Logic Model for the MPA Strategic Performance

Mission

Inputs
MPA students
MPA faculty
Department
Alumni
Advisory council
University and college administration
Community
Government organizations

Activities
Teaching
Service
Research
Faculty recruitment
Student recruitment
Communication with alumni and other stakeholders
Mentoring & Career advisement – student success plan
Internship and practical training
Local collaboration & engagement with community

Outputs
Student retention and completion rates
Courses offered
Student organization and activities
Enhanced orientation and mentoring opportunities
Diverse pool of internship organizations
Professional services to the local community

Outcomes
More competent, ethical, and prepared students
Improved student satisfaction
Improved program reputation
Improved teaching quality
Improved alumni satisfaction

Assessment
Annual student program assessment survey
Annual alumni program assessment survey
Course pre-post self-assessment survey
Exit survey
Course embedded assignment and instructional assessment
Comprehensive research project
Graduation and retention rate
Job placement rate
Faculty reviews