UND MPA STRATEGIC MANAGEMENT LOGIC MODEL

MISSION
The mission of the MPA Program at the University of North Dakota is to instill public service values and to prepare people to enter into or advance in government and related fields.

FEEDBACK LOOPS

GOALS/OBJECTIVE	INPUTS/RESOURCES	ACTIVITIES	EXAMPLES OF OUTPUT & PROCESS MEASURES	OUTCOMES	ASSESSMENT

GOALS/OBJECTIVE
- FACULTY OBJECTIVES
- STUDENT SKILLS / KNOWLEDGE GOALS AND OBJECTIVES
- SERVICE TO NORTH DAKOTA GOALS/OBJECTIVES
- PUBLIC SERVICE VALUES

INPUTS/RESOURCES
- Faculty
- Program Admin — Stakeholders
- Student Services
- Financial
- Facilities

ACTIVITIES
- Teaching & Learning
- Service to Program
- Research
- Curriculum
- Governance
- Admissions
- Recruiting
- Orientation
- Advising
- Career Services

EXAMPLES OF OUTPUT & PROCESS MEASURES
- Teaching Load
- Teaching Quality
- Number of Core Service Activities
- Amount of Applied/Pure Research
- Number & Type of Publications
- Course Content: Public Sector Values, Diversity, & Universal Competencies
- Number of Meetings
- Quality of Input
- Number of Students in Program
- Class Size
- Graduation Rates
- Enrollment Rates
- Graduates in ND
- Acceptance Rates
- Graduates by Sector
- Diversity Data: Faculty, Curriculum, & Students
- Skill of Graduates: Employer survey, Alumni & Exit Survey

OUTCOMES

SHORT
- Students Equipped With Public Service Values
- Students Equipped With Universal Competencies
- Graduates remain in ND
- Faculty & Bureau Publications

LONG
- Program Reputation Enhanced
- Student Career Success
- Diverse Public Sector/ Representative Bureaucracy
- Strengthen ND Public Service
- Profession is Enhanced

ASSESSMENT

OVERALL

ACTIVITIES
- Teaching & Learning *For Assessment Plan See Appendix 1A*
- Curriculum *For Assessment Plan See Appendix 1B*

INPUTS
- Faculty *For Assessment Plan See Appendix 2*
- Student Services *For Assessment Plan See Appendix 3*
- Program Administration *For Assessment Plan See Appendix 4*

ASSESSMENT

ASSUMPTIONS
Resource Stability – Program Autonomy

CONTEXTUAL CONDITIONS & EXTERNAL FACTORS
Strength of State & National Economies – NASPAA & COPRA Activities