ECU MPA Logic Model, 2021-

ECU's MPA Program educates, trains and supports public administration professionals in Eastern North Carolina and surrounding communities to be competent and effective public administrators and leaders for a diverse and changing workforce and citizenry.

Our **Mission Statement** is a dynamic guide to our actions in terms of our region, University, and the students we serve. It was adopted in 2020 by the MPA Committee and endorsed by the MPA Advisory Board (April 12, 2021). The Master of Public Administration Program pursues its mission by:

- preparing professionals from a variety of backgrounds to meet the needs and challenges of public service;
- conducting relevant scholarly and applied research in public administration and policy;
- engaging students and faculty in partnerships with governmental, non-profit, professional, and educational organizations; and
- providing opportunities for civic engagement and civil discourse about issues vital to the public interest.

ACTIVITIES OUTPUTS OUTCOMES IMPACT INPUTS · MPA Nucleus Faculty Recruitment of practitioner # of Students Admitted Short-Term Graduates Secure · MPA Students and pre-professional · Students Graduate with Meaningful Positions in and Enrolled Department of Political # of Students Graduated MPA Universal students Public Service Science Faculty Admission of Strong # of Years to Competencies MPA Faculty · Fixed-Term Faculty · Graduates Exhibit Public Students Completion Recognized for Their Staff NCCCMA Liaison and · # of Funded Students Service Values Scholarship and Service **Budgetary Resources** # of Courses Students Graduate in a Community Recognizes Meetings MPA Advisory Board Student Competencies # of Graduates with Timely Manner the Skills and MPA Alumni Included in Classes Demonstrated · Student Satisfaction with Professionalism of Our · North Carolina City and Professional Development Command of Their Academic MPA Graduates County Managers Internships Competencies Experience Program Contributes to Association Professional Training # and Demographics of Student Perception of Improved Public · North Carolina Local through GA Positions Faculty Their Preparedness to Service Capacity at the Government Budgeting # and Placement of Practice in the Discipline Local, Regional (ENC). Capstone Association Support Conference Faculty Publications Student Satisfaction with State, and National · ECU Administrators · # and Ouality of Faculty Participation by Faculty Research Experience Levels Library and Students Service Activities Student Evaluations of Writing Center Engagement with Advisory # of Internships Instruction · Curriculum and Board Quality Internship Students become Materials Practitioners as Guest Experiences Members of Professional · Interested State and Speakers # of Externally-Funded Associations Student Participation in Research Projects Local Public Long-Term Administrators Professional Conferences # of Guest Speakers Graduates Seek, Retain, Nonprofit # of Professional and Progress In Public Organizations Development Activities Service · # of Quality Capstone Graduates Network and Reports Collaborate to Improve Public Service

Means of Assessing the Outputs, Outcomes and Impacts from the Logic Model, 2021-

Output, Outcome, or Impact	Туре	Frequency	Source; Who Evaluates
# of Students Admitted and Enrolled	Output	Semester	ECU's Business Intelligence Center
# of Students Graduated	Output	Annual	ECU's Business Intelligence Center
# of Years to Completion	Output	Annual	ECU's Business Intelligence Center
# of Funded Students	Output	Annual	Count; Program Director
# of Courses	Output	Semester	ECU's Business Intelligence Center
# of Graduates with Demonstrated Command of Competencies	Output	Semester	Assessment
# and Demographics of Faculty	Output	Annual	Count; Program Director
# and Placement of Faculty Publications	Output	Annual	Faculty Annual Reports; Chair and Program Director
# and Quality of Faculty Service Activities	Output	Annual	Faculty Annual Reports; Chair and Program Director
# of Internships	Output	Semester	Count; Program Director
Quality of Internship Experiences	Output	Semester	Student Internship Papers and Placement Supervisors' Reviews of Interns; Program Director
# of Externally-Funded Research Projects	Output	Annual	ECU's Business Intelligence Center
# of Guest Speakers	Output	Semester	Count; Program Director
# of Strong Capstone Projects	Output	Annual	Evaluation of Student Work; MPA Committee
# of Professional Development Activities	Output	Semester	Count; Program Director
Students Graduate with MPA Universal Competencies	Outcome	Annual	Assessment
Graduates Exhibit Public Service Values	Outcome	Annual	Assessment
Student Satisfaction with Their Academic Experience	Outcome	Annual	ECU's Business Intelligence Center—Exit Survey
Student Perception of Their Preparedness to Practice in the Discipline	Outcome	Annual	ECU's Business Intelligence Center—Exit Survey
Student Satisfaction with Their Research Experience	Outcome	Annual	ECU's Business Intelligence Center—Exit Survey
Student Evaluation of Instruction	Outcome	Annual	ECU's Business Intelligence Center—Exit Survey and Blue Student Evaluation of Instruction Reports; Chair and Program Director
Students Become Members of Professional Associations	Outcome	3.5 Years	Alumni Survey
Graduates Seek, Retain, and Progress In Public Service Careers	Outcome	3.5 Years	Alumni Survey
Graduates Network and Collaborate to Improve Public Service	Outcome	3.5 Years	Alumni Survey
Graduates Secure Meaningful Positions in Public Service	Impact	3.5 Years	Alumni Survey
MPA Faculty Recognized for Their Scholarship and Service	Impact	Annual	Faculty Annual Reports; Chair and Program Director
Community Recognizes the Skills and Professionalism of Our MPA Graduates	Impact	Annual	Consultation with Advisory Board and NCCCMA; Alumni Survey; MPA Committee
Program Contributes to Improved Public Service Capacity at the Local, Regional, State, and National Levels	Impact	Annual	Consultation with Advisory Board and NCCCMA; Alumni Survey; MPA Committee