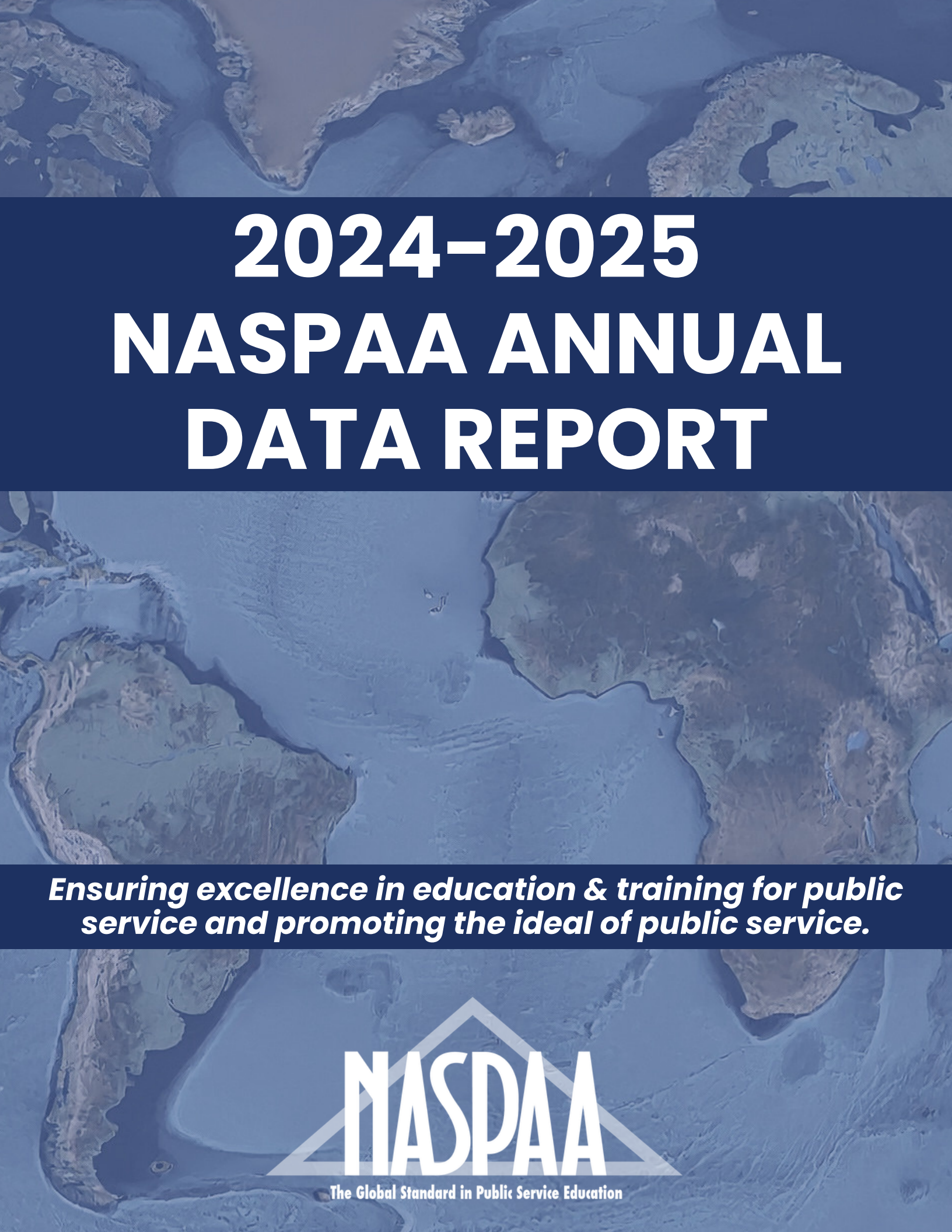




2024–2025 NASPAA ANNUAL DATA REPORT

Ensuring excellence in education & training for public service and promoting the ideal of public service.



NASPAA

The Global Standard in Public Service Education

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Introduction

The 2024–2025 Annual Data Report reflects the collective effort of our member schools to advance excellence in public service education and to share data that informs decision-making across our global network.

NASPAA, the Network of Schools of Public Policy, Affairs, and Administration, sets the global standard in public service and education. NASPAA is the global accreditor of master's degree programs for public administration, public policy, public affairs, and non-profit programs.



The following report is derived from the Annual Data Reports and Self-Study Reports of 223 programs across 11 countries that are currently accredited or seeking (re)accreditation. NASPAA programs represent diverse student populations from around the world. With a variety of missions and resources in mind, NASPAA standards are inclusive of program types with different goals, resources, and capacities.

The year-long accreditation process includes the Self-Study Report, frequent communications with the Commission on Peer Review and Accreditation, a Site Visit, and final accreditation decision. After a program is accredited, it is required to complete an annual accreditation maintenance report each fall. **This rigorous process ensures the highest level of academic quality and continual improvement.**

We extend our gratitude to the institutional leaders, faculty, and staff who contributed their data through the Annual Data Report (ADR) and Self-Study Report (SSR). We also acknowledge our member programs for their ongoing commitment to transparency, accountability, and continuous improvement.

Executive Summary

The 2024–2025 NASPAA Annual Data Report offers numerous valuable insights on the current state of public service education.

- The number of **applicants, admissions, and enrollments has increased for US-based programs** over the past three academic years. This data suggests that US-based students are continuing to choose public service degrees.
- However, median **acceptance and yield rates among all programs have generally decreased** over the past five academic years. Although students are increasingly applying for public service degrees, programs are less likely to accept them or enroll those that they accept.
- Graduation rates remain strong as **median graduation rates over four years are above 80%** for students that entered the program between 2019–20 and 2023–24.
- While graduates of NASPAA programs are **most likely to work in the public sector**, those graduating from a **US-based program** are more likely to work in the **nonprofit sector**, and those graduating from a **Non-US-based program** are more likely to work in the **private sector**.
- **Students at US-based NASPAA programs are more racially diverse than faculty.** Approximately 52% of students are non-White, while only 33% of faculty are non-White.

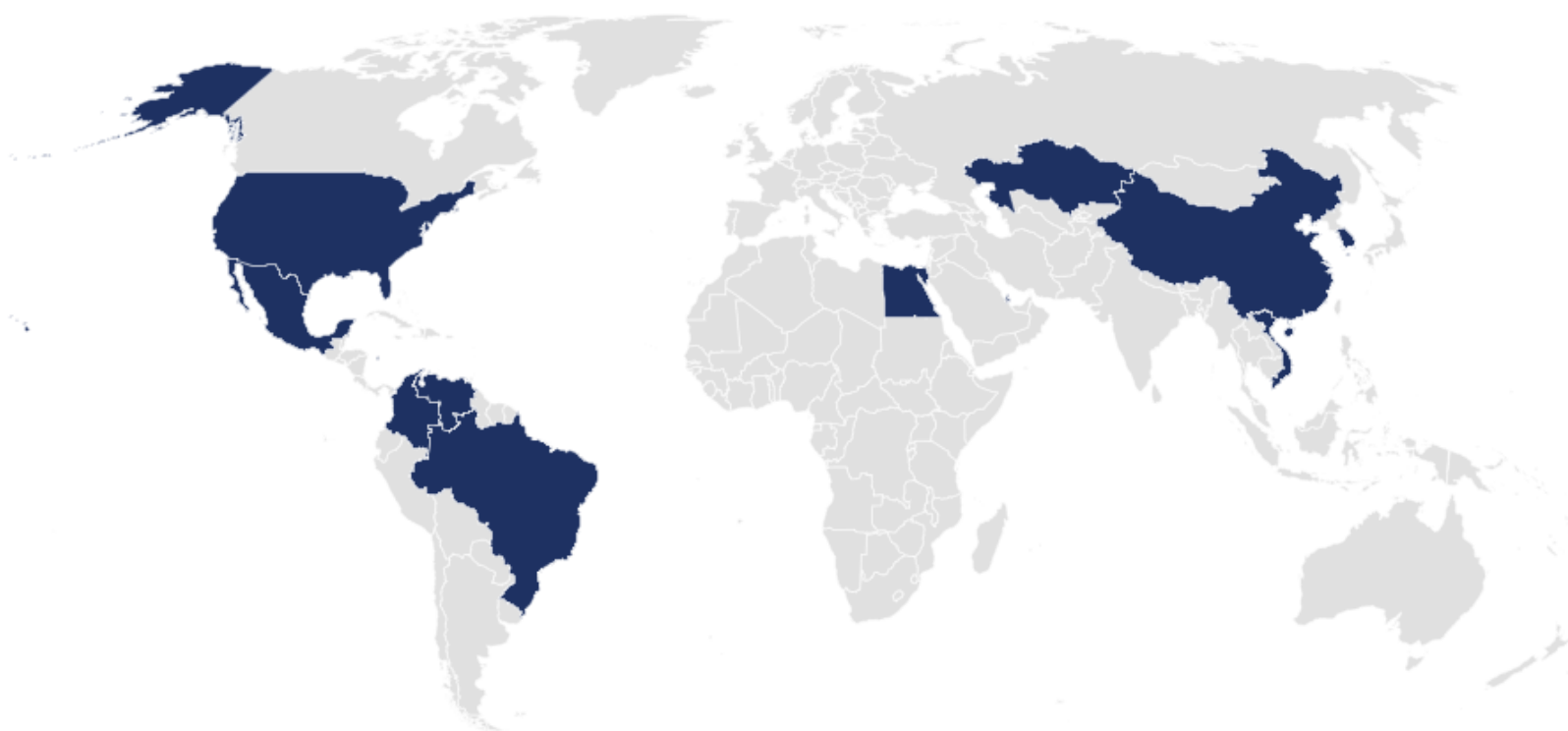
Program Composition

215

Programs

11

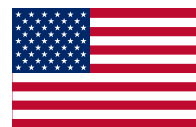
Countries



Brazil



Kazakhstan



United States



Colombia



Mexico



Venezuela



China



Qatar



Vietnam



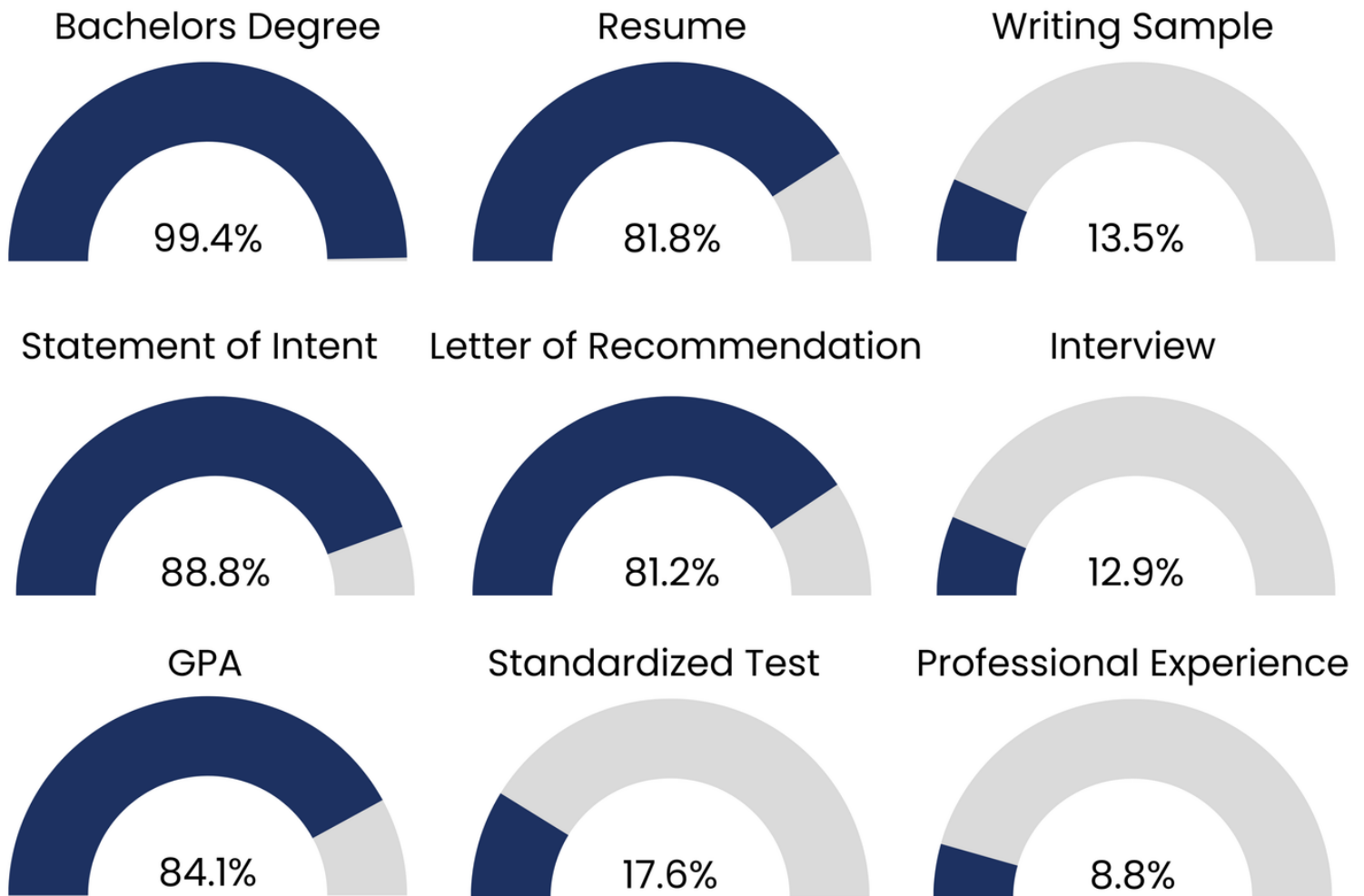
Egypt



South Korea

Admission Requirements

All Programs | 2024-2025



The percentage of programs that require a **Standardized Test** or **Additional Writing Sample** have been **decreasing** since 2021-2022.

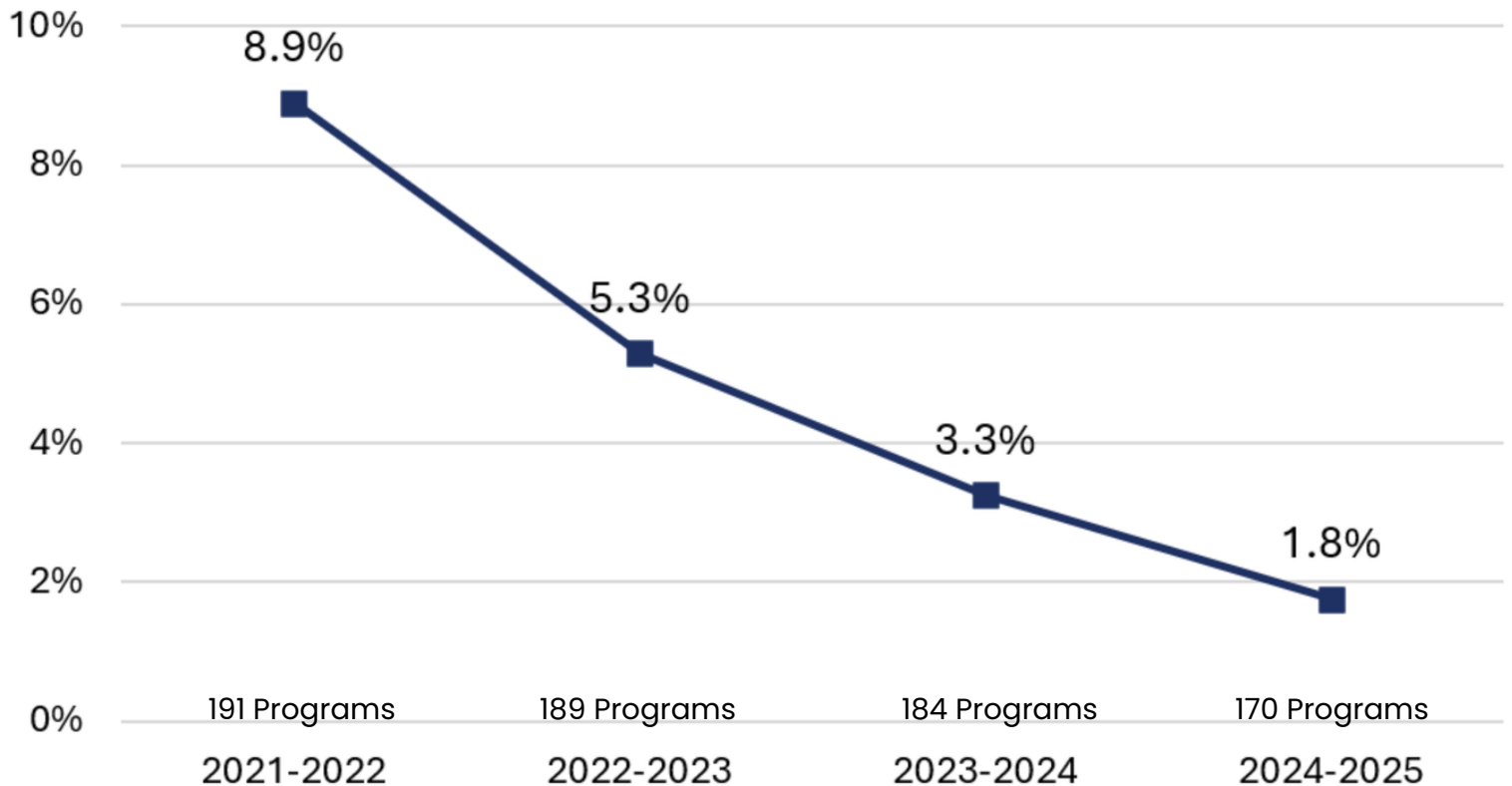
Source: Annual Data Report. Note: The chart includes 170 programs that submitted admission requirements data for 2024-2025.

Admission Requirements

7

All Programs | 2024-2025

DECLINE OF THE GRE AMONG NASPAA PROGRAM ADMISSION REQUIREMENTS | 2021-2022 to 2024-2025



The percentage of programs that require the **GRE** for admission has **significantly decreased** over the past four academic year.

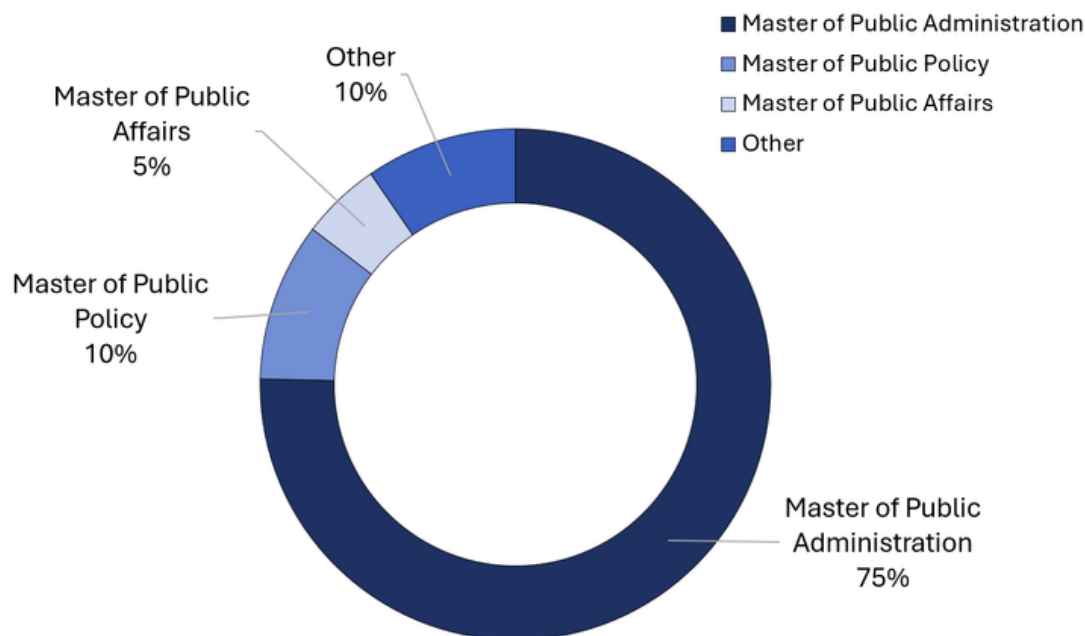
Source: Annual Data Report. Note: The graph includes data from 191 programs in 2021-2022, 189 programs in 2022-2023, 184 programs in 2023-2024, and 170 programs in 2024-2025.

Program Information

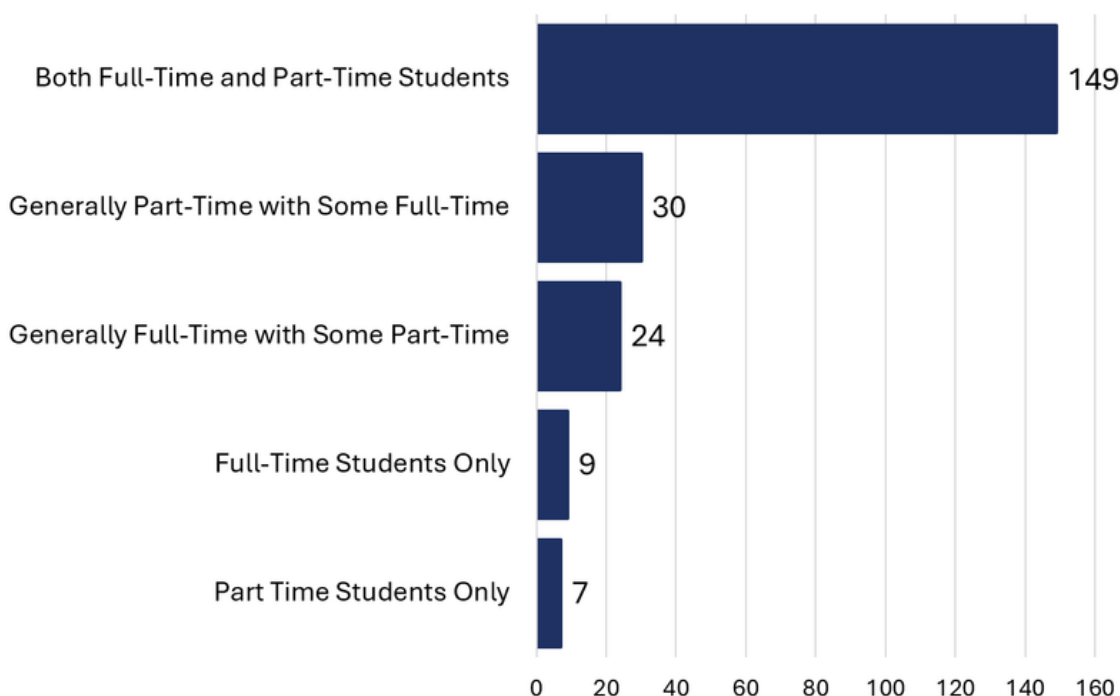
All Programs | 2024-2025

3 of 4 NASPAA Programs are Masters of Public Administration.

Degree Title Breakdown



Student Population Breakdown



An overwhelming majority of NASPAA Programs cater to both full-time and part-time students.

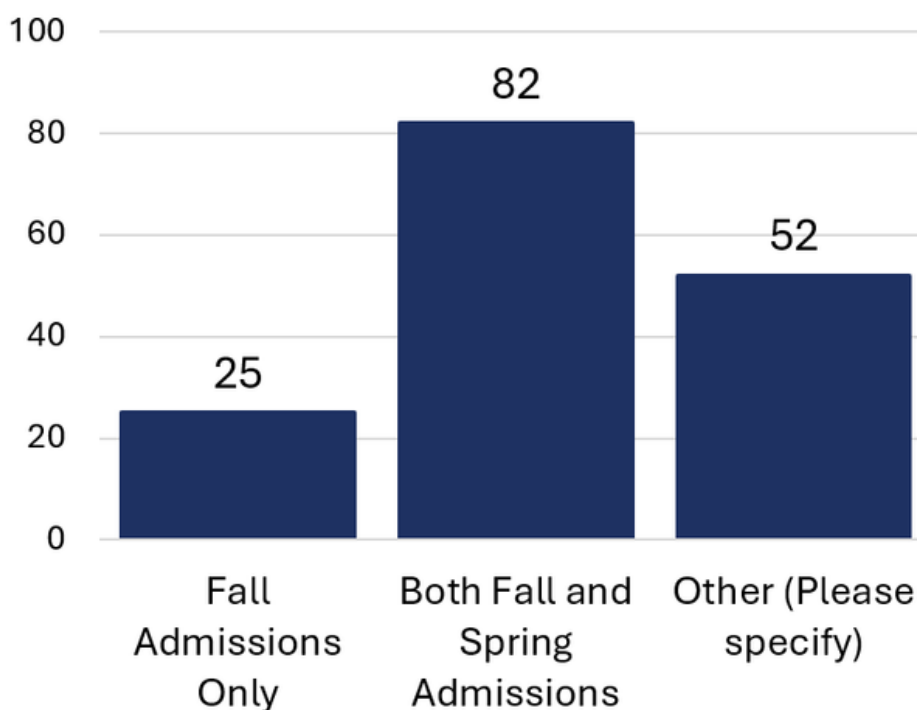
Source: Annual Data Report. Note: These graphs include data from 219 NASPAA programs.

Program Information

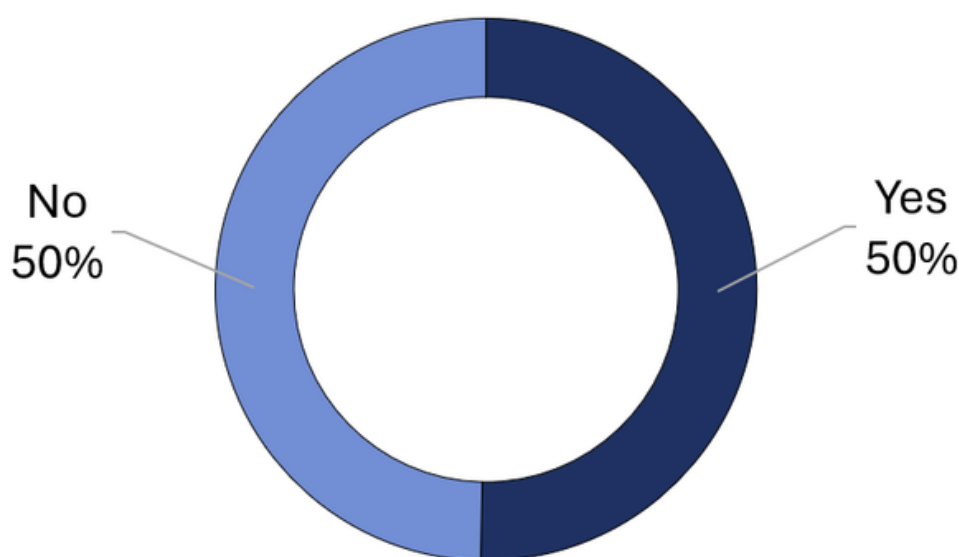
All Programs | 2024-2025

Most NASPAA Programs offer admission in the Fall and Spring.

Admission Cycle Overview



Dual Degree Opportunities



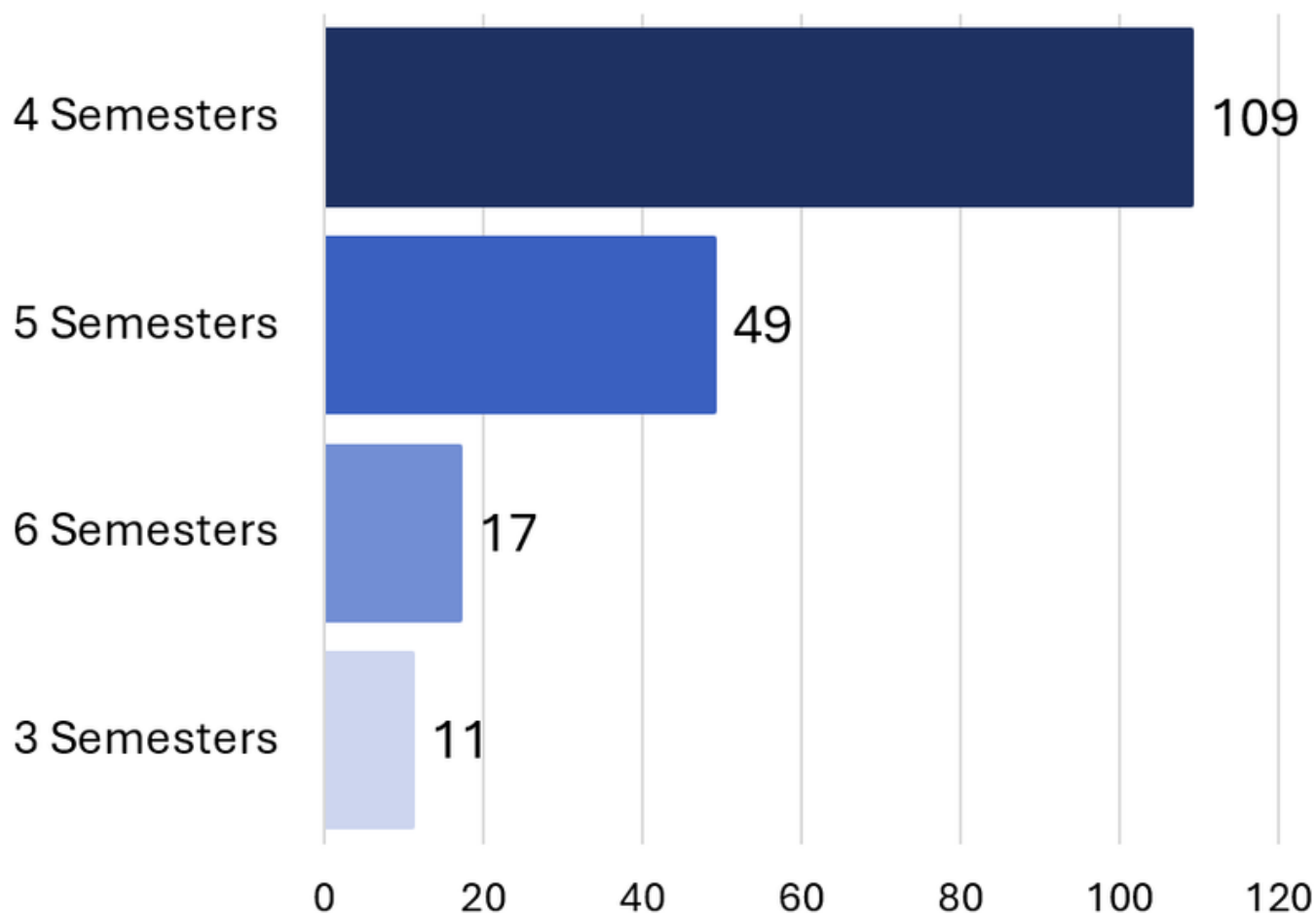
Half of NASPAA Programs have a Dual Degree option available.

Source: Annual Data Report. Note: These graphs include data from 159 NASPAA programs.

Program Information

All Programs | 2024-2025

Program Length | Full-Time Student



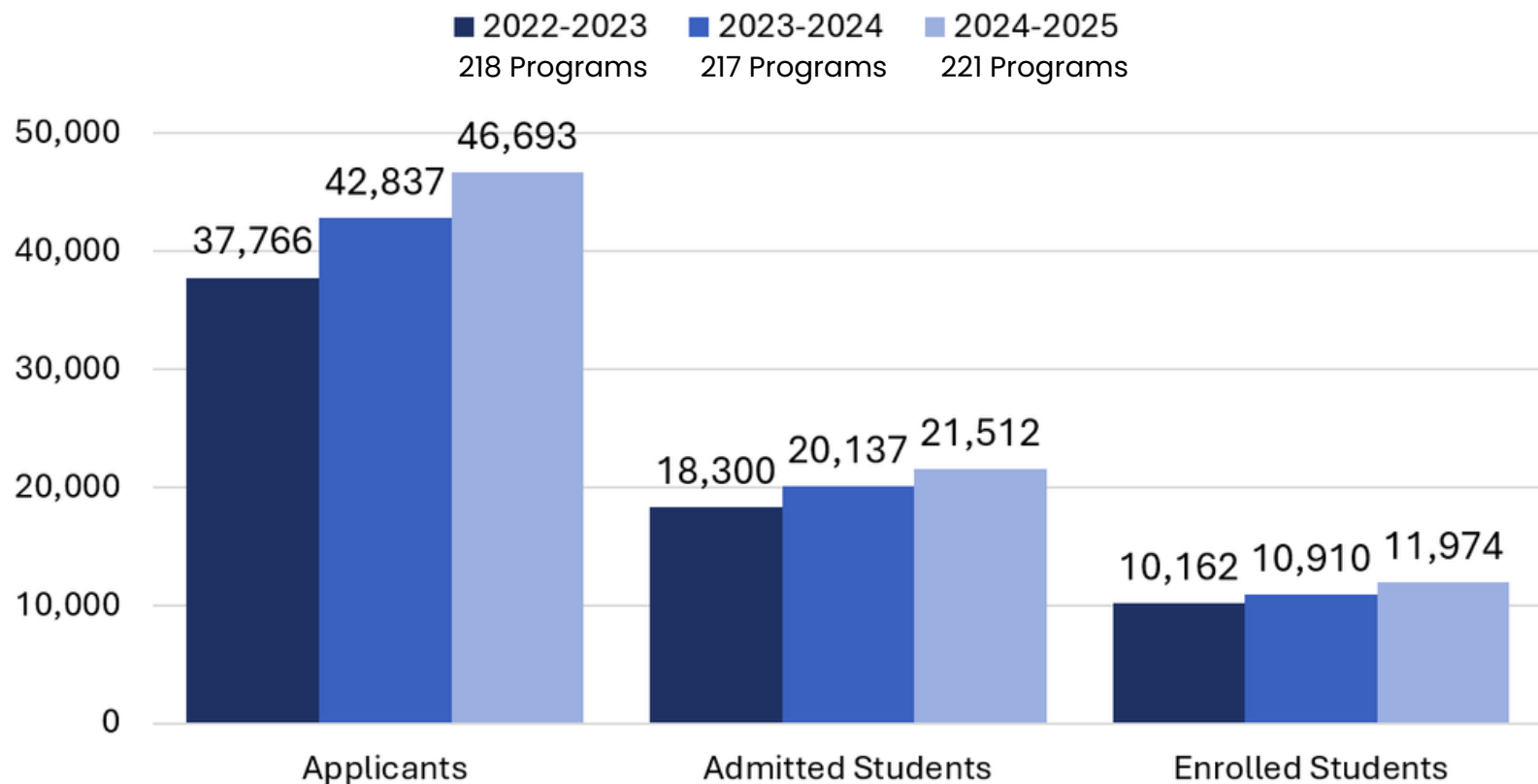
Nearly **85%** of NASPAA Programs are either **4 or 5 Semesters** in length for a full-time student.

Source: Annual Data Report. Note: This graph includes data from 186 NASPAA programs.

Admissions & Enrollments

All Programs | 2022-23 to 2024-25

ADMISSIONS FUNNEL | ALL PROGRAMS



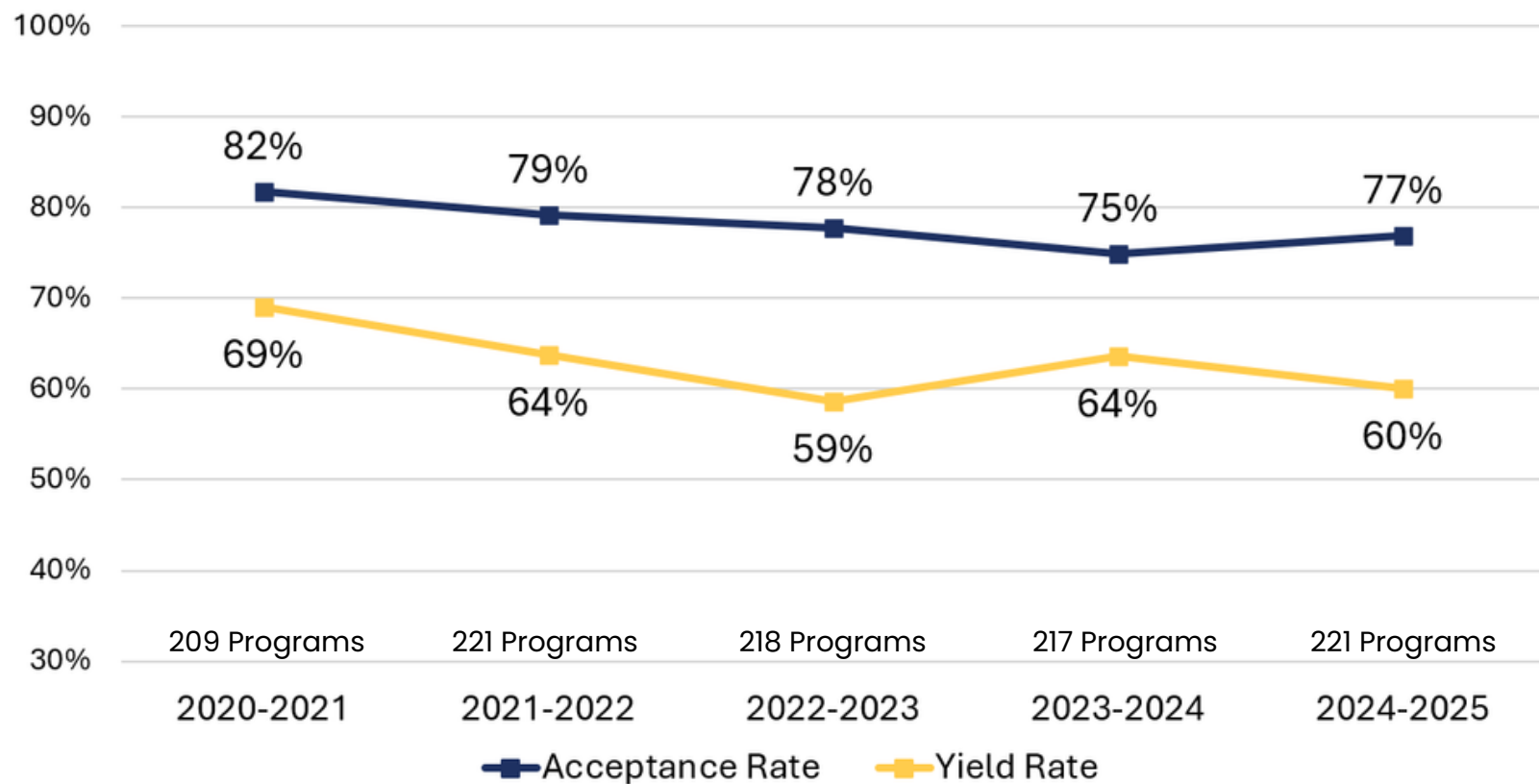
Among all NASPAA Programs, the number of **Applicants, Admissions, and Enrollments** has **increased** over the past 3 academic years.

Source: Annual Data Report & Self-Study Report. Note: The graph includes data from 218 programs in 2022-2023, 217 programs in 2023-2024, and 221 programs in 2024-2025.

Admissions & Enrollments

All Programs | 2020-21 to 2024-25

MEDIAN ACCEPTANCE & YIELD RATES OVER TIME | ALL PROGRAMS



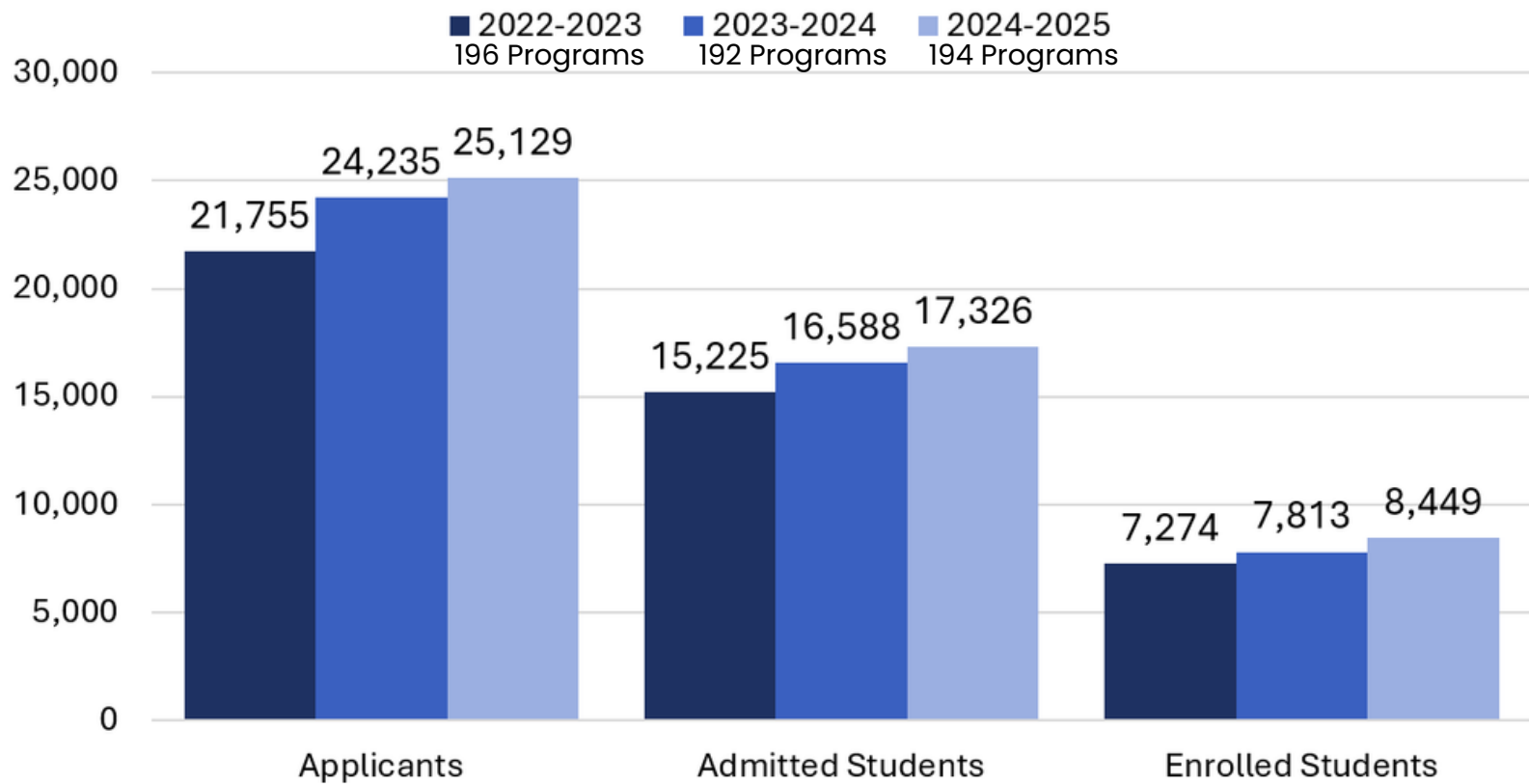
Among all NASPAA Programs, **Acceptance and Yield Rates** have **decreased** over the past 5 academic years.

Source: Annual Data Report & Self-Study Report. Note: The graph includes data from 209 programs in 2020-2021, 221 programs in 2021-2022, 218 programs in 2022-2023, 217 programs in 2023-2024, and 221 programs in 2024-2025.

Admissions & Enrollments

US-Based Programs | 2022-23 to 2024-25

ADMISSIONS FUNNEL | US-BASED PROGRAMS



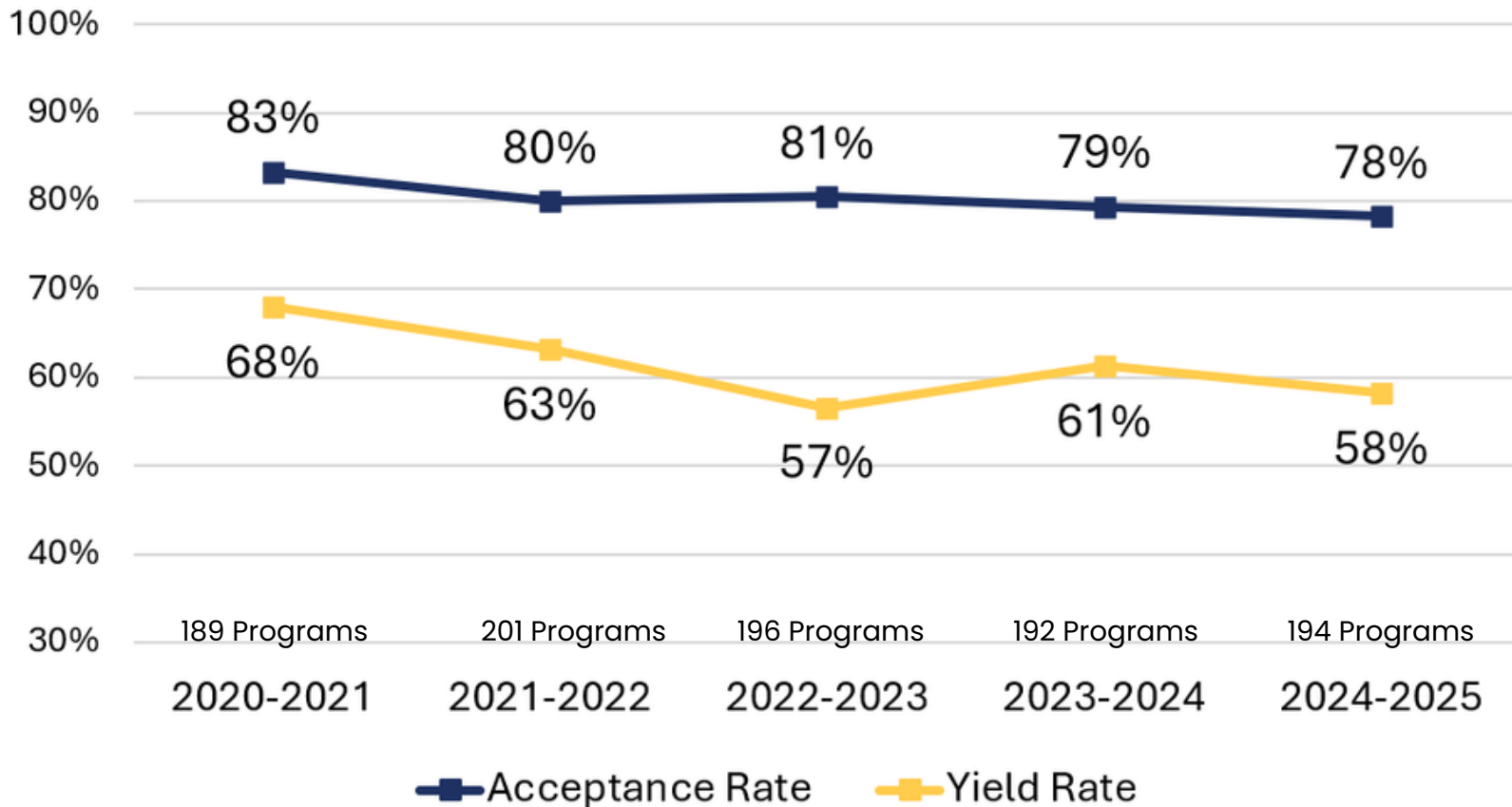
Among US-Based NASPAA Programs, the number of **Applicants, Admissions, and Enrollments** have **increased** over the past 3 academic years.

Source: Annual Data Report & Self-Study Report. Note: The graph includes data from 196 programs in 2022-2023, 192 programs in 2023-2024, and 194 programs in 2024-2025.

Admissions & Enrollments

US-Based | 2020-21 to 2024-25

MEDIAN ACCEPTANCE & YIELD RATES OVER TIME | US-BASED PROGRAMS



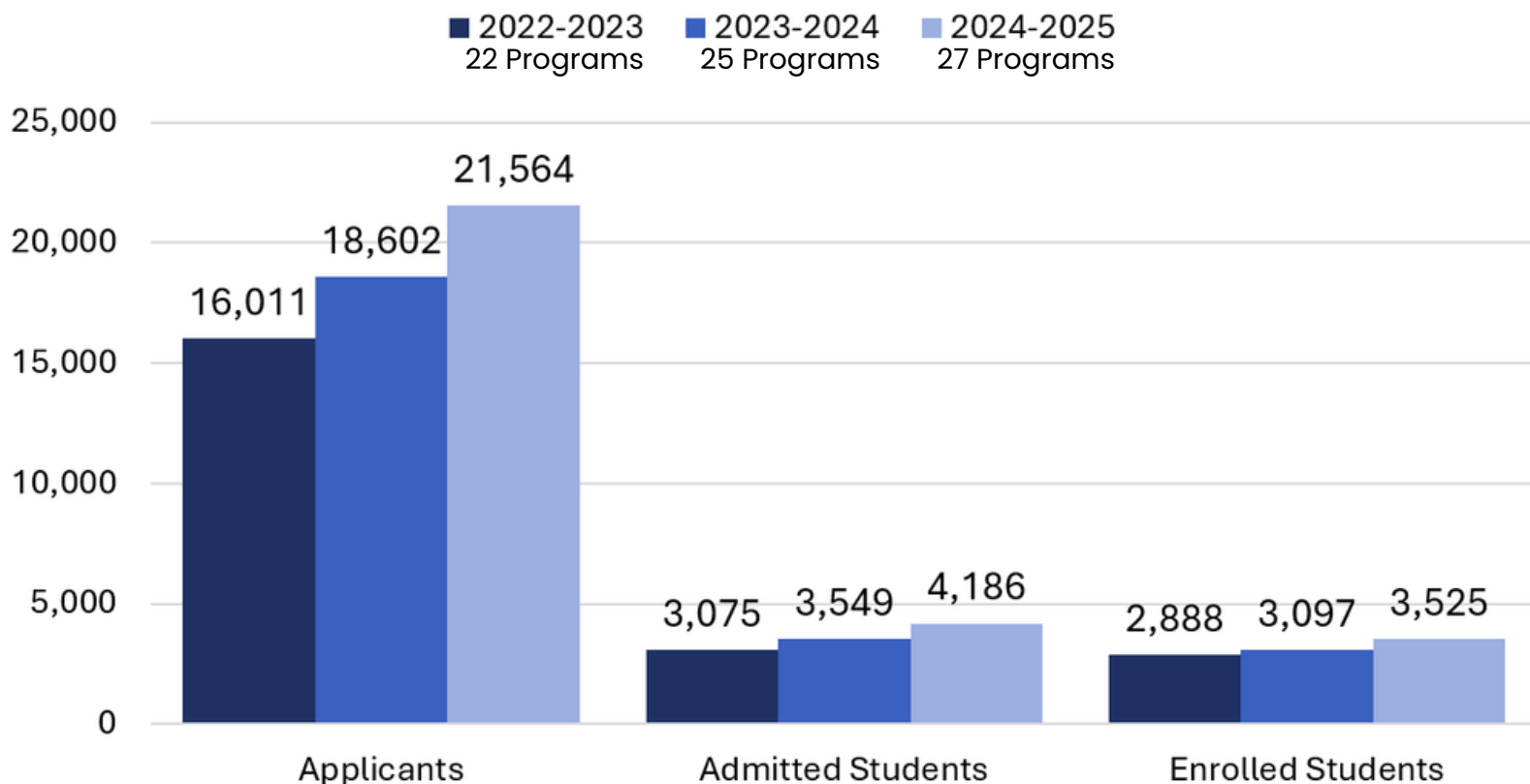
Among US-Based NASPAA Programs, **Acceptance and Yield Rates** have **decreased** over the past 5 academic years.

Source: Annual Data Report & Self-Study Report. Note: The graph includes data from 189 programs in 2020-2021, 201 programs in 2021-2022, 196 programs in 2022-2023, 192 programs in 2023-2024, and 194 programs in 2024-2025.

Admissions & Enrollments

Non-US-Based Programs | 2022-23 to 2024-25

ADMISSIONS FUNNEL | NON-US-BASED PROGRAMS



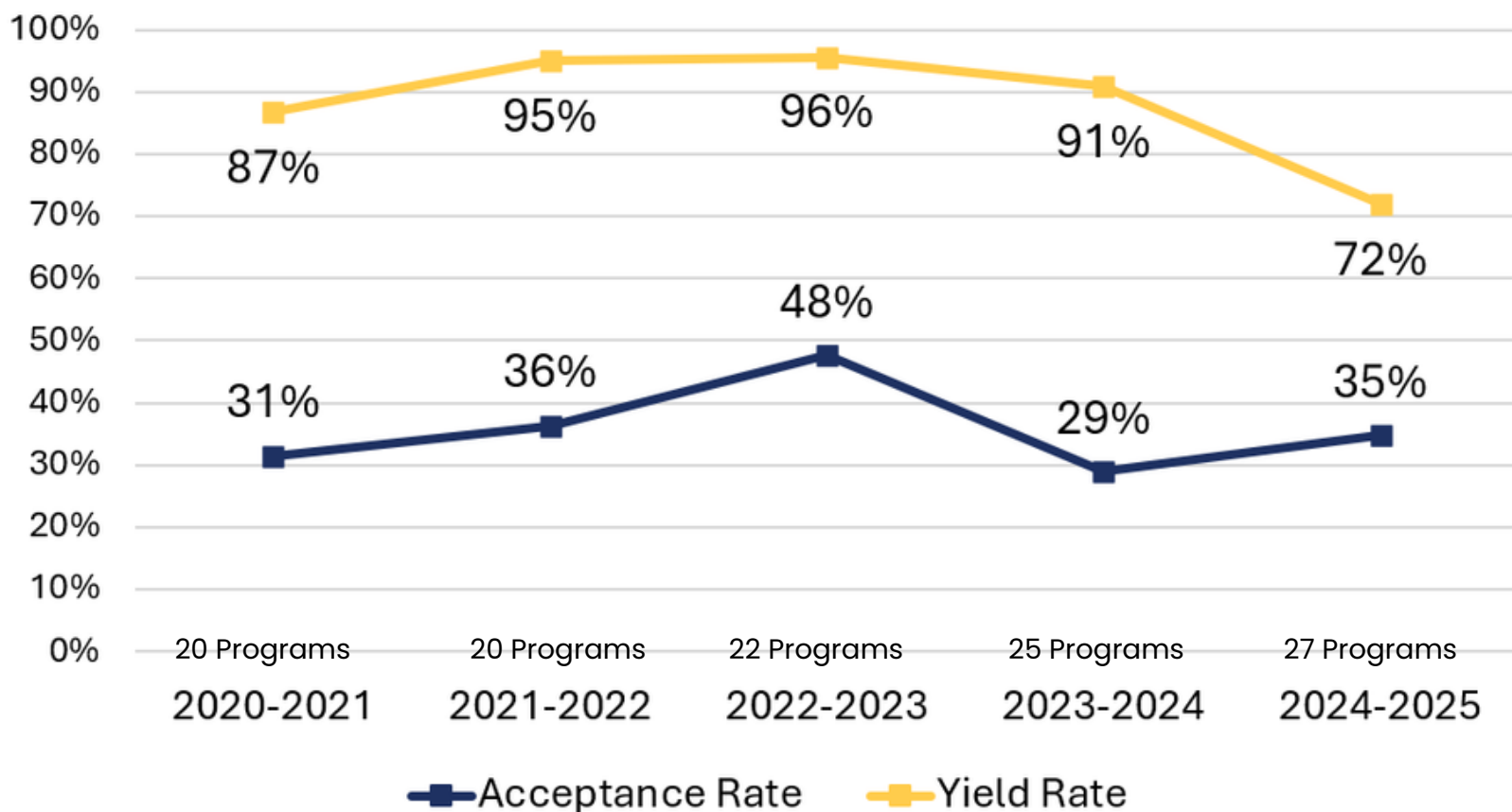
Among Non-US-Based NASPAA Programs, the number of **Applicants, Admissions, and Enrollments** have **increased** over the past 3 academic years.

Source: Annual Data Report & Self-Study Report. Note: The graph includes data from 22 programs in 2022-2023, 25 programs in 2023-2024, and 27 programs in 2024-2025.

Admissions & Enrollments

Non-US-Based Programs| 2020-21 to 2024-25

MEDIAN ACCEPTANCE & YIELD RATES OVER TIME | NON-US-BASED PROGRAMS



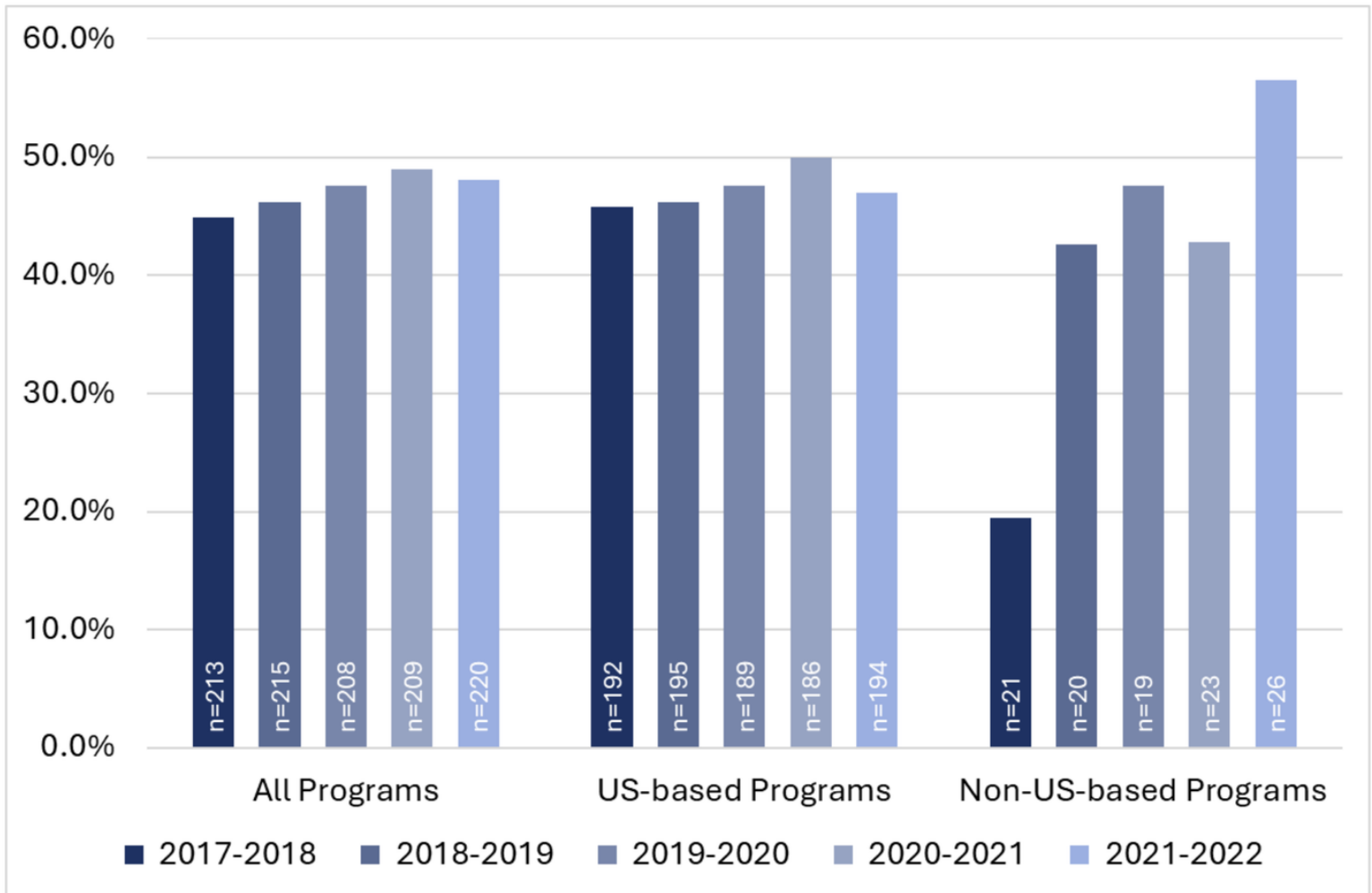
Among Non-US-Based NASPAA Programs, **Acceptance Rates** have **increased**, but **Yield Rates** have **decreased** over the past 5 Academic Years.

Source: Annual Data Report & Self-Study Report. Note: The graph includes data from 20 programs in 2020-2021, 20 programs in 2021-2022, 22 programs in 2022-2023, 25 programs in 2023-2024, and 27 programs in 2024-2025.

Graduation Rates

2-Year Rates

2-YEAR GRADUATION RATES, 2017-18 to 2021-22



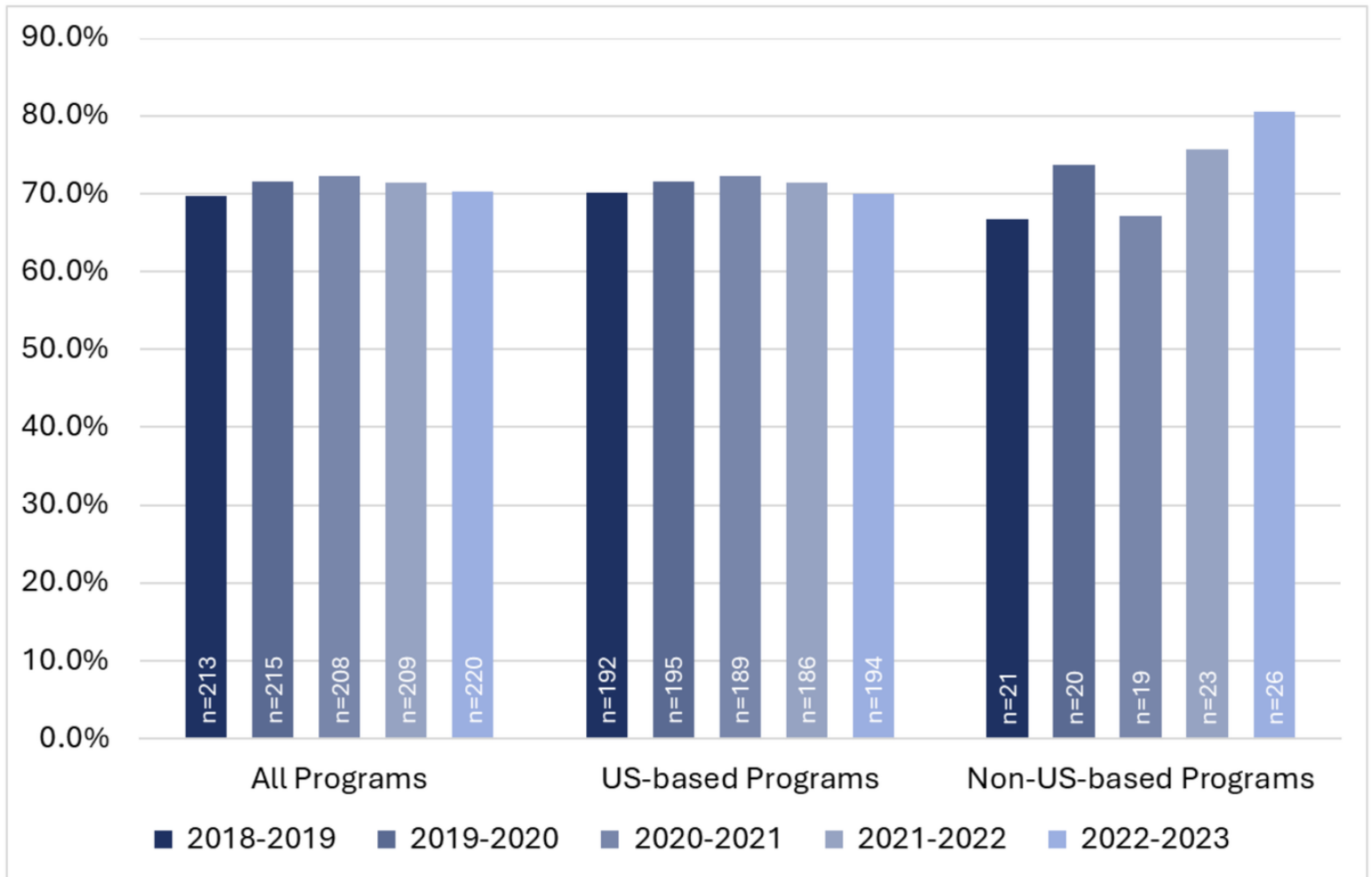
For 2-Year Graduation Rates, rates among **all programs** and **US-Based programs** have **slightly increased**, while the rate for **Non-US-Based programs** has **increased drastically**.

Source: Annual Data Report & Self-Study Report. Note: The graph demonstrates the median two-year graduation rates based on the year the student graduated from the program. Example: 2017-2018 on this graph refers to a student who entered their program in 2015-2016.

Graduation Rates

3-Year Rates

3-YEAR GRADUATION RATES, 2018-19 to 2022-23



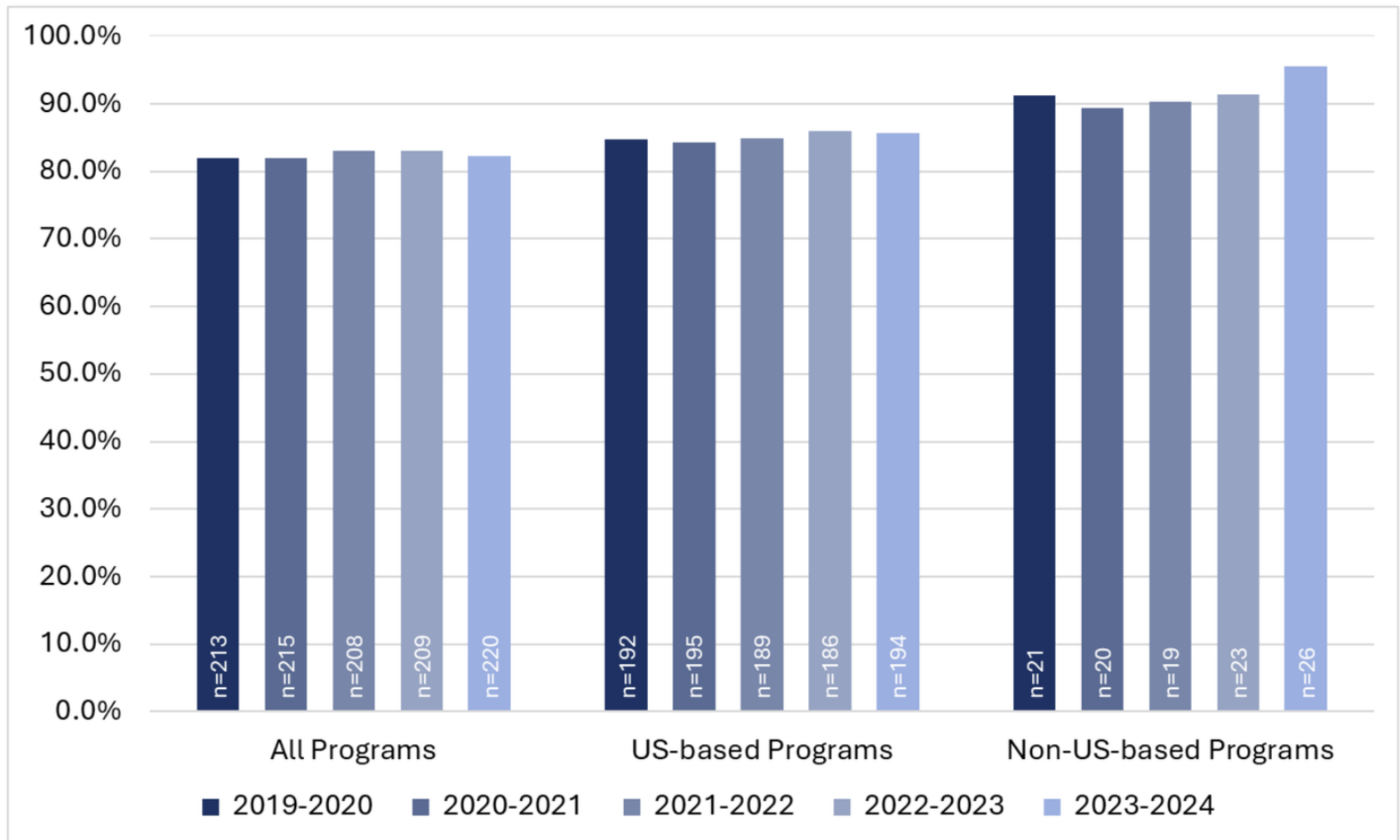
For 3-Year Graduation Rates, rates among **all programs** and **US-Based programs** have **remained steady**, while the rate for **Non-US-Based programs** has **increased more significantly**.

Source: Annual Data Report & Self-Study Report. Note: The graph demonstrates the median three-year graduation rates based on the year the student graduated from the program. Example: 2018-2019 on this graph refers to a student who entered their program in 2015-2016.

Graduation Rates

4-Year Rates

4-YEAR GRADUATION RATES, 2019-20 to 2023-24



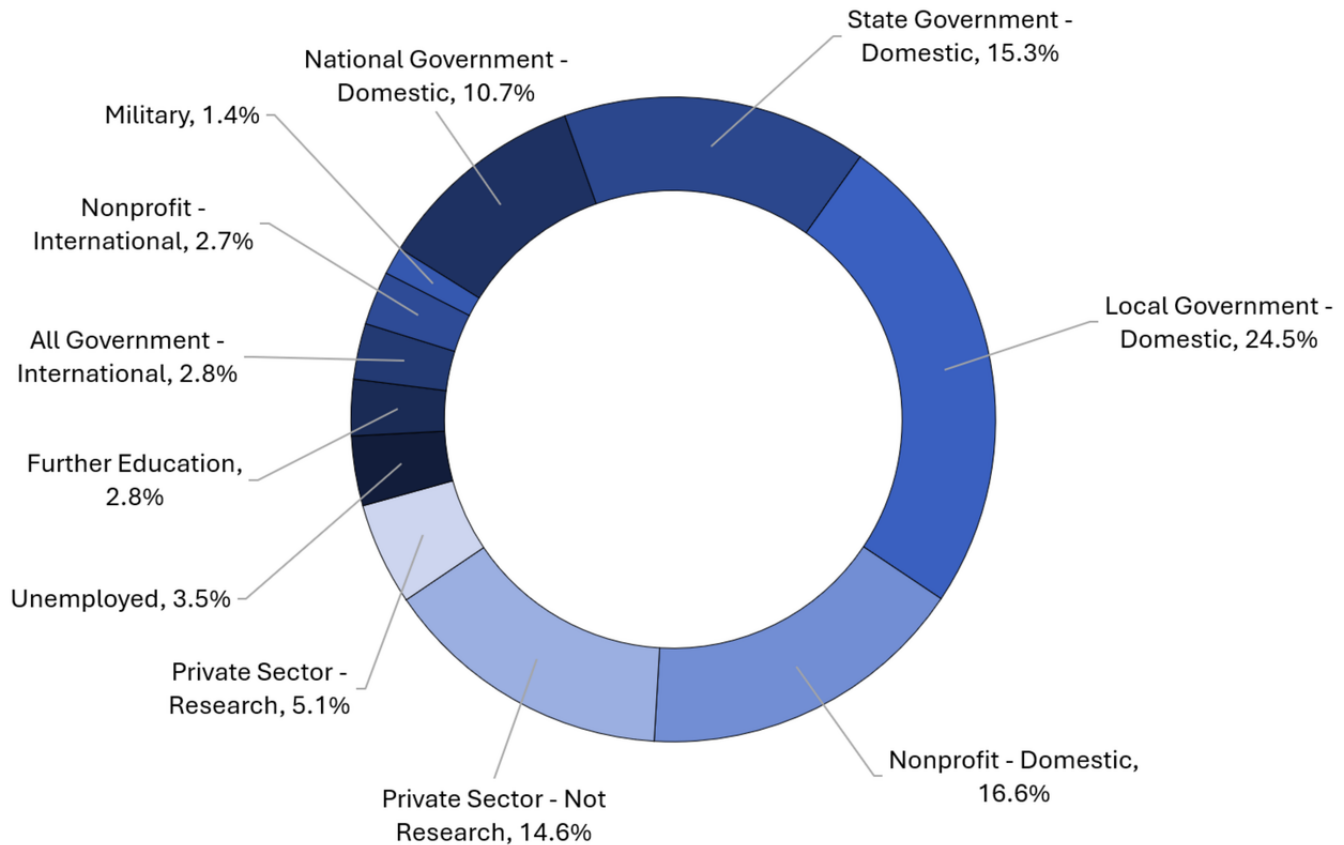
For 4-Year Graduation Rates, rates among **all programs, US-Based programs, and Non-US-Based programs** have **remained steady.**

Source: Annual Data Report & Self-Study Report. Note: The graph demonstrates the median four-year graduation rates based on the year the student graduated from the program. Example: 2019-2020 on this graph refers to a student who entered their program in 2015-2016.

Job Placement

All Programs | 2023-2024

JOB PLACEMENTS OF NASPAA GRADUATES 2023-2024 GRADUATES



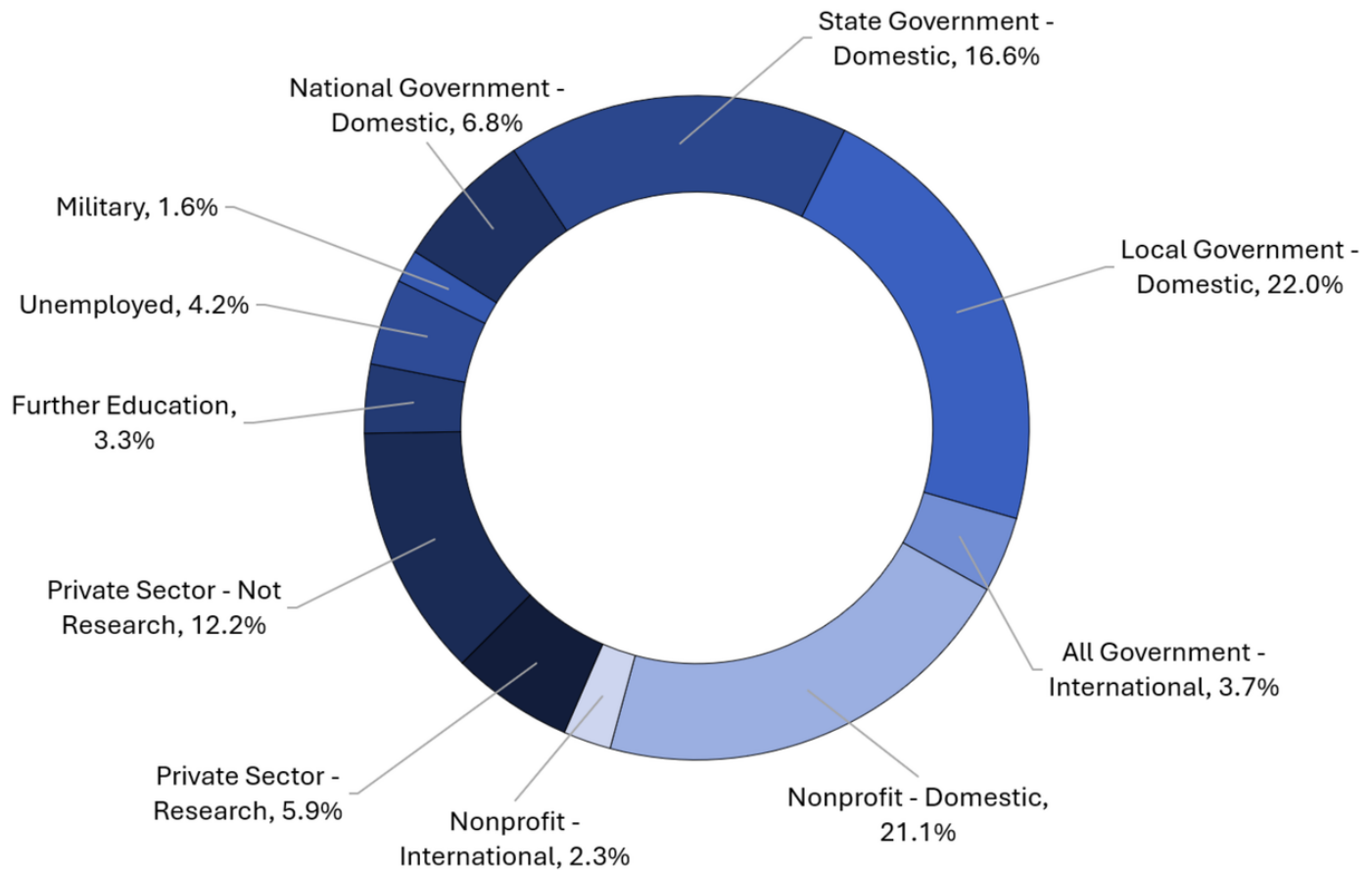
2023-2024 Graduates of all NASPAA programs most commonly work in **Domestic Local Governments** and **Domestic Nonprofits**.

Source: Annual Data Report & Self-Study Report. Note: The graph demonstrates the percentage of graduates from 2023-2024 in a given category. The graph contains data from 223 NASPAA programs.

Job Placement

US-Based Programs | 2023–2024

JOB PLACEMENTS OF NASPAA GRADUATES US GRADUATES | 2023–2024



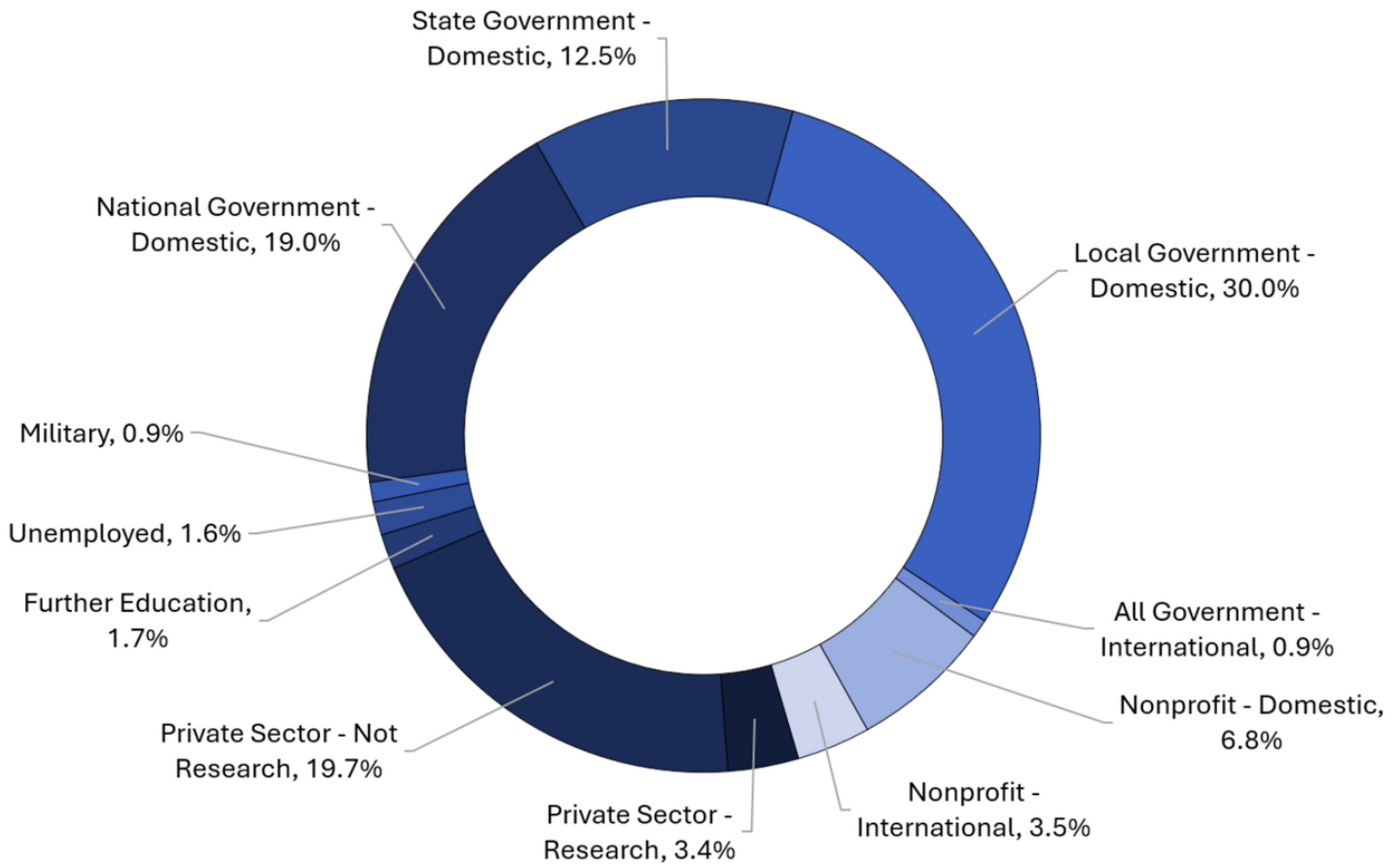
2023–2024 Graduates of US-Based NASPAA programs most commonly work in **Domestic Local Governments** and **Domestic Nonprofits**.

Source: Annual Data Report & Self-Study Report. Note: The graph demonstrates the percentage of graduates from 2023–2024 in a given category. The graph contains data from 195 NASPAA programs.

Job Placement

Non-US-Based Programs | 2023-2024

JOB PLACEMENTS OF NASPAA GRADUATES NON-US GRADUATES | 2023-2024



2023-2024 Graduates of Non-US-Based NASPAA programs most commonly work in **Domestic Local Governments** and the **Non-Research Private Sector**.

Source: Annual Data Report & Self-Study Report. Note: The graph demonstrates the percentage of graduates from 2023-2024 in a given category. The graph contains data from 28 NASPAA programs.

Job Placement

All Programs | 2023–2024

JOB PLACEMENT OF NASPAA GRADUATES BY EMPLOYMENT SECTOR AND LOCATION, 2023–2024

Employment Sector	All Programs	US-based Programs	Non-US-based Programs
Public/Government	53.3%	49.3%	62.4%
Private	19.7%	18.1%	23.1%
Nonprofit	19.3%	23.4%	10.3%
Other	7.7%	9.1%	4.2%

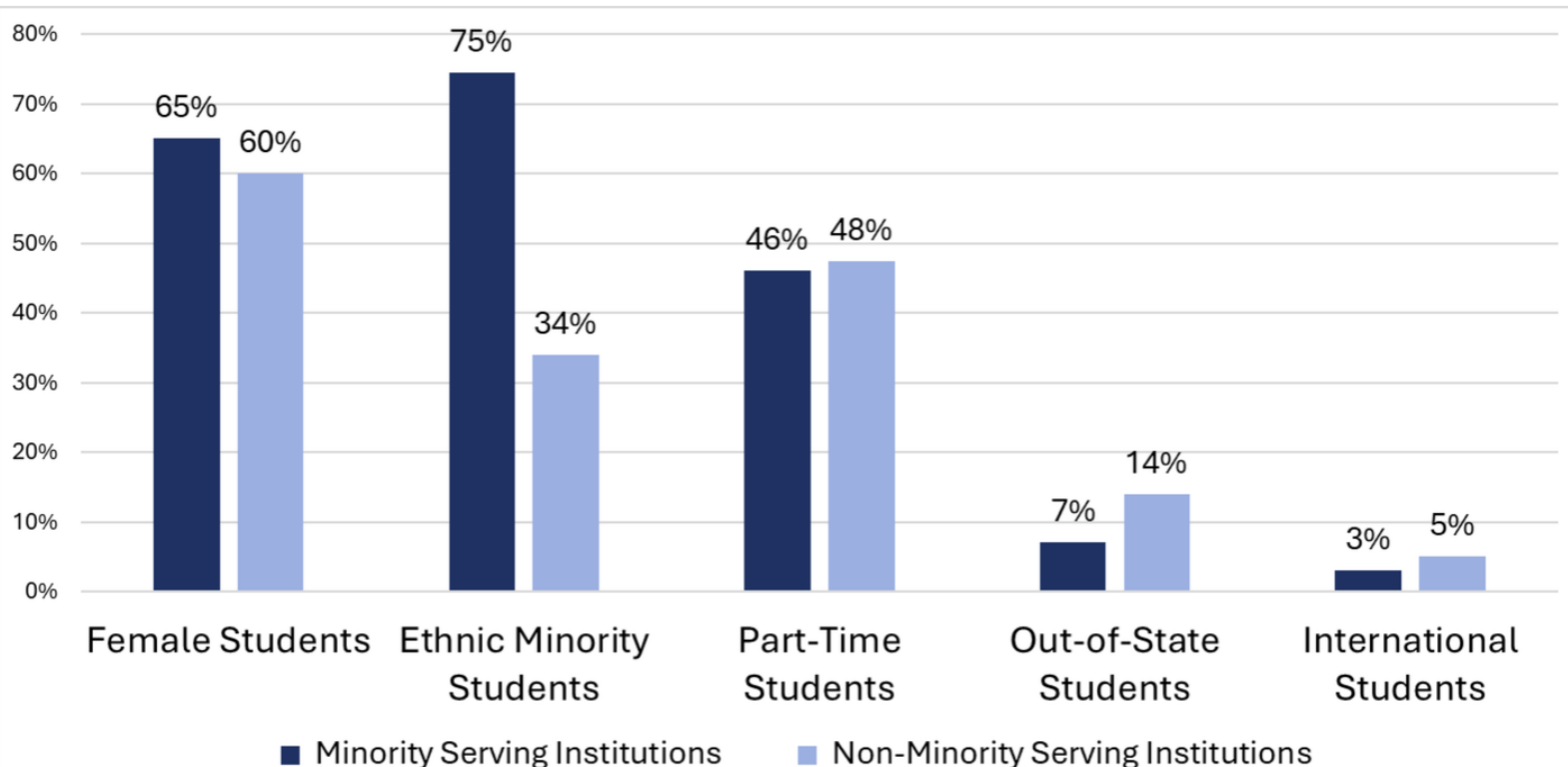
While all 2023–2024 Graduates are most likely to work in the Public Sector, more graduates of **US-Based programs** work in the **Nonprofit Sector**, whereas more graduates of **Non-US-Based programs** work in the **Private Sector**.

Source: Annual Data Report & Self-Study Report. Note: The table demonstrates the percentage of graduates from 2023–2024 in a given sector. The table contains data from 223 NASPAA programs, 195 of which are US-based and 28 of which are Non-US-based.

Student Diversity

MSI vs. Non-MSI | 2024-2025

STUDENT DEMOGRAPHICS OF NASPAA PROGRAMS, MSI VS. NON-MSI (2024-2025)

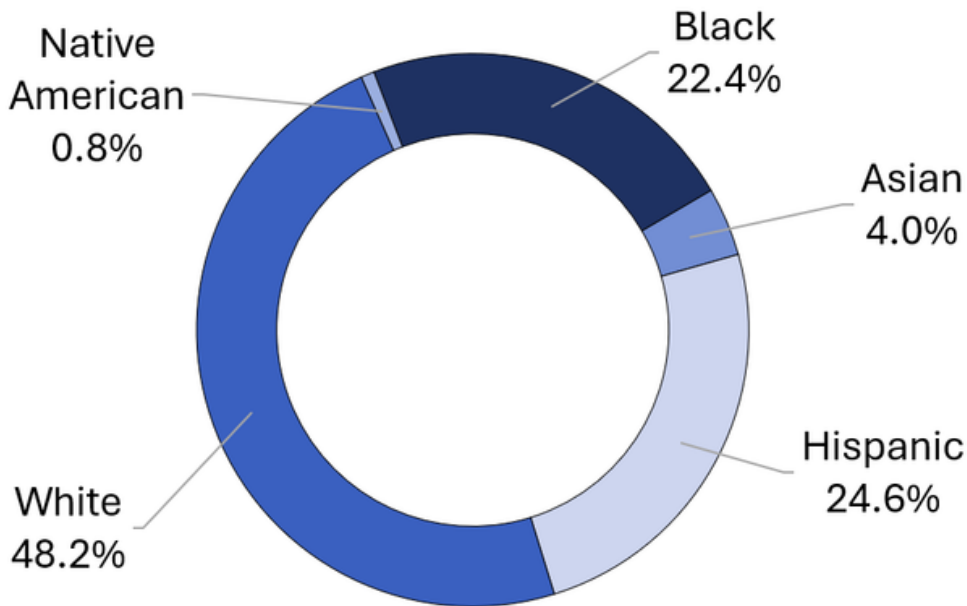


Minority Serving Institutions are more likely to have female and ethnic minority students, but **Non-Minority Serving Institutions** are more likely to have part-time, out-of-state, and international students.

Source: Annual Data Report. Note: The graph contains data from 161 programs, 47 of which are Minority Serving Institutions and 93 of which are not Minority Serving Institutions.

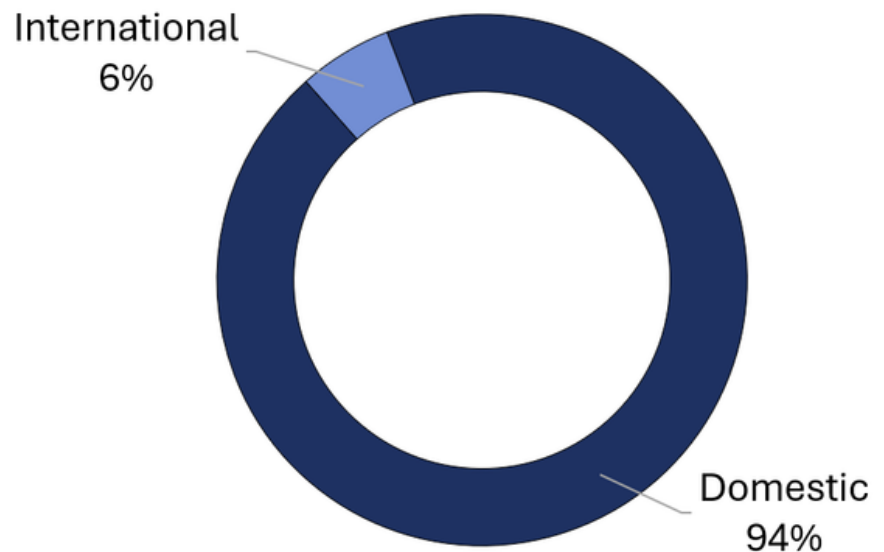
Student Diversity

US-Based Programs | 2024-2025 Self-Study Year



Student
Diversity
Breakdown by
Race/Ethnicity

Approximately **52% of students** at US-Based NASPAA programs identify as **non-White**.

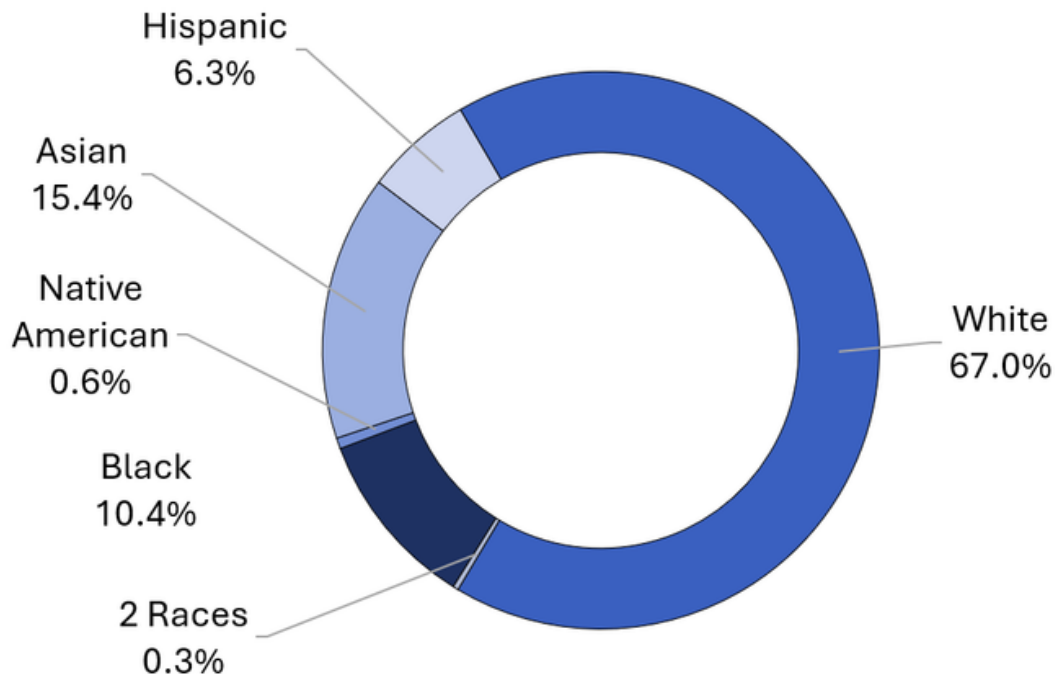


Student
Diversity
Breakdown by
Location

Source: Self-Study Report. Note: The graphs demonstrate the percentage of students in a given category. The graphs contain data from 25 NASPAA programs.

Faculty Diversity

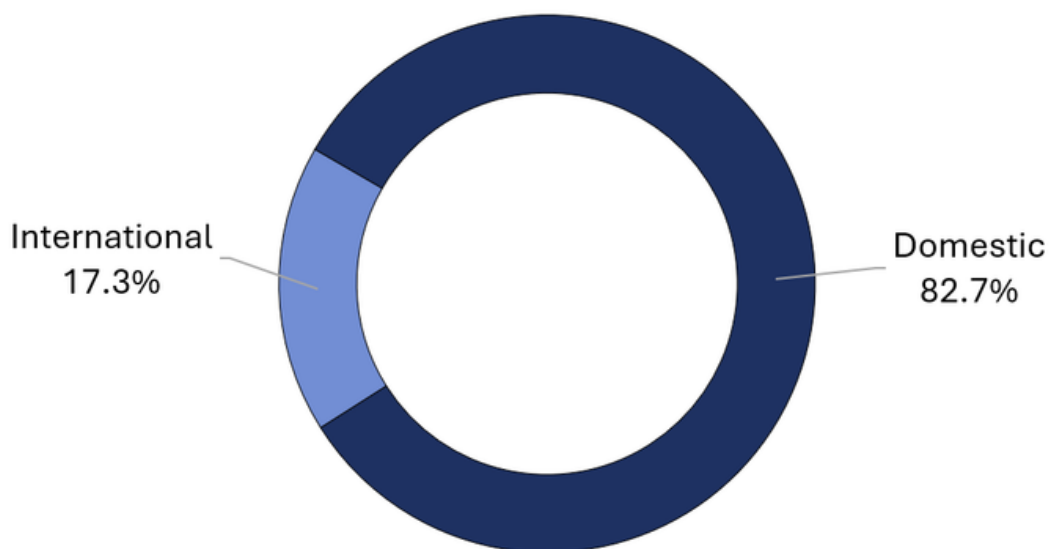
US-Based Programs | 2024-2025 Self-Study Year



Faculty
Diversity
Breakdown by
Race/Ethnicity

Approximately **33% of faculty** at US-Based NASPAA programs identify as **non-White**.

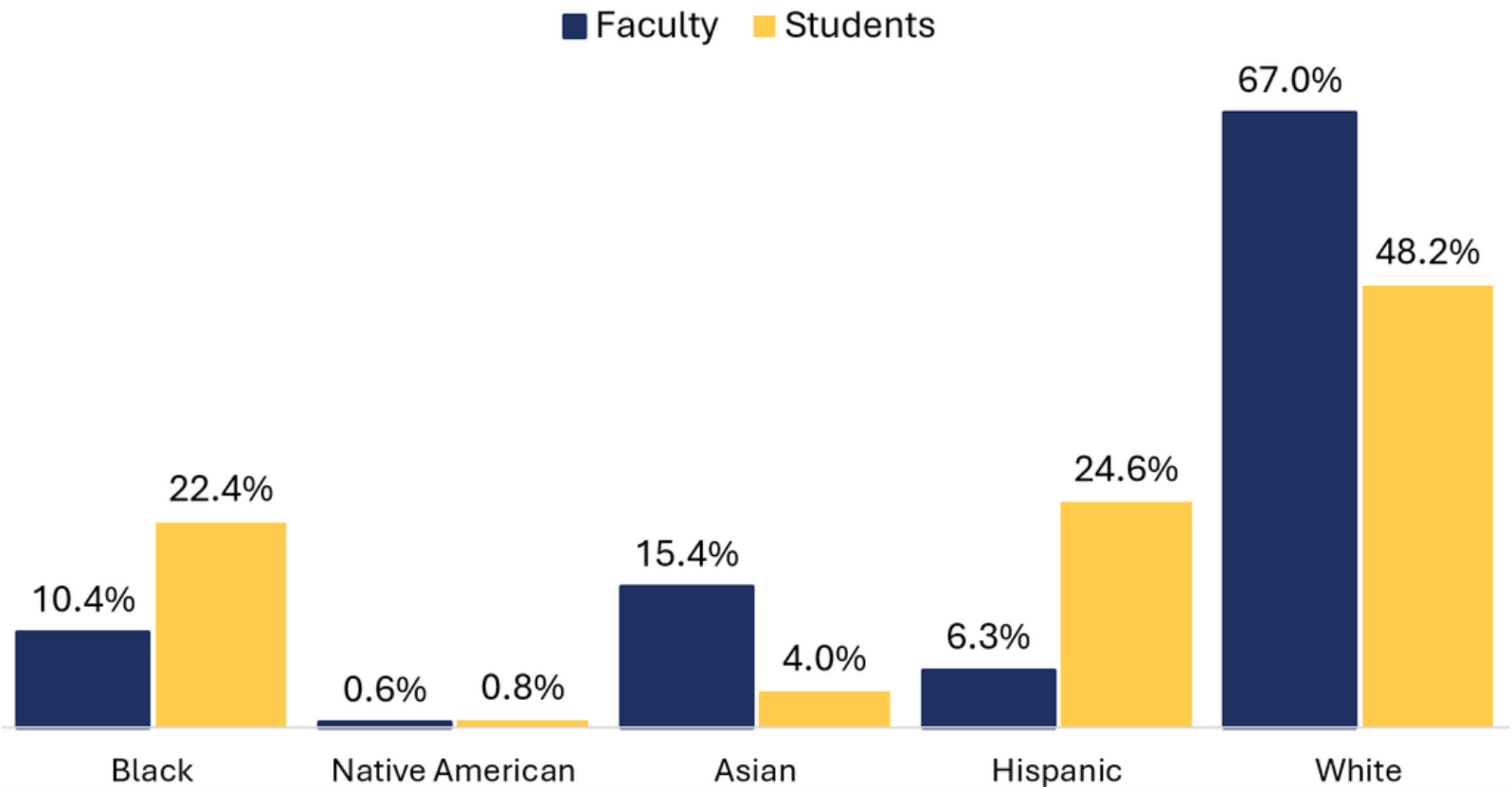
Faculty
Diversity
Breakdown by
Location



Source: Self-Study Report. Note: The graphs demonstrate the percentage of faculty members in a given category. The graphs contain data from 23 NASPAA programs.

Faculty vs. Student Diversity²⁷

US-Based Programs | 2024-2025 Self-Study Year



When comparing faculty and students at US-Based programs, **Faculty** are more likely to be **White or Asian**, whereas **Students** are more likely to be **Black or Hispanic**.

Source: Self-Study Report. Note: The graph demonstrates the percentages of students and faculty members in a given category. The graphs contain data from 25 NASPAA programs reporting on students and 23 NASPAA programs reporting on faculty.

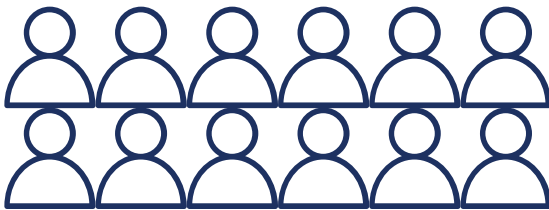
Faculty & Courses

All Programs | 2024–2025

Average

12

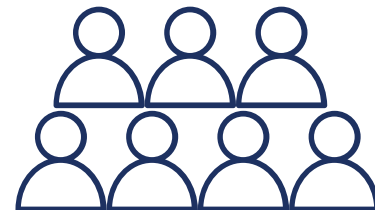
Nucleus Faculty



Median

7

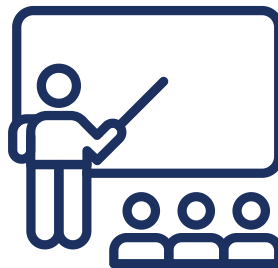
Nucleus Faculty



Average

77%

All Courses Taught
by Full-Time
Faculty



Average

84%

Required Courses
Taught by Full-
Time Faculty

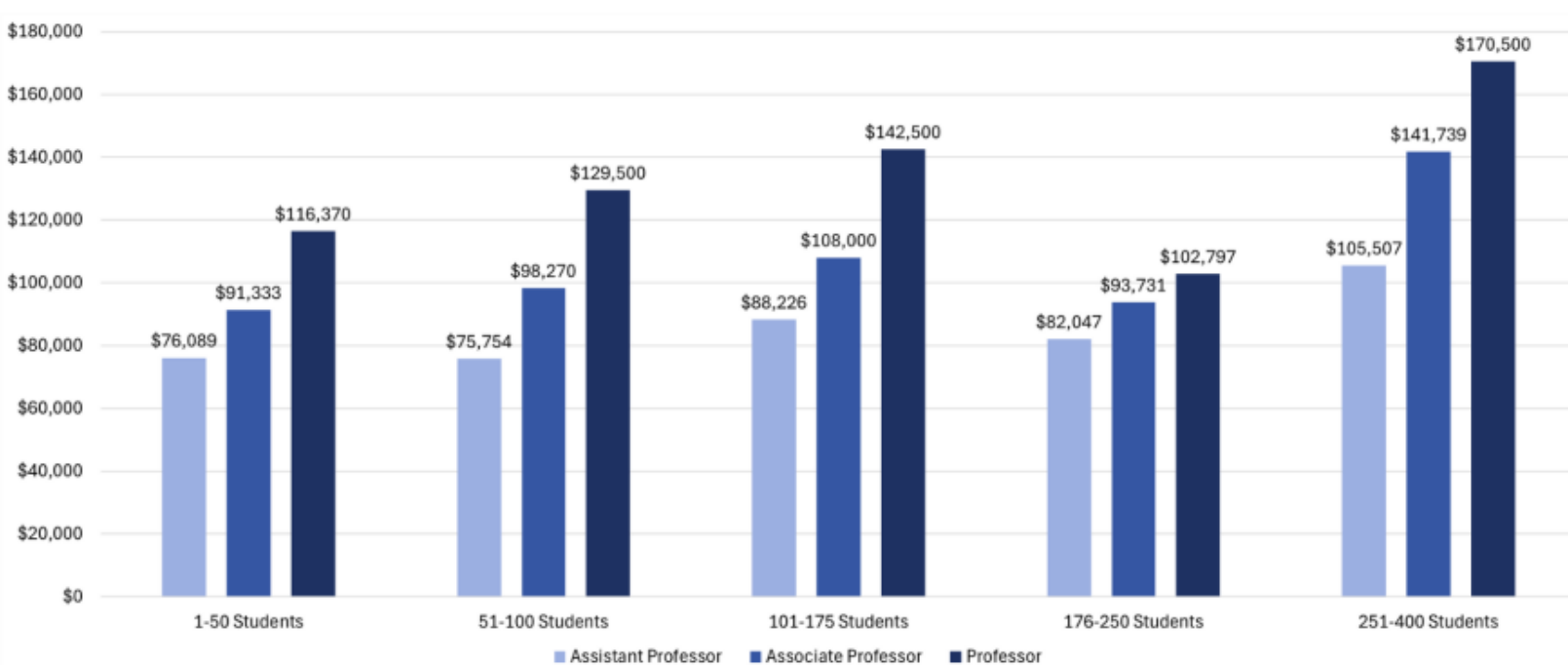
Full-Time Faculty teach an average of over 75% of **all courses** for NASPAA Programs.

Source: Annual Data Report. Note: Statistics were derived from 188 programs that reported on their nucleus faculty and 209 programs that reported on their course information.

Faculty Salary

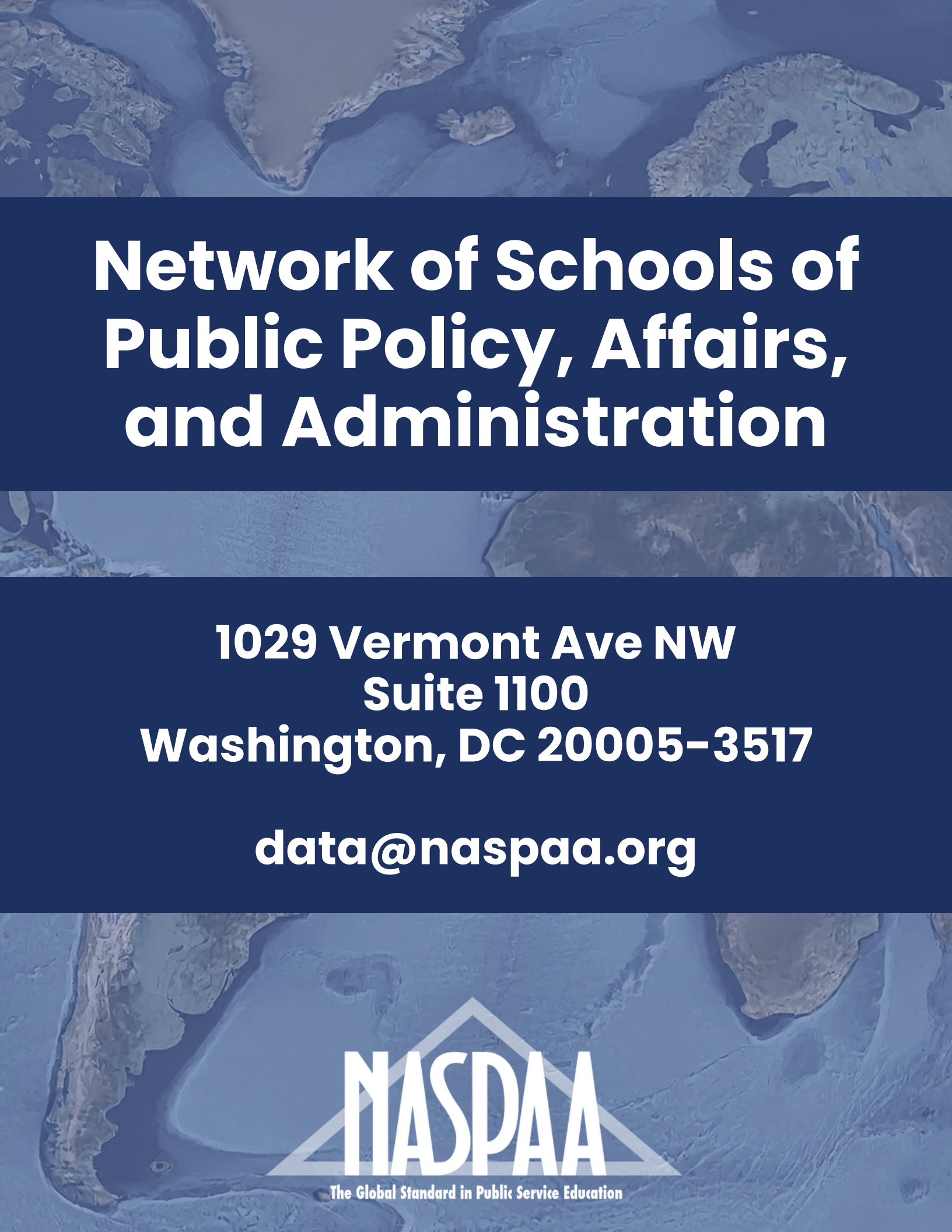
All Programs | 2024–2025

2024–2025 Median Faculty Salary Data by Program Size



Faculty salaries at programs with 176–250 students are **lower than** faculty salaries at programs with 101–175 students regardless of rank.

Source: Annual Data Report. Note: Statistics were derived from 116 NASPAA programs.

A satellite map of the world, showing continents and oceans, serves as the background for the entire page. The map is rendered in a blue and brown color scheme.

Network of Schools of Public Policy, Affairs, and Administration

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Suite 1100
Washington, DC 20005-3517**

data@naspaa.org

The NASPAA logo features the acronym "NASPAA" in a bold, white, sans-serif font. The letters are superimposed on a white outline of a triangle, which is centered behind the text.

NASPAA

The Global Standard in Public Service Education