## West Chester University of Pennsylvania Master of Public Administration Program Assessment Logic Model

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Accreditation Standards & Program Goals	Inputs	Targets	Outputs	Participants	Short-term	Long-term
Standard 1: Managing the Program Strategically (Supports	Program Strategic	Mission Statement	Semiannual review of mission statement		The mission statement and program	The MPA program at
Program Goal I & II)  • Mission statement guides performance expectations	Management	Program Goals	Semiannual review of program goals	Program Director, Program Faculty, External, Current	goals are clear and guiding the operations of the program.	West Chester University is operating at high level of continuous improvement
Observable goals, objectives, and outcomes established Collect, apply, and report information about performance in pursuit of continuous improvement		Curriculum	Semiannual review of the program's assessment plan and curriculum in light of the data generated from the assessment of	Student and Alumni Advisory Boards	Data generated from <u>Standard 5</u> provides meaningful information to make recommendations for	and is effectively:  Recruiting a diverse group of emerging
Standard 2: Matching Governance with the Mission Supports Program Goal I & II)  Administrative capacity sufficient to support programmatic mission, goals and objectives	Administrative & Governance Capacity	Administrative Capacity  Faculty Complement	Annual review of support for the Program Director, Internship Director, and Assessment Coordinator	Program Director, Program Faculty, Dean's Office	modifications to the curriculum and program design.  Program Director, Internship Director, and Assessment Coordinator	<ul><li>and existing public service leaders.</li><li>Graduating students that are</li></ul>
Faculty exercise substantial determining influence for the governance and implementation of the program  Standard 3: Faculty Performance (Supports Program Goal I &	Faculty Performance	Teaching Effectiveness of MPA Faculty	Periodic review of the size of the faculty complement to ensure conformance with the faculty-of-five rule	Program Director, Dean's Office, Provost's Office, External Advisory Board  Program Director, Individual	are appropriately resourced.  Program conformance with the faculty-of-five rule.	managing and leading across boundaries of the public, nonprofit and private sectors.
Program faculty will be academically or professionally qualified     Program will promote diversity and a climate of including the property of the professional professio		Scholarship (applied and peer-reviewed) produced by MPA Faculty Faculty service in pursuit of	Student Rating of Instructor reports and peer observations of teaching conducted as directed by the Collective Bargaining Agreement	Faculty Members Evaluation Committee, Program Faculty (receive aggregate data)  Program Director, Program	Student and peer evaluations of teaching meet or exceed department, college, and university averages.	Providing the necessary resources to support a faculty of accomplished
<ul> <li>inclusiveness through its recruitment and retention of faculty members</li> <li>Program faculty will produce scholarship and engage in professional and community services outside of the university</li> </ul>		furthering the discipline in our community	Annual review of faculty production of scholarship in conjunction with the Dean's office	Faculty, Dean's Office  Program/Research Center	Program faculty have an active research agenda and are contributing to the scholarship of the discipline.  The Center for Social & Economic	scholars and practitioners • Providing a high quality accessible
Standard 4: Serving Students (Supports Program Goal I)  Recruitment practices are appropriate for mission  Admission criteria are appropriate for mission	Students & Student Support Services	Enrollment Management Plan  Degree Completion  Internship Program	Annual review of the program faculty and Center for Social & Economic Policy Research's performance in terms of total number of contracts and services	Director, Vice President for External Operations, Advisory Boards  Program Director, Program	Policy Research is generating a sufficient number of contracts (both paid and pro-bono) to provide faculty with opportunities to further the practice of the discipline within the	public service education with a curriculum that instructs and trains
Student support services are available and enable students to progress towards degree completion and pursue careers in public affairs, administration, and policy		Job Placements  Pre-Post Skills Self-Assessment	Annual review of enrollment management plan, admissions data, and admissions policy  Annual review of time-to-degree completion	Faculty, Office of Graduate Studies, Advisory Boards  Program Director, Program	community.  The program increases the number of diverse and pre- and in-service	students in pursuing the public interest with accountability and transparency;
poncy	Teaching and Learning		rates of students	Faculty	students it is recruiting (i.e.	serving
<ul> <li>Standard 5: Student Learning (Supports Program Goal I)</li> <li>Program adopts, implements and evaluates Universal Required Competencies</li> <li>Program adopts, implements and evaluates mission-</li> </ul>		Pre-Post Assessments from Core & Concentration Required Courses  Student Required Competency	Biannual review of internship placement sites, student satisfaction and student portfolios	Program Director, Internship Director, Advisory Boards	applications).  Time-to-degree performance improves.	professionally with competence, efficiency, and objectivity; acting
<ul> <li>specific elective competencies</li> <li>Program ensures that students learn to apply their education</li> </ul>	Program Resources	Program Budget	Annual review of alumni survey and job placement data  Annual review of artifacts generated by	Program Director, Program Faculty, Advisory Boards  Program Director, Program	The number and quality of internship sites improves and student and employer satisfaction with the internship program increases.	ethically to uphold the public trust; and demonstrating respect, equity, and
Standard 6: Matching Resources with the Mission (Supports Program Goal I & II)  Program has sufficient funds, physical facilities, and resources in addition to its faculty to pursue its		Facilities/Offices/Meeting Spaces Support Personnel	students per the planned cycle for assessment of the universal required and mission-specific elective competencies.  Annual budget review, request, and allocation	Faculty, Advisory Boards  Program Director, Dean's Office	Alumni satisfaction with the program and their job placements increase.	fairness in dealings with citizens and fellow public servants.
mission, goals, and continuous improvement  Standard 7: Matching Communications with Mission (Supports Program Goal I & II)	Information Dissemination	Class Sizes/Frequency of Class Offerings	Periodic review of the Graduate Center Facility	Program Director, Program Faculty, Dean's Office	The MPA program has a fully operating assurance of student learning plan that is informing the continuous improvement under Standard 1.3.	<ul> <li>Providing community access to faculty expertise, applied scholarship</li> </ul>
Program provides appropriate and current information to stakeholders		Library Resources	Periodic review of the scope and job responsibilities of support personnel  Annual review of class sizes and student	Program Director, Program Faculty, Dean's Office Program Director, Dean's Office	The MPA program is sufficiently resourced to allow for continuous	and guidance in the practice of public affairs, administration, and
Program Goal I: To provide a high quality public service		Website Advisory Boards	schedules for course offering issues  Periodic review of information technology	Program Director	improvement.  The MPA program operates with full transparency by providing relevant	policy through its Center for Social and Economic
education that prepares students to manage and lead across boundaries of the public, nonprofit and private sectors.			and library resources  Annual review of website to ensure conformity with Standard 7	Program Director, Program Faculty, Library  Program Director, Program Coordinator	information on its website and other forms of communication.  Advisory Boards are fully and	Policy Research.
Program Goal II: To provide community access to faculty expertise, applied scholarship and guidance in the practice of public affairs, administration, and policy.			Periodic evaluation of advisory board meeting frequency and composition	Program Director, Dean's Office, Advisory Boards	appropriately involved in the governance of the program.	