Building Better Data Systems for Better Decisions within the Field of Public Policy, Affairs and Administration

APPAM Fall Conference 2017
Chicago, Illinois
Available Data

- NASPAA Annual Data Report
  - Short Form vs Long Form
- Accreditation Data
  - Self Study Report (Every 7 years)
  - Accreditation Maintenance Report (Annual)
- Alumni Survey Data
- Committee/ Section Surveys
  - Comprehensive Schools
  - Small Programs
  - Undergraduate
  - Doctoral
- Ad Hoc Surveys
AY 15-16 Total Enrollment

- 27,378 Students
- Average Program: 123 students;
- Median Program: 81 students;
- Range: 5-897

- N = 221 programs
# Controlled Enrollment Trends (n=133 Schools)

![Graph showing enrollment trends from 2013-2014 to 2015-2016.](Image)

### 2013-2014 Enrollment

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Enrollment</td>
<td>20139</td>
<td>20067</td>
<td>19314</td>
<td>-825</td>
<td>-753</td>
</tr>
<tr>
<td>Median (per school not program)</td>
<td>105</td>
<td>100</td>
<td>100</td>
<td>-6</td>
<td>-4</td>
</tr>
<tr>
<td>Average (per school not program)</td>
<td>151</td>
<td>151</td>
<td>145</td>
<td>-6</td>
<td>-6</td>
</tr>
</tbody>
</table>

NASPAA 13-14 thru 15-16 Annual Data Report
Enrollment Trends by Degree Type

- MPA (n=119)
- MPP (n=14)

2013-2014: 16201
2014-2015: 16067
2015-2016: 15211

N= # of programs
Average % of Total Enrollment by Category

- Average of % Out-of-state Students: 16%
- Average of % International Students: 9%
- Average of % Female Students: 59%
- Average of % Part-time Students: 51%
- Average of % Persons of Diversity: 38%

MPA or Similar: [Graph Bar]
MPP or Similar: [Graph Bar]
AY 15-16 Degrees Awarded

- 9,433 graduates
- Average Program: 48 graduates;
- Median Program: 28 graduates;
- Range: 0-474

- N = 197 programs; 179 schools
Degrees Awarded Trend

<table>
<thead>
<tr>
<th>Year</th>
<th>MPA (n=106)</th>
<th>MPP (n=14)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-2014</td>
<td>5142</td>
<td>1013</td>
</tr>
<tr>
<td>2014-2015</td>
<td>4999</td>
<td>1060</td>
</tr>
<tr>
<td>2015-2016</td>
<td>4872</td>
<td>916</td>
</tr>
</tbody>
</table>

N= # of programs
Employment 6 months after Graduation

- Nonprofit: 23%
- Local Govt: 20%
- State Govt: 13%
- Foreign Govt: 3%
- National Govt: 9%
- Military: 3%
- Higher Ed: 4%
- Unemployed: 5%
- Private: 20%

N=209 programs
Faculty Salaries

WHAT'S THE GOING RATE?

<table>
<thead>
<tr>
<th>Salary Range</th>
<th>0-175 Students</th>
<th>176+ Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assistant Professor</td>
<td>$70,660</td>
<td>$86,700</td>
</tr>
<tr>
<td>Associate Professor</td>
<td>$81,640</td>
<td>$100,870</td>
</tr>
<tr>
<td>Full Professor</td>
<td>$111,260</td>
<td>$136,370</td>
</tr>
</tbody>
</table>

2015-16 Average Median Faculty Salary; n varies by Rank
### 2015-2016 Average Median Faculty Salary by Rank

<table>
<thead>
<tr>
<th>School Size</th>
<th>Count of programs</th>
<th>Professor Median Salary</th>
<th>Count of programs</th>
<th>Associate Professor Median Salary</th>
<th>Count of programs</th>
<th>Assistant Professor Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-50 Students</td>
<td>22</td>
<td>$102,797.82</td>
<td>25</td>
<td>$79,742.64</td>
<td>22</td>
<td>$67,851.41</td>
</tr>
<tr>
<td>51-100</td>
<td>32</td>
<td>$105,202.72</td>
<td>32</td>
<td>$77,157.38</td>
<td>30</td>
<td>$66,599.63</td>
</tr>
<tr>
<td>101-175</td>
<td>33</td>
<td>$122,785.76</td>
<td>34</td>
<td>$87,259.91</td>
<td>33</td>
<td>$76,225.97</td>
</tr>
<tr>
<td>176-200</td>
<td>9</td>
<td>$114,983.67</td>
<td>9</td>
<td>$92,076.67</td>
<td>9</td>
<td>$76,902.33</td>
</tr>
<tr>
<td>201-400</td>
<td>9</td>
<td>$143,685.56</td>
<td>10</td>
<td>$95,887.40</td>
<td>10</td>
<td>$86,217.00</td>
</tr>
<tr>
<td>400+ Students</td>
<td>9</td>
<td>$150,430.11</td>
<td>9</td>
<td>$115,188.33</td>
<td>9</td>
<td>$96,940.33</td>
</tr>
<tr>
<td>Aggregate</td>
<td>114</td>
<td>$117,209.32</td>
<td>119</td>
<td>$86,165.53</td>
<td>113</td>
<td>$74,627.71</td>
</tr>
</tbody>
</table>
2017 Alumni Survey
Highlights
Salary at Entry to Program, First Job After Degree and Currently
(n=514 controlled alumni)

- Currently Salary
- First Job After
- At Entry

A. Not working
B. 0 to $25,000
C. $25,001 to $35,000
D. $35,001 to $45,000
E. $45,001 to $55,000
F. $55,001 to $65,000
G. $65,001 to $75,000
H. $75,001 to $85,000
I. $85,001 to $95,000
J. $95,001 to $105,000
K. $105,001 to $115,000
L. $115,001 to $125,000
M. $125,001 to $135,000
N. $135,001 to $145,000
O. $145,001 to $155,000
P. More than $155,000

NASPAA 2017 Alumni Survey
To lead and manage in public governance
- Very Prepared: 31%
- Prepared: 59%
- Unprepared: 9%
- Very Unprepared: 1%

To participate in and contribute to the public policy process
- Very Prepared: 36%
- Prepared: 56%
- Unprepared: 7%
- Very Unprepared: 1%

To analyze, synthesize, think critically, solve problems and make decisions
- Very Prepared: 57%
- Prepared: 40%
- Unprepared: 3%
- Very Unprepared: 0.3%

To articulate and apply a public service perspective
- Very Prepared: 50%
- Prepared: 44%
- Unprepared: 5%
- Very Unprepared: 1%

To communicate and interact productively with a diverse and changing workforce and citizenry
- Very Prepared: 49%
- Prepared: 47%
- Unprepared: 4%
- Very Unprepared: 0.2%

NASPAA 2017 Alumni Survey
N= ~580 Alumni
### Level of Satisfaction with:

<table>
<thead>
<tr>
<th>Category</th>
<th>Extremely Satisfied</th>
<th>Satisfied</th>
<th>Dissatisfied</th>
<th>Extremely Dissatisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value to Society</td>
<td>49%</td>
<td>39%</td>
<td>10%</td>
<td>2%</td>
</tr>
<tr>
<td>Level of Responsibility</td>
<td>42%</td>
<td>45%</td>
<td>11%</td>
<td>2%</td>
</tr>
<tr>
<td>Variety of Tasks</td>
<td>45%</td>
<td>41%</td>
<td>11%</td>
<td>3%</td>
</tr>
<tr>
<td>Level of Autonomy</td>
<td>49%</td>
<td>41%</td>
<td>8%</td>
<td>2%</td>
</tr>
<tr>
<td>Challenge</td>
<td>37%</td>
<td>44%</td>
<td>17%</td>
<td>3%</td>
</tr>
<tr>
<td>Salary</td>
<td>19%</td>
<td>53%</td>
<td>23%</td>
<td>4%</td>
</tr>
<tr>
<td>Promotions</td>
<td>23%</td>
<td>47%</td>
<td>21%</td>
<td>9%</td>
</tr>
<tr>
<td>Work Environment</td>
<td>44%</td>
<td>44%</td>
<td>9%</td>
<td>2%</td>
</tr>
</tbody>
</table>

N= ~564 Alumni
### Importance to Success

<table>
<thead>
<tr>
<th>Category</th>
<th>Very important</th>
<th>Important</th>
<th>Not important</th>
<th>Not very important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate Degree (n=579)</td>
<td>32%</td>
<td>51%</td>
<td>14%</td>
<td>3%</td>
</tr>
<tr>
<td>MPA/MPP Degree (n=580)</td>
<td>49%</td>
<td>41%</td>
<td>7%</td>
<td>3%</td>
</tr>
<tr>
<td>Other Advanced Degrees (n=511)</td>
<td>22%</td>
<td>37%</td>
<td>29%</td>
<td>12%</td>
</tr>
<tr>
<td>Network and Contacts (n=579)</td>
<td>58%</td>
<td>32%</td>
<td>8%</td>
<td>2%</td>
</tr>
<tr>
<td>Personal Hardwork (n=580)</td>
<td>71%</td>
<td>27%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Personal Competence (n=579)</td>
<td>76%</td>
<td>23%</td>
<td>1%</td>
<td>1%</td>
</tr>
</tbody>
</table>

NASPAA 2017 Alumni Survey
Area of Focus

- Education: 26.1%
- Gov't or regional issues: 22.8%
- Community or economic development: 16.8%
- Infrastructure, transportation, utilities: 14.2%
- Security, military, law enforcement, or...: 13.7%
- Advocacy/lobbying: 9.6%
- Auditing or governance: 9.1%
- Communications, media, or libraries: 8.2%
- Science/Technology: 6.8%
- Philanthropy/grant-making: 6.7%
- Judicial system or justice issues: 6.5%
- Elected officials/political parties: 6.3%
- International development or relations: 5.8%
- Arts and culture: 5.4%
- Human rights: 5.3%
- Religion or faith-based organization: 5.1%
- Trade or trade regulation: 3.3%
- Health: 3.0%
- Human services / Social services: 1.8%
- Environment: 1.6%

n=570, Check all that apply
Motivation for Seeking Degree and Achievement of Motivation 2017

Promotion within your organization: 54% achieved, 5.42 average rating
Change of career: 64% achieved, 6.13 average rating
Change of employer: 70% achieved, 6.13 average rating
Management development: 70% achieved, 6.84 average rating
Networking: 80% achieved, 6.23 average rating
To enhance knowledge and skills to be a...: 92% achieved, 7.82 average rating
To make a difference: 80% achieved, 7.82 average rating
To improve public policy: 51% achieved, 6.86 average rating
Increased earnings: 79% achieved, 7.77 average rating
To start your own organization: 11% achieved, 2.85 average rating
International mobility: 21% achieved, 3.75 average rating

NASPAA 2017 Alumni Survey