WELCOME TO NASPAA

Welcome to NASPAA and its vital community of more than 300 schools of public affairs, public administration and public policy, located across the U.S. and around the globe.

NETWORK OF SCHOOLS OF PUBLIC POLICY, AFFAIRS, AND ADMINISTRATION



GETTING STARTED

Now that you are a principal representative of a NASPAA member program, get the most out of your NASPAA membership!

Here are your responsibilities and opportunities:

Complete the Annual Data Report for NASPAA's Data Center.

NASPAA uses the data to feed directly in to our School Search and School Profiles as well as to provide valuable insights to our members about the state of public affairs education.

MAKE SURE YOU SHOW UP IN NASPAA'S SCHOOL SEARCH!

naspaa.org/data-center/annual-data-report naspaa.org/schools-search

Navigate the NASPAA Membership Portal website.

My Profile: You can change your email address, upload a photo, register for events and much more.

School Profile: You can pay NASPAA invoices online.

Update NASPAA with changes in principal representative, contact information, website addresses, or other program changes.

Connect with us on social media. Proudly mention you NASPAA membership on your website and link to relevant pages on naspaa.org.

Contribute to the discussions between deans, program directors, and faculty on how to continually improve public affairs education by joining the listservs or serving on committees.

naspaa.org/membership/engage-naspaa/join-listserv

Submit your proposals/ attend the NASPAA Annual Conference.

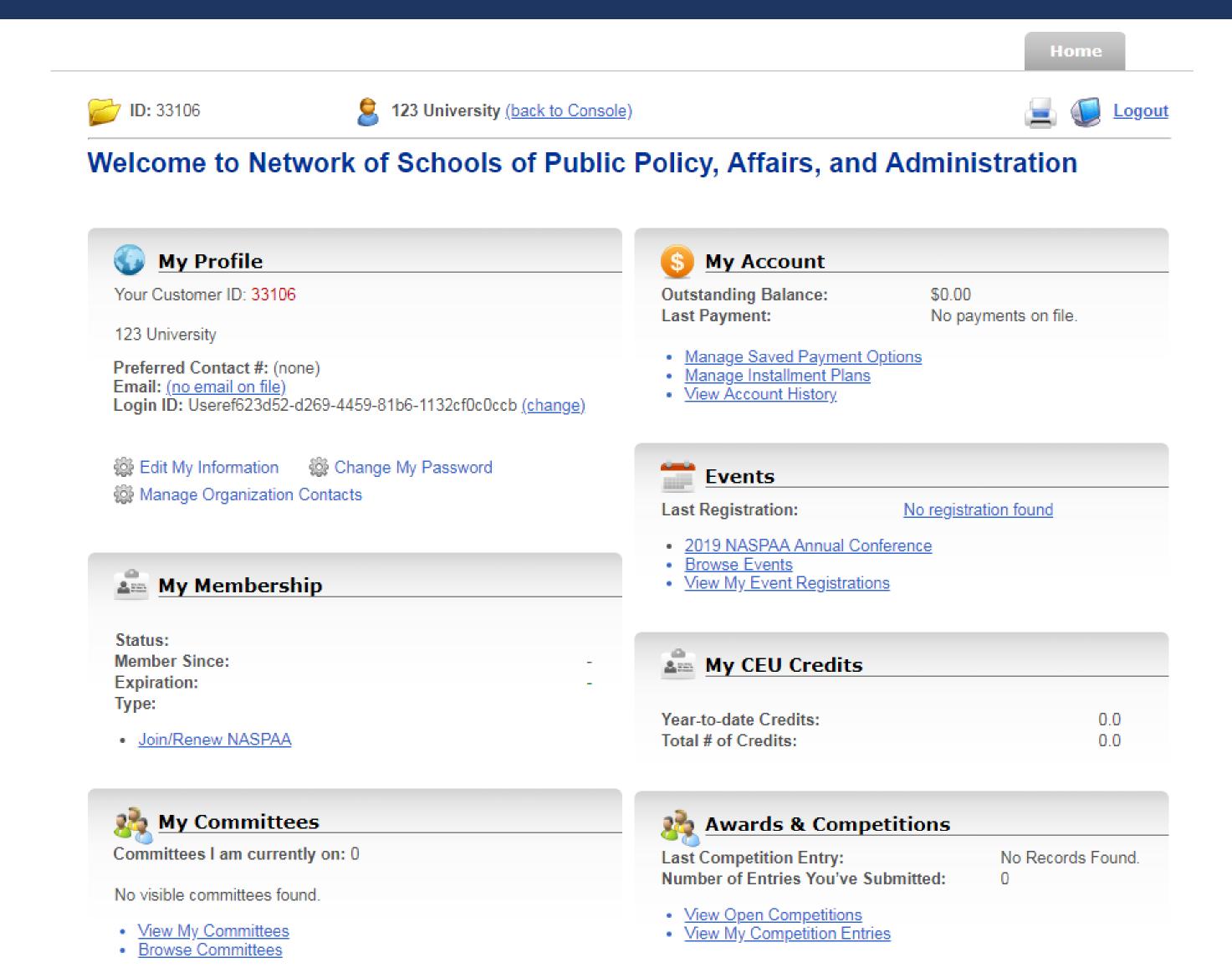
naspaa.org/events/naspaa-annual-conference

Nominate your students and faculty for Awards.

Join your peers and nominate students to the Student Simulation Competition.

naspaa.org/innovative-teaching/student-simulation-competition

MEMBERSHIP PORTAL

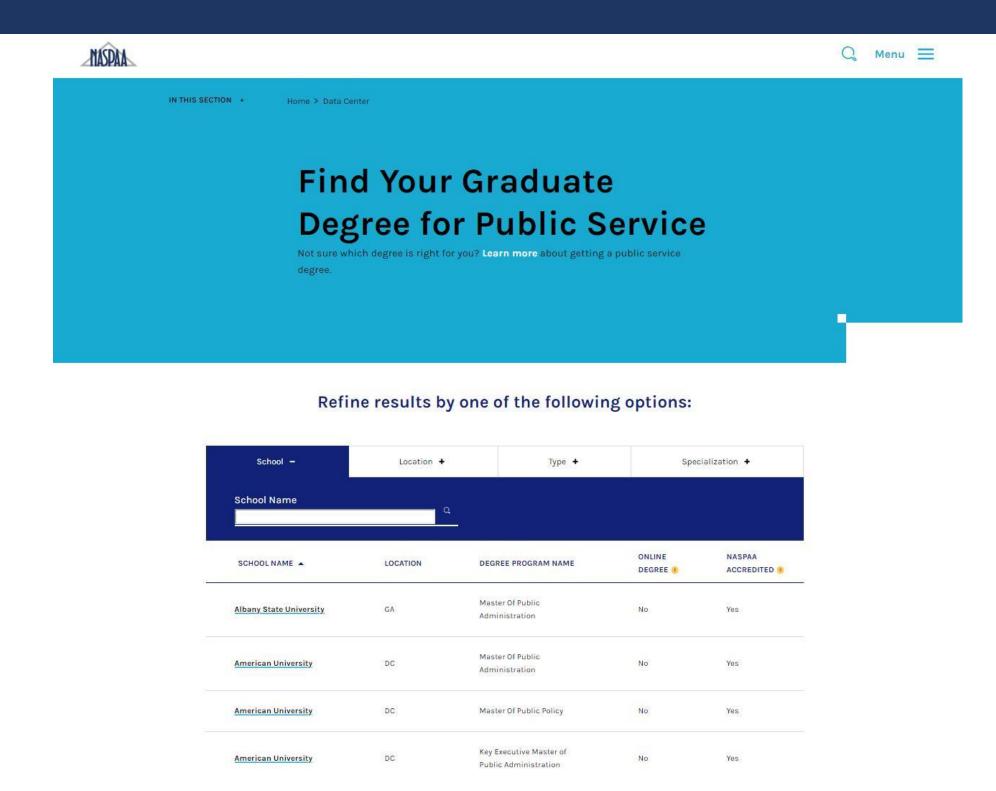


The NASPAA Portal allows you to access your individual personal account and member school account with access strictly given to only the designated NASPAA Principal Representative or primary contact at the school. The principal rep can access NASPAA invoices and make online payments here.

All NASPAA events will be listed in the Events area where you can register online or submit conference proposals. The system also allow you to edit your information and change your password.

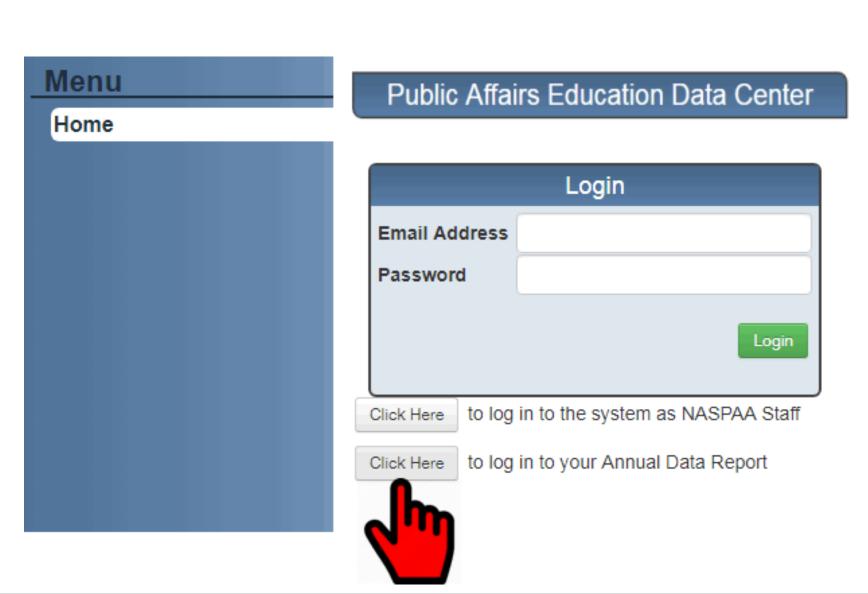
To access the NASPAA Portal, go to https://naspaa.ps.membersuite.com. If you have a question about your login account, or how to reset your password please contact Monchaya at wanna@naspaa.org.

NEW SCHOOL SEARCH



NASPAA offers the authoritative directory of MPA and MPP programs on the NASPAA website at **naspaa.org/schools-search**.

NASPAA's School Search and School Profile are a benefit to members who abide by the code of good practice and provide enrollment and faculty data. Data provided by schools who complete an Annual Data Report (ADR) populate the School Search and School Profile. Members who do not wish to complete an ADR will not show up in the School Search.



Complete your Annual Data Report at http://naspaa.civicore.com.

For more information or question regarding the ADR, contact drudy@naspaa.org.

TAKE ADVANTAGE OF NASPAA MEMBER BENEFITS

Membership benefits your school in numerous ways and helps you continually improve the quality of your program. Listed below are some of the main benefits of membership.

- Quality assurance through voluntary accreditation and peer review. NASPAA accreditation signals that a master's program has met a range of standards that benefit students and the entire field.
- Our Annual Conference each fall gathers nearly 500 attendees from public service education programs globally.
- Access to PublicServiceCareers.org job board, a comprehensive career center for students and alumni looking for career positions or internships.
- Adaptable marketing materials to promote MPA/MPP degrees to prospective students, and materials to promote public service in general.
- Targeted social media to schools, prospective and current students, and alumni.
- The quarterly Journal of Public Affairs
 Education (JPAE) current and past issues
 available to members with free online access.
- A network of deans, directors, program administrators, faculty and professional staff in discussions on a variety of issues and specializations.
- Student Simulation Competition. A one-day event that brings together graduate students to analyze a real world problem and present their solution to judges.

- Involvement with committees and sections that further member interests and specializations, such as doctoral education, Executive MPAs, small programs, and non-profit management.
- NASPAA Data Center provides valuable data and analysis to members, prospective students, the higher education community and the public. Completing the Annual Data Report will allow your program to have a detailed listing and profile in the school search tool and access to bench-marking data.
- Online presence. Once you submit your program's information to the NASPAA Data Center, your school will be added to our School Search tool used by thousands of prospective graduate students each year.
- Newsletter highlights NASPAA news, member school news, and opportunities for students and faculty.
- Pi Alpha Alpha global honor society for public administration and public affairs undergraduate and graduate students. (Only NASPAA member schools can establish a chapter.)
- Annual meetings for your career services professional staff in December and admissions professional staff in June.
- One free set of mailing labels for all member schools annually.

SEEKING NASPAA ACCREDITATION?

What is NASPAA Accreditation?

Led by the Commission on Peer Review and Accreditation (COPRA), NASPAA is the global accreditor of master's degree programs in public affairs. NASPAA's accreditation process, driven by public service values, is mission- and outcomes-based, and grounded in an in-depth self-evaluation of programs using the NASPAA Accreditation Standards—the quality benchmark of graduate public service programs around the world.

Why should my program seek Accreditation?

NASPAA Accreditation signals to your stakeholders that your program has met the expectations of public affairs programs, globally. The accreditation process supports programs as they seek to ensure ongoing program improvement, strengthen their commitment to public service education, and join programs worldwide in externally showcasing their accomplishments.

How do I start the process?

NASPAA Accreditation requires programs to move through a series of peer review steps, culminating in a formal accreditation action. Member programs are eligible to seek accreditation, beginning with the Eligibility Application. If your program is interested in seeking accreditation, consider attending the Accreditation Institute, browsing the accreditation website at

naspaa.org/accreditation/accreditation-step-step, or reaching out to NASPAA staff.

NASPAA Accreditation Quick Facts:

- 202 accredited programs
- 46 newly-accredited programs since 2010
- 10 countries with programs active in accreditation



Questions? Visit our website at naspaa.org/accreditation, or contact us at copra@naspaa.org



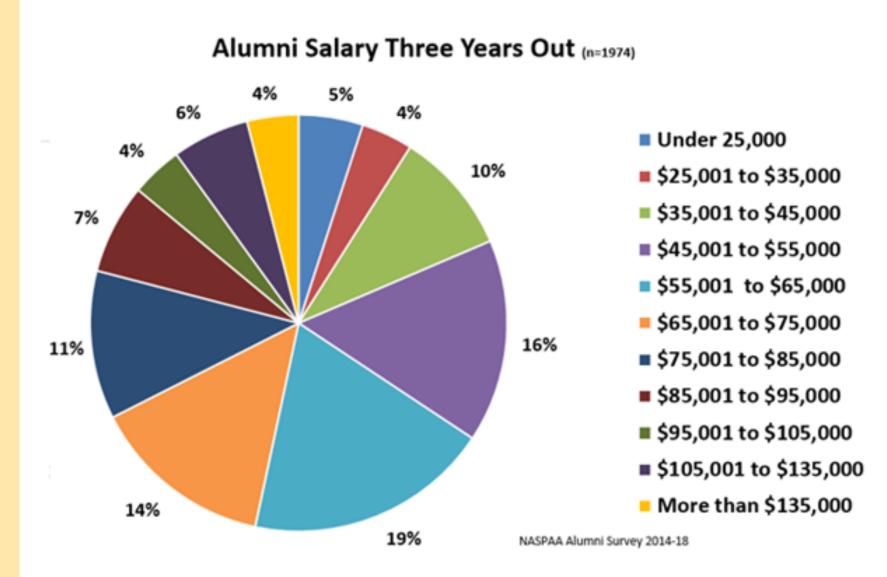
Accreditation Videos

Want to learn more? Watch accreditation experts discuss the benefits of NASPAA Accreditation and provide an overview of starting the process.

Check out our "Getting Started" playlist available at www.bit.ly/GettingStartedAccred.

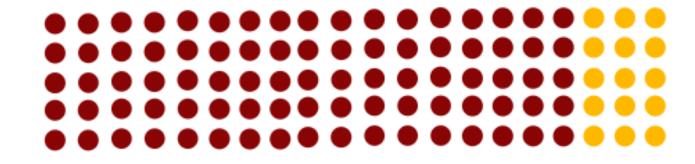
DATA CENTER

NASPAA is the authoritative source of data in the field of graduate public affairs education. The NASPAA Data Center collects important information from our member schools about the field annually, including information on enrollments, employment rates, and faculty salaries. Participating members can request benchmarking data from the Data Center and will appear in NASPAA's School Search and have a School Profile on the NASPAA website. To learn more about what data is available or how to provide your school's data go to: naspaa.org/datacenter or contact our Director of Innovative Teaching and Learning, Stacy Drudy at drudy@naspaa.org.



Accredited Programs Graduation Rates

8,911 students graduated in 4 years and **873** are still persisting in their degree. That's **85%** of students initially enrolled (11,481) who are either graduated or still persisting. **46%** of students graduated in 2 years, and **69%** graduated within 3 years. (n = 206)



85%

There were **6,626 degrees** awarded in 2017-18, with an average of **45** and a median **26** of degrees awarded per program. (n=149 programs)

6,626

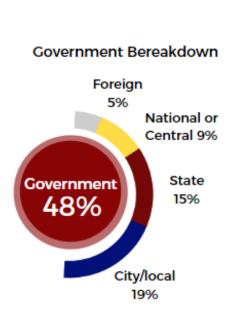
Degrees

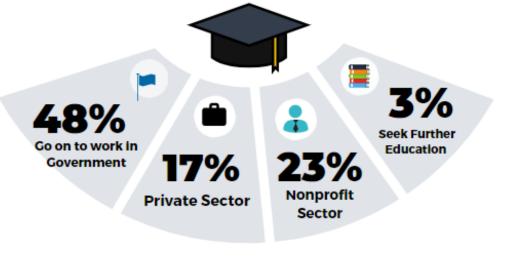
Graduate Employment

Public service degrees are multisectoral. Graduates from NASPAA programs find employment in a variety of fields.

Admissions and Enrollment 2017-2018 breakdown (n=203 programs)

29,524 total applicants 10,524 enrolled





59% women





16%
Out-of-State



NASPAA Data Center AY 2017-18 (8237 students and 201 programs) 4% of graduates are unemployed and 5% entered the military

CONFERENCES & MEETINGS

NASPAA Annual Conference (Fall)

Each fall NASPAA convenes more than 500 deans, program directors, faculty, program administrators and professional staff for its Annual Conference. The conference theme changes annually, responding to current issues and trends, but consistently bringing value and benefit to attendees, both new and experienced. The meeting also includes pre-conference workshops, Accreditation Institute and Training and local activities by the host schools. In 2020, NASPAA's conference will be **virtual**, October 14-16. Mark your calendar!

naspaa.org/events/naspaa-annual-conference

Admissions Directors Meeting (July)

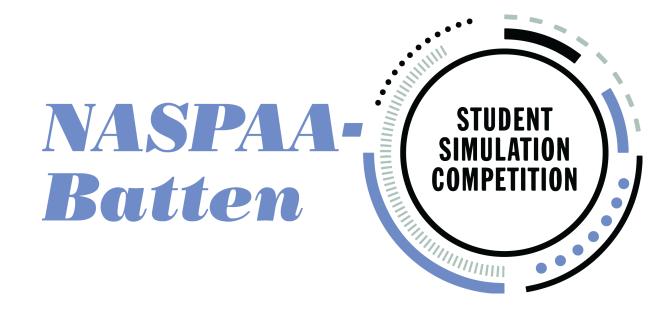
NASPAA hosts an annual one-day meeting for admissions staff each summer, typically in Washington, DC in conjunction with PPIA's Expo. Attendees review applications survey data, discuss best practices for marketing and recruiting and participate in panel discussions on topical issues. This year's meeting was held July 9, 2020. naspaa.org/events/annual-meetings-and-events

Career Services Professionals Conference (December)

NASPAA organizes an annual conference for career services professionals, hosted by member schools. This brings together those involved in career advising and placement. There are panel presentations, guest speaker keynotes, best-practice discussions and networking opportunities. This year's meeting will be December 2-4, 2020. naspaa.org/events/annual-meetings-and-events

STUDENT SIMULATION COMPETITION

A daylong competition for graduate students at NASPAA schools to work together to solve a complex public policy problem by using a simulation. The simulation model will emulate the process of solving real world problems while offering a distinctive experience to students.



Current graduate students at NASPAA member schools may apply to participate. Faculty members should promote the opportunity to students, but there is no coaching or student preparation work required. Interested students should view the student registration page. Preference will be given to students nominated by their school's dean, program director, or Pi Alpha Alpha advisors. Dean nomination process will begin in October. Self-registering students will apply to participate in the simulation beginning In November. Visit www.nbsims.org for more information.

COMMITTEES & SECTIONS

NASPAA committee and section meetings are a meaningful way to network with your peers, share best practices and engage in your area of interest. **Meetings at the Annual Conference are open to everyone.** Individuals from NASPAA member schools are encouraged to engage in any that are a fit for your role, program or research area. If you would like to be considered for appointment to a NASPAA committee, let us know! naspaa.org/about/governance/committees-sections

- Annual Conference Committee
- Commission on Peer Review & Accreditation (COPRA)
- COPRA Eligibility Committee
- Data Committee
- Diversity & Social Equity Committee
- Doctoral Education Committee
- Election Administration & Leadership Section
- Emergency Management & Homeland Security Section
- Executive Council
- Executive Education Committee

- Finance Committee
- International Education Committee
- Local Government Management Education
 Committee
- Marketing Committee
- Non-Profit Management Education Section
- Pi Alpha Alpha Committee
- Policy Issues Committee
- Research Committee
- Standards Committee
- Undergraduate Education Committee
- Urban-Serving Universities Section

LISTSERVS

NASPAA Listservs for Members

NASPAA hosts listservs to address specialized topics and professional staff functions. Faculty and staff at member schools can join each list. More information on the lists and how to subscribe is available at naspaa.org/membership/engage-naspaa/join-listserv

- General Issues
- Admissions
- Career Services
- Communications/PR
- Comprehensive Schools
- Doctoral

- Executive MPA Programs
- Human Capital
- Nonprofit Management
- Small Programs
- Undergraduate Programs
- Urban Management

AWARDS

NASPAA values the hard work that public service education faculty, administrators, and students put into teaching, researching, and practicing public service. Annually, NASPAA recognizes outstanding achievement in these fields through awards presented at the NASPAA Annual Conference. More information on how to submit your nominations is available at naspaa.org/membership/naspaa-awards.

Awards are given out in the following categories:

- Alumni
- Doctoral Candidates
- Faculty/Teaching and Mentoring
- Social Equity, Diversity, and Social Justice
- JPAE Submissions
- Pi Alpha Alpha



Past Awards Recipients

Questions regarding NASPAA Awards? Contact awards@naspaa.org.

PI ALPHA ALPHA







NASPAA institutional member schools (not associate members) are eligible to establish a chapter of Pi Alpha Alpha (PAA), the global honor society for undergraduate and graduate students in public administration, public affairs, and public policy. PAA membership conveys a level of academic accomplishment and dedication to the field. There are currently more than 160 active chapters in the U.S. and internationally, connected through the PAA website and a Facebook page for students, chapter advisors, and alumni.

For information on starting a chapter, visit www.PiAlphaAlpha.org



JPAE is the official journal of the Network of Schools of Public Policy, Affairs, and Administration (NASPAA). The journal is dedicated to advancing the scholarship of public administration education. Public affairs is a field of practice, and as practitioners and scholars, we need to engage continually in discussions that seek to strengthen instruction. The journal welcomes manuscripts that report research on pedagogy in public affairs programs; the administration of public affairs programs; issues facing instructors in the classroom; trends in the field of public administration; case studies that illustrate public administration principles in practice; and other vital topics.

Editors

Editors-in-Chief:

Bruce D. McDonald, III - North Carolina State University William Hatcher - Augusta University

International and Engagement Editor:

Kendra Stewart - College of Charleston

Case Studies Editor:

Stephen Kleinschmit - University of Illinois- Chicago

Book Review Editor:

Jessica Terman - George Mason University

Social Media Editor:

Alicia Schatteman - Northern Illinois University

Assistant Editor:

Winn Decker - North Carolina State University

How to access JPAE online

Simply go to: www.jpaejournal.com to view, download, and print the articles which interest you.

JPAE access remains free for all faculty, students, and staff in NASPAA member programs. Make sure you are logged onto your university library's journal system, search for the Journal of Public Affairs Education, and you will have automatic access. The Taylor & Francis system will recognize your university's IP address as being a NASPAA member (so you should therefore log into your school's network in order to access future JPAE issues.) If you have any access issues, please see your university librarian.

University libraries and perhaps the schools themselves may want to SEPARATELY obtain a HARD copy subscription to the journal. The cost of hard copies in NOT covered in the JPAE access agreement for all NASPAA members, and must be paid for separately.

Follow JPAE on Twitter



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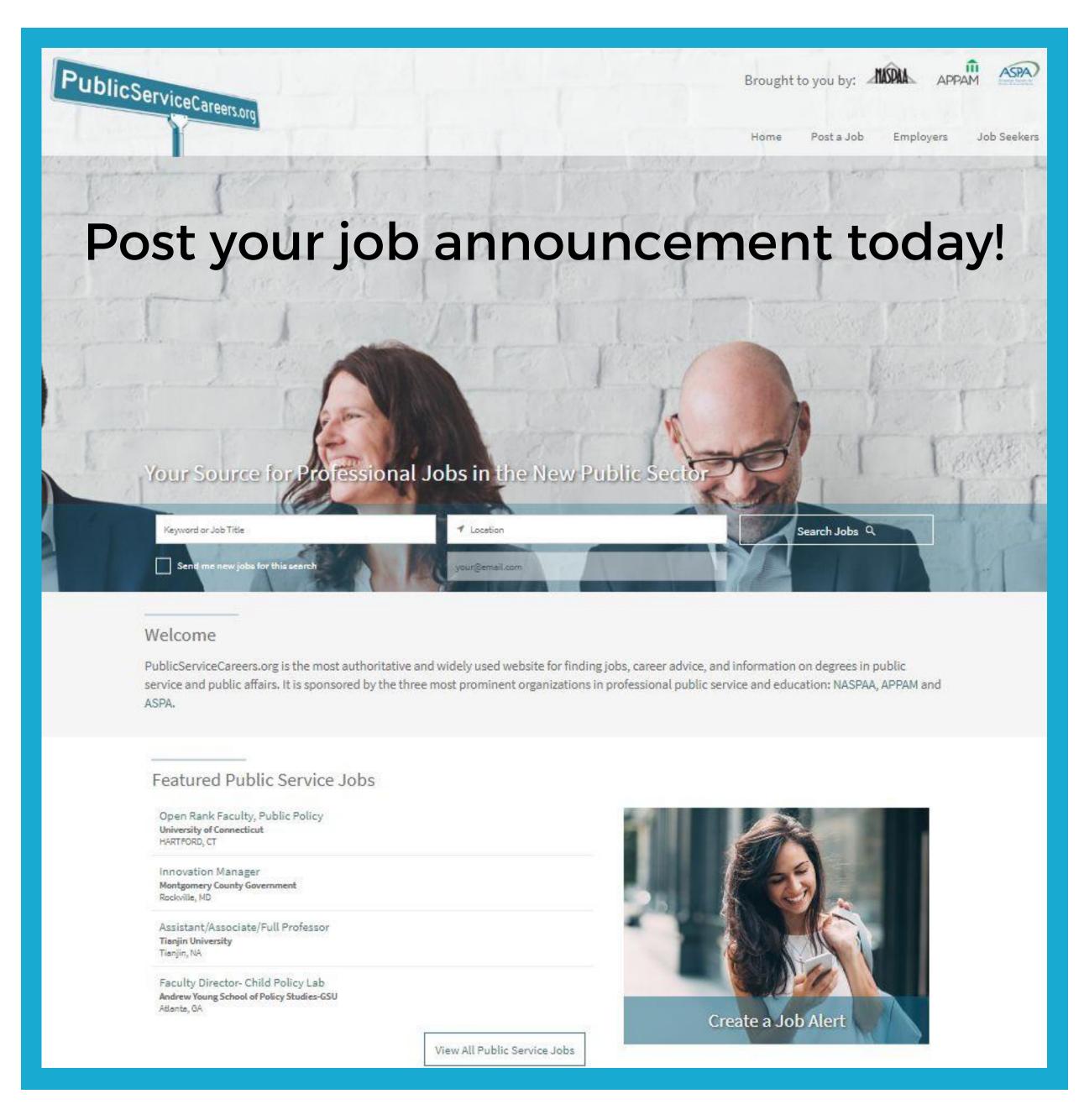
www.PublicServiceCareers.org is the most authoritative and widely used website for finding jobs, career advice, and information on degrees in public service and public affairs. It is sponsored by the three most prominent organizations in professional public service and education:







ASSOCIATION FOR PUBLIC POLICY ANALYSIS & MANAGEMENT



NASPAA SOCIAL MEDIA

NASPAA now has a presence on several social media platforms. Connect with our membership and stay up-to-date on public service education!



Facebook: @naspaaglobal

Become a fan of our "Network of Schools of Public Policy, Affairs, and Administration" page on Facebook and follow what is happening with our organization globally. Learn more about NASPAA and engage with our community! https://www.facebook.com/naspaaglobal



Twitter: @naspaa

Our Twitter feed is your source for the latest news and events from NASPAA as well as highlights from our membership. https://twitter.com/naspaa



LinkedIn: Network of Schools of Public Policy, Affairs, and Administration

Network with alumni, professionals and colleagues, and stay up-to-date on public service education. https://bit.ly/2Ja9GYD



CONTACT NASPAA

If you have questions or need assistance with any NASPAA initiative, please do not hesitate to contact us at 202.628.8965 or naspaa@naspaa.org.

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Peter Green, Director of Finance green@naspa.org

Institute for Innovative Teaching and Learning and Data Center/Annual Data Report:

Stacy Drudy, Director of Innovative Teaching and Learning drudy@naspaa.org

Conferences and Meetings:

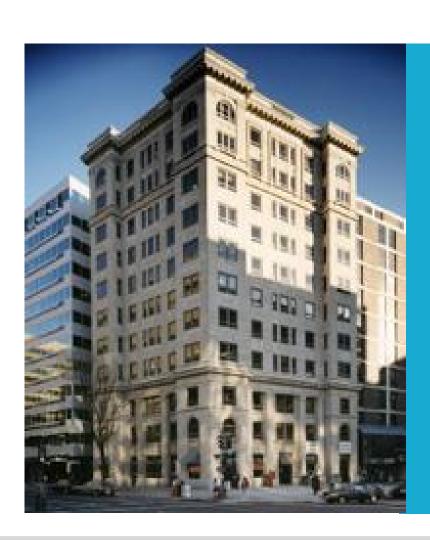
Leigh Anne Elliott, Education and Events Manager elliott@naspaa.org

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Student Simulation Competition:

General Inquiries and Website:

Monchaya Lekuthaiphan, Office Manager wanna@naspaa.org



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Visit our website at www.naspaa.org.