

Data & Insight in Public Affairs Education

## NASPAA Data and Trends

### NASPAA Annual Conference 2018 Atlanta, GA



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#### NASPAA Fall Enrollment Trend



Source: NASPAA Annual Data Reports



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# Fall 2017 Enrollment:

Total enrolled: 23,359 Number of programs: 197 Average Enrollment: 119



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#### Average Percent Enrolled By Category (Trends)





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#### **NASPAA Degrees Awarded Trend**



Source: NASPAA Annual Data Reports



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#### **Employment Trends (N=162 programs)**





#### **Enrollment Trends By Degree Type**

(MPA= 135 programs, MPP= 15 Programs)

60%







#### Motivation for Seeking Degree (Scale 1-10)

Source: NASPAA Alumni Survey



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#### Alumni Salary Three Years Out (n=1974)



- Under 25,000
- **\$25,001** to \$35,000
- **\$35,001 to \$45,000**
- \$45,001 to \$55,000
- \$55,001 to \$65,000
- **\$65,001 to \$75,000**
- \$75,001 to \$85,000
- \$85,001 to \$95,000
- ∎ \$95,001 to \$105,000
- \$105,001 to \$135,000
- More than \$135,000

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Median Faculty Salary by Rank and Program Size

2016-2017 NASPAA Annual Data Report

# VOTER REGISTRATION CHALLENGE

NASPAA believes our students (who have already demonstrated a commitment to good public governance through seeking out a public service degree) should be leaders in civic engagement and have their voices heard in the public policy process. To this end we have launched the Voter Registration Challenge, to encourage eligible students at our member schools within the United States to register to vote.

