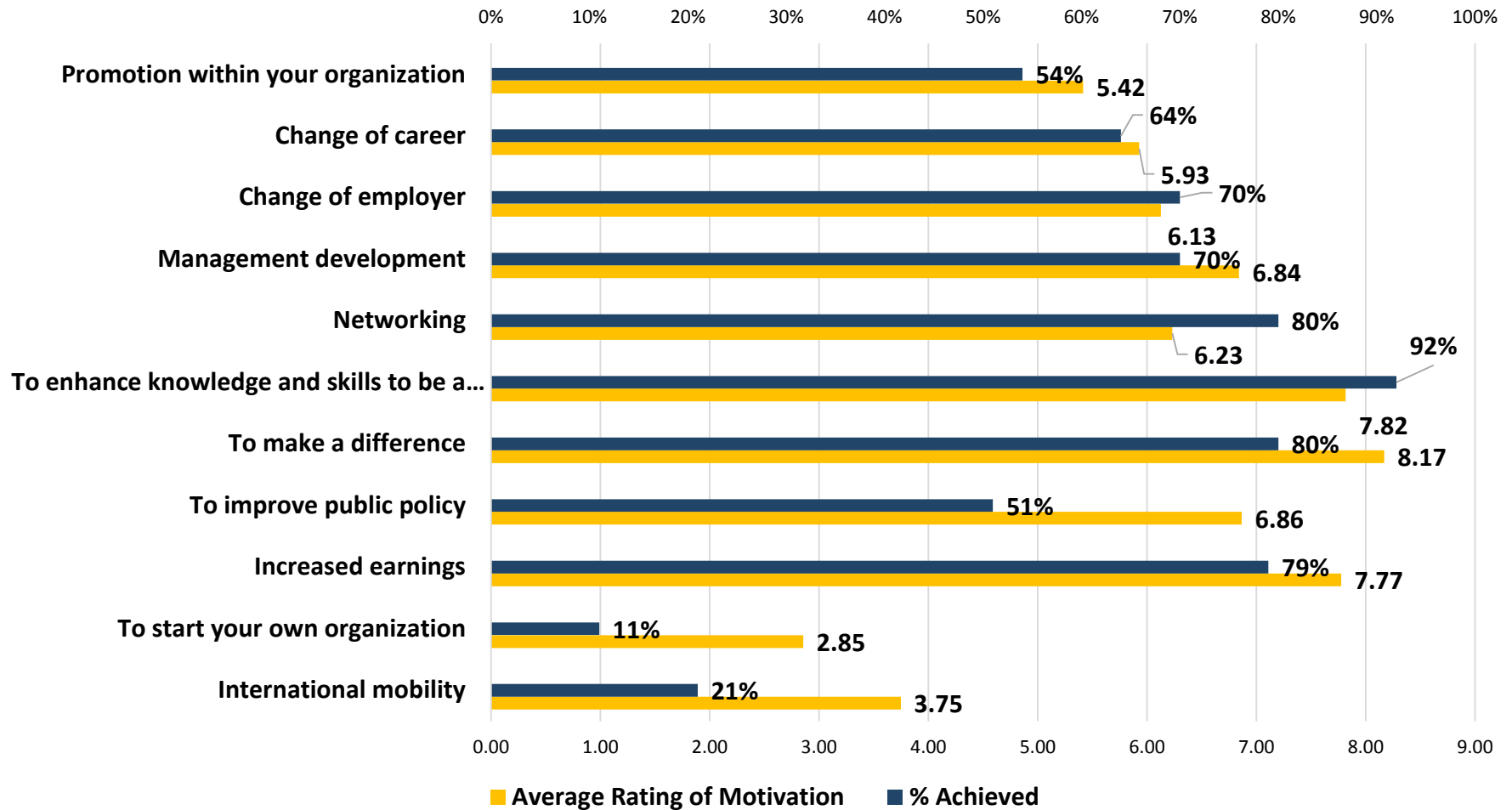


Area of Focus





Motivation for Seeking Degree and Achievement of Motivation 2017



■ Average Rating of Motivation ■ % Achieved