



---

# **NASPAA ANNUAL DATA REPORT**

## **2018-2019**

---

PREPARED BY:  
GALA LEDEZMA

# HIGHLIGHTS

# 28,944

## APPLICATIONS

in AY 2018-19

n = 202 accredited programs

## ADMISSION RATE

# 75%

Average admission rate. n = 202 accredited programs.  
Rate increased 2 percentage points from AY 2017-18.

## YIELD RATE

# 69%

Average yield rate. n = 200 accredited programs.  
Rate decreased 2 percentage points from AY 2017-18.

# 59%

of enrolled students are  
**FEMALE**

n = 152 accredited programs  
Female enrollment did not change from AY 2017-18.

# 38%

of enrolled students are  
**PERSONS OF DIVERSITY**

n = 139 accredited U.S. programs  
Diversity increased 2 percentage points from AY 2017-18.

# 82%

of students  
**PERSISTING TO GRADUATION**

n = 199 accredited programs  
Rate decreased 3 percentage points from AY 2017-18.

# 51%

of graduates are employed  
by the **GOVERNMENT**

n = 199 accredited programs  
Employment rate increased 2 percentage points from AY 2017-18.



# TABLE OF CONTENTS

<b>4</b>	PROGRAM REQUIREMENTS
<b>5</b>	PROGRAM INFORMATION
<b>6</b>	ADMISSIONS
<b>7</b>	FINANCIAL AID
<b>8</b>	ENROLLMENT
<b>9</b>	GRADUATION RATES
<b>12</b>	EMPLOYMENT
<b>14</b>	FACULTY AND COURSES
<b>15</b>	DIVERSITY INSIGHTS

# NASPAA ACCREDITED PROGRAMS

**205**  
total  
programs

**8**  
countries

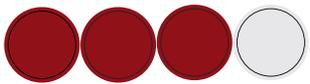
**191**  
U.S.  
programs

Number of Programs

- 1 - 3
- 4 - 6
- 7 - 9
- 10+

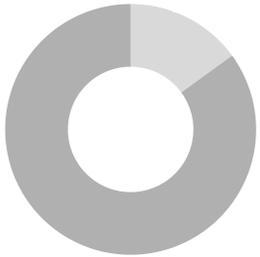


# PROGRAM REQUIREMENTS



**3.00 GPA** required

Median, n = 132 accredited programs



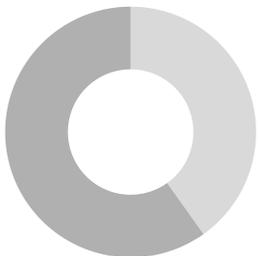
**85%** of programs require **LETTERS OF RECOMMENDATION**

n = 181 accredited programs



**76%** of programs require a **RESUME**

n = 180 accredited programs



**49%** of programs require **STANDARDIZED TESTS**

n = 177 accredited programs



**22%** of programs require **WRITING SAMPLES**

n = 166 accredited programs

# PROGRAM INFORMATION

78%

of programs are  
**MASTER OF PUBLIC ADMINISTRATION**

n = 204 accredited programs

71%

of programs serve  
**FULL-TIME & PART-TIME STUDENTS**

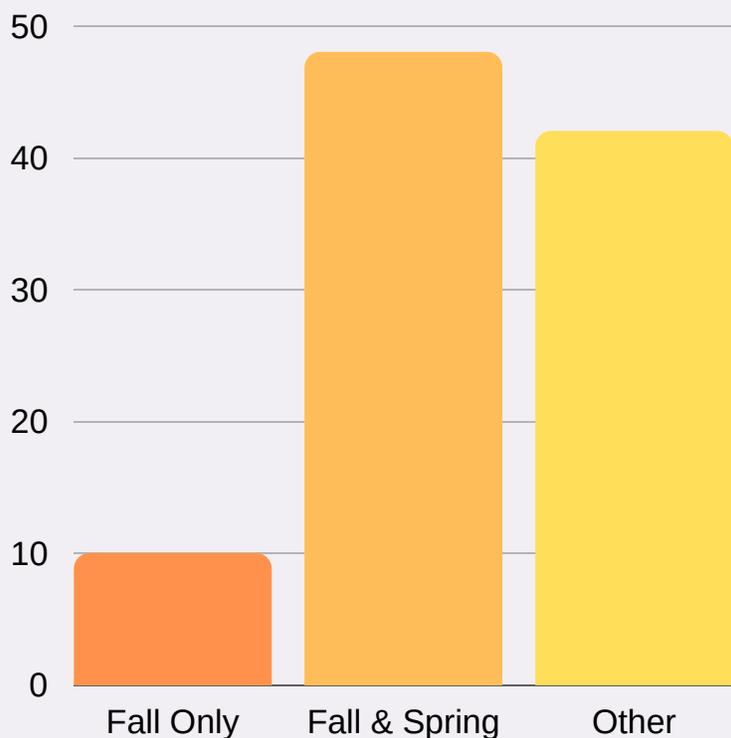
n = 181 accredited programs

54%

of programs offer  
**DUAL DEGREES**

Dual degrees include MBA, JD, and MSW  
n = 149 accredited programs

## ACCEPTANCE CYCLES



10%

of programs accept students in the  
**FALL ONLY**

48%

of programs accept students in the  
**FALL & SPRING**

42%

of programs have  
**OTHER** acceptance cycles

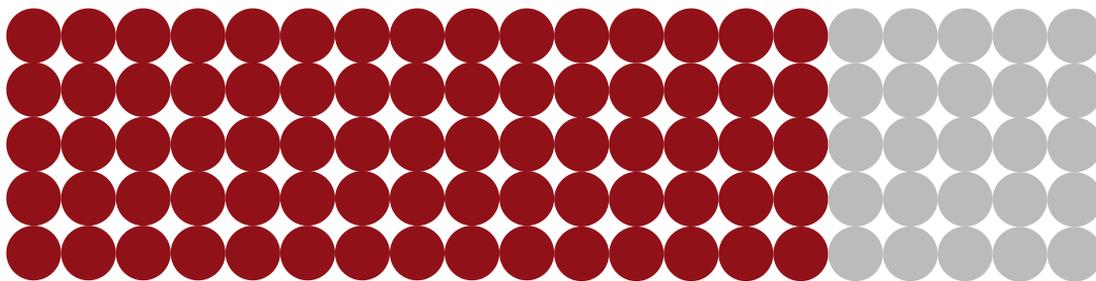
Other cycles include fall, winter, spring, and summer acceptance.  
n = 148 accredited programs



# ADMISSIONS

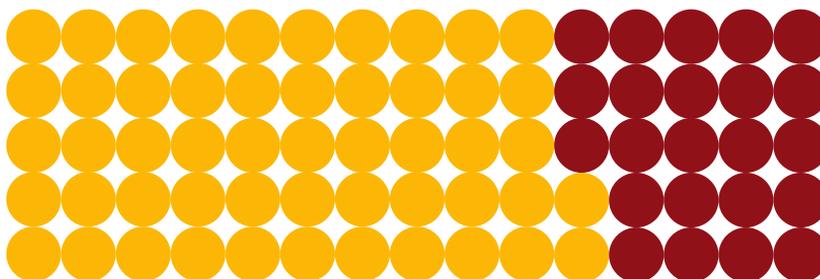
**28,944** **APPLICATIONS**  
in AY 2018-19

n = 202 accredited programs



**75%** of applicants are **ADMITTED**

Average admission rate, n = 202 accredited programs



**69%** of admitted students **ENROLL**

Average yield rate, n = 200 accredited programs



# FINANCIAL AID



**46%**

of **FULL-TIME**  
students receive  
**FINANCIAL AID**

n = 122 accredited U.S. programs



**24%**

of **PART-TIME**  
students receive  
**FINANCIAL AID**

n = 118 accredited U.S. programs



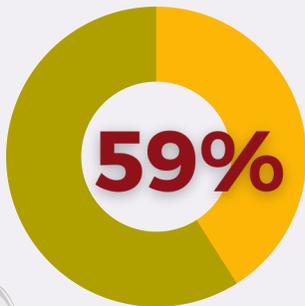
**33%**

of **INTERNATIONAL**  
students receive  
**FINANCIAL AID**

n = 119 accredited U.S. programs

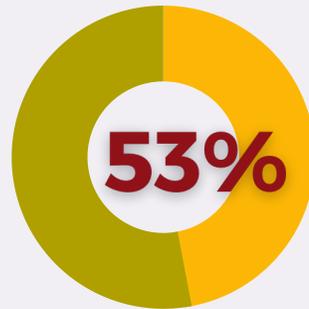


# ENROLLMENT



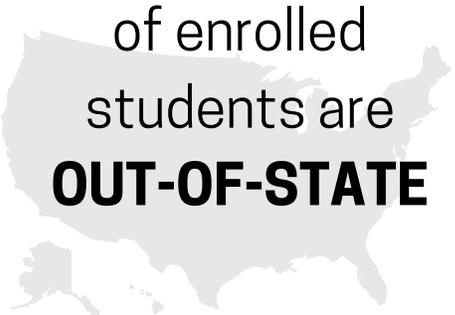
of enrolled students are **FEMALE**

n = 152 accredited programs



of enrolled students are **PART-TIME**

n = 147 accredited programs



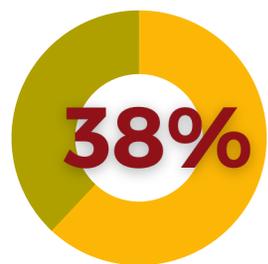
of enrolled students are **OUT-OF-STATE**

n = 137 accredited U.S. programs



of enrolled students are **INTERNATIONAL**

n = 137 accredited U.S. programs



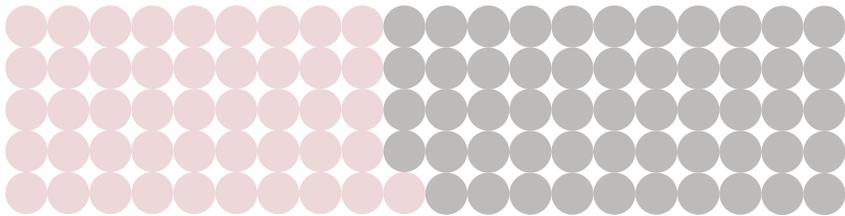
of enrolled students are **PERSONS OF DIVERSITY**

n = 139 accredited U.S. programs

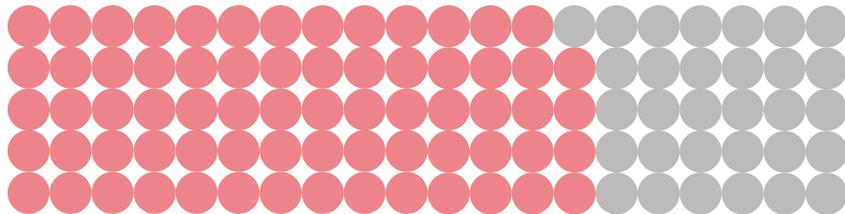
Note: Figures represent average percentages across all programs.



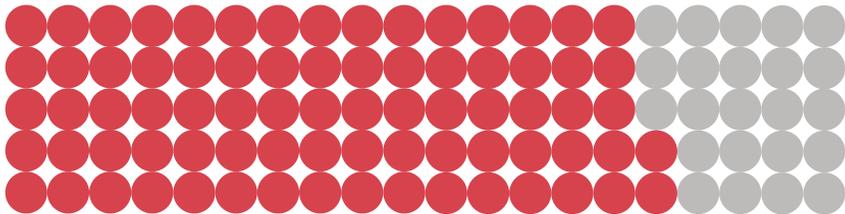
# GRADUATION RATES



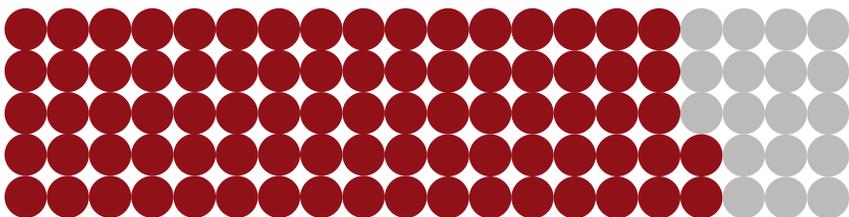
**46%**  
of students graduate  
**WITHIN 2 YEARS**



**69%**  
of students graduate  
**WITHIN 3 YEARS**



**77%**  
of students graduate  
**WITHIN 4 YEARS**



**82%**  
of students  
**PERSISTING TO  
GRADUATION**

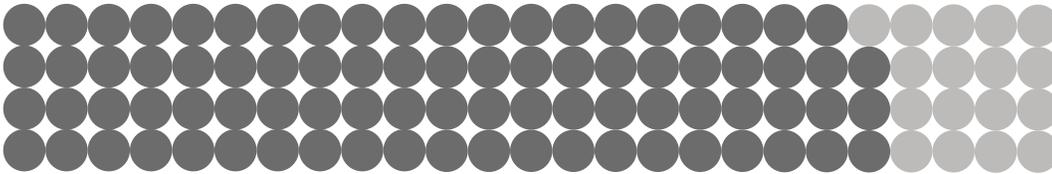
n = 199 accredited programs  
Note: Figures represent average percentages across all programs.

# MINORITY-SERVING INSTITUTIONS

## PERSISTING TO GRADUATION

Average rates over five years: AY 2013-14 to AY 2018-19.

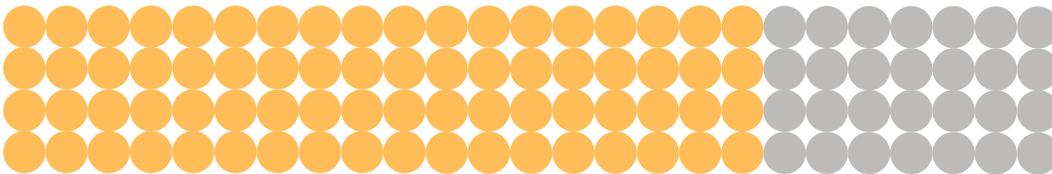
### NON-MSI



# 83%

n = 377 data points  
from 131 accredited programs  
across five years

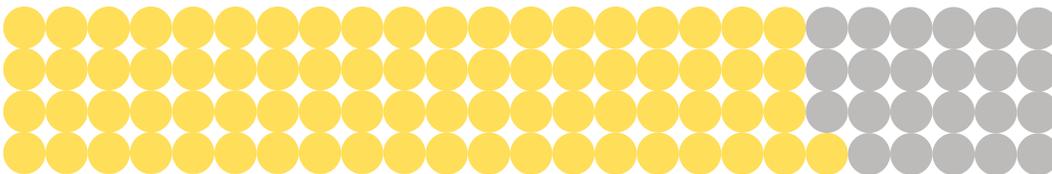
### HBCU



# 72%

n = 21 data points  
from 10 accredited programs  
across five years

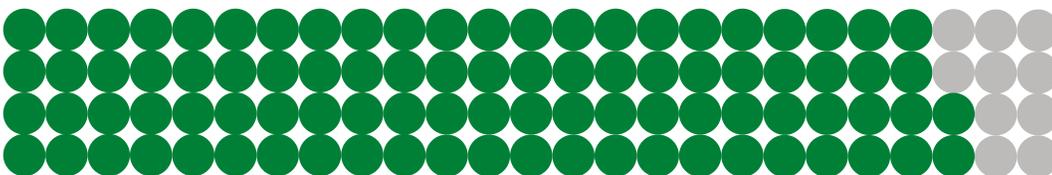
### HSI



# 77%

n = 65 data points  
from 23 accredited programs  
across five years

### AANAPISI



# 90%

n = 26 data points  
from 9 accredited programs  
across five years

### AANAPISI + HSI



# 80%

n = 28 data points  
from 10 accredited programs  
across five years

HBCU: Historically Black College/University

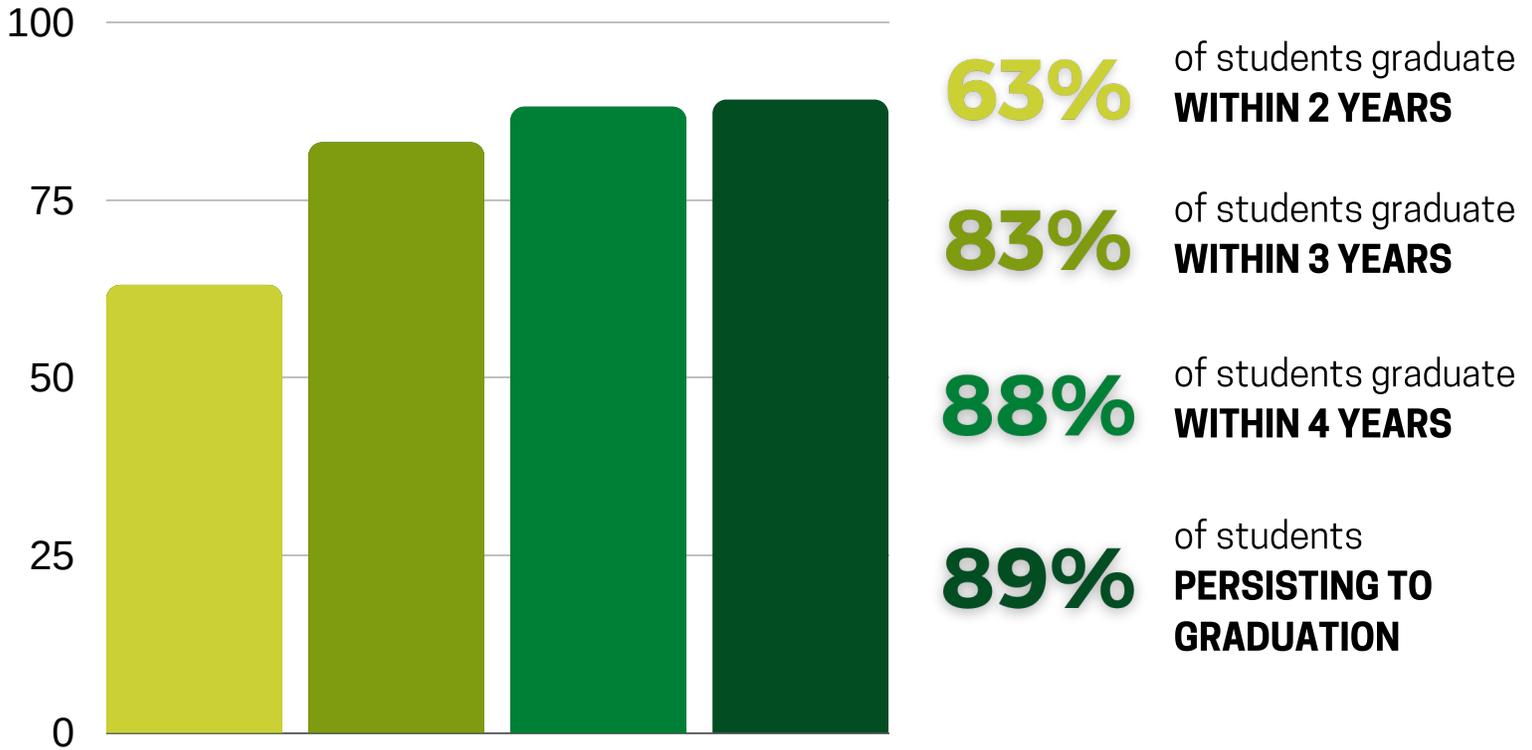
HSI: Hispanic-Serving Institutions

AANAPISI: Asian American & Native American Pacific Islander Serving Institutions

AANAPISI + HSI: institutions that are both AANAPISI and HSI

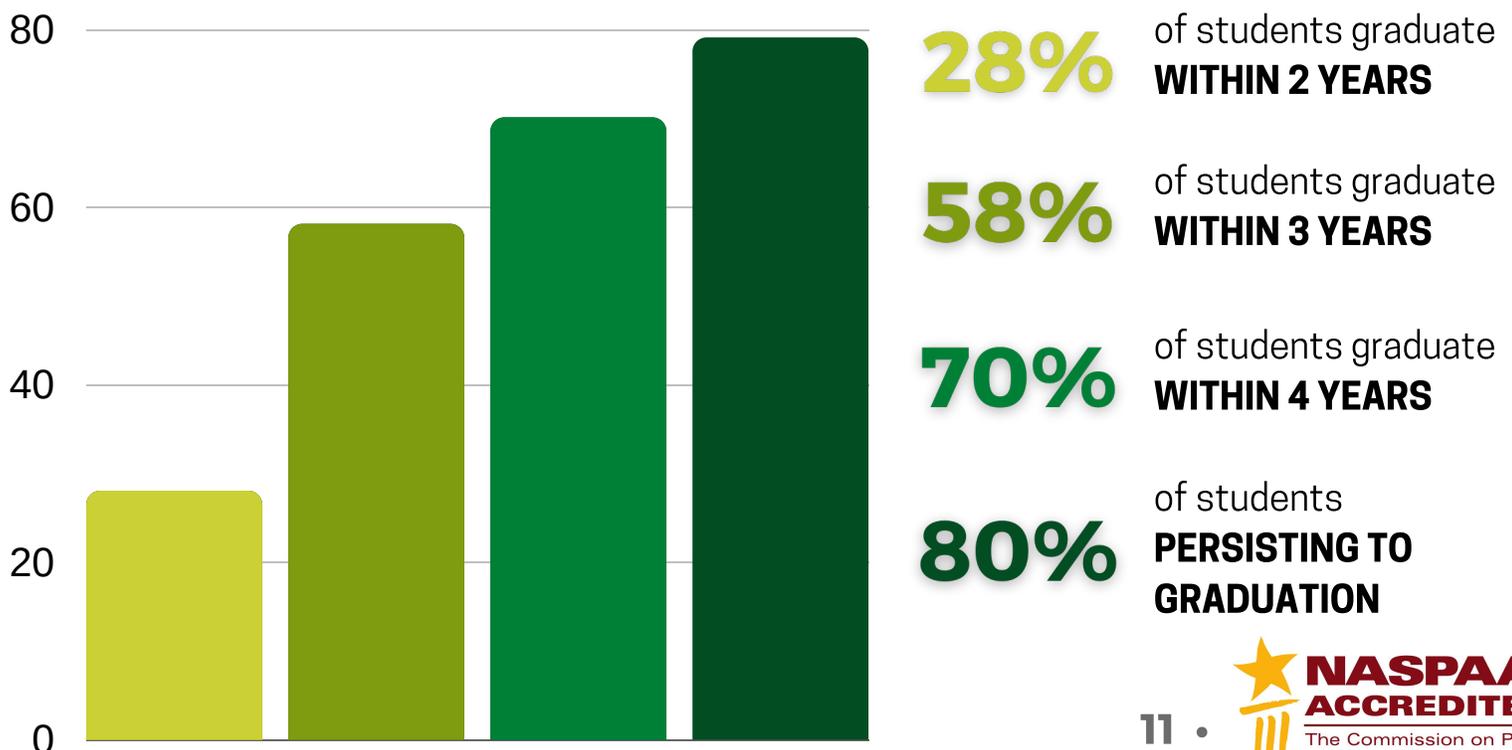
## PROGRAMS SERVING FULL-TIME STUDENTS

Programs that report serving only full-time or generally full-time students. Rates for AY 2018-2019.  
n = 26 accredited programs.

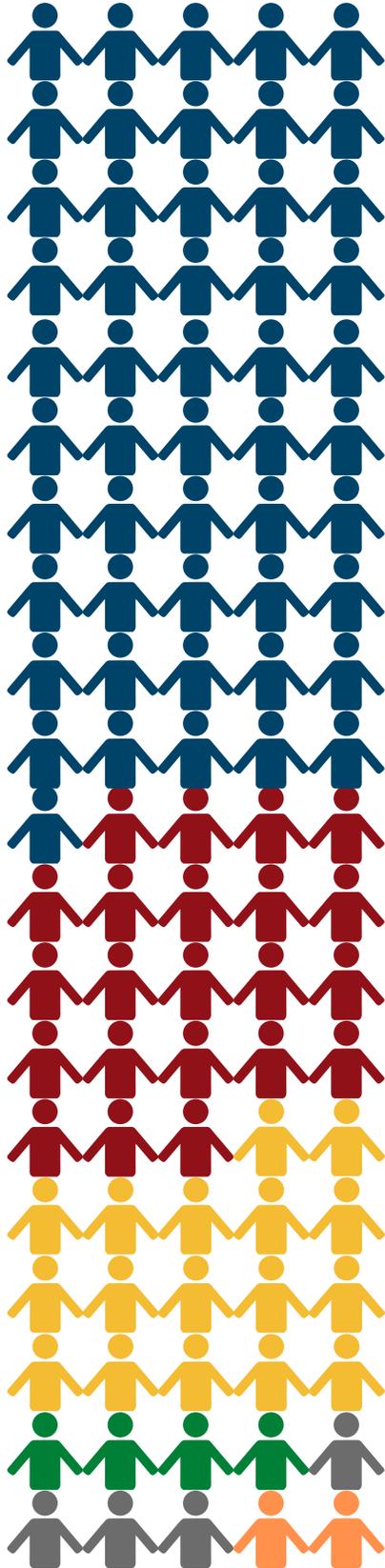


## PROGRAMS SERVING PART-TIME STUDENTS

Programs that report serving only part-time or generally part-time students. Rates for AY 2018-2019.  
n = 26 accredited programs.



# EMPLOYMENT



51%

of graduates are employed by **GOVERNMENT**

22%

of graduates are employed by **NONPROFITS**

17%

of graduates are employed by the **PRIVATE** sector

4%

of graduates are pursuing **HIGHER EDUCATION**

4%

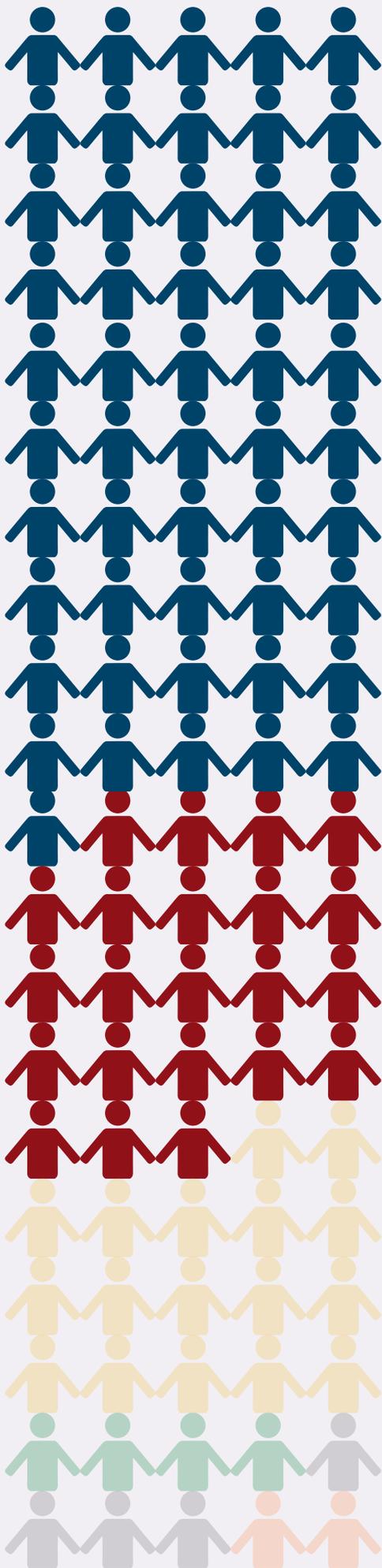
of graduates are **UNEMPLOYED**

2%

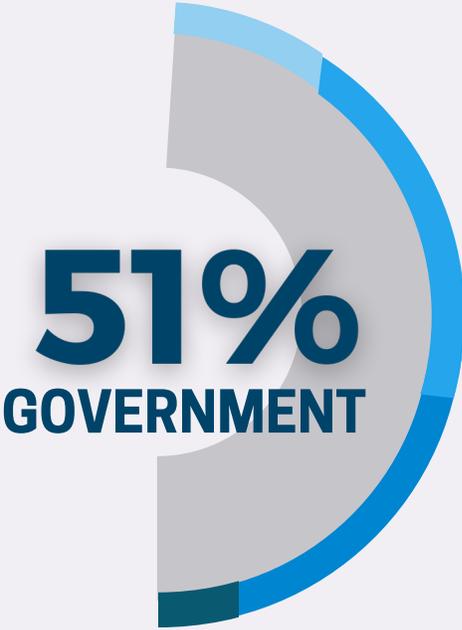
of graduates are pursuing **MILITARY** service

\* 1,550 students (12% of graduates) are excluded due to unknown status.

n = 199 accredited programs



# Government Breakdown



- 7% NATIONAL
- 21% STATE
- 20% LOCAL
- 3% FOREIGN

n = 199 accredited programs

# Nonprofit Breakdown



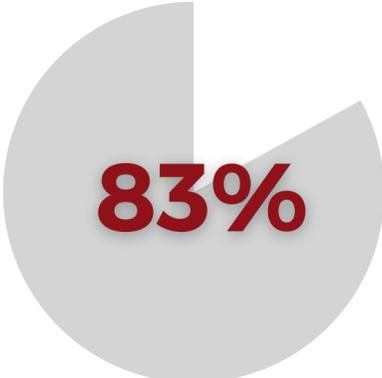
- 20% DOMESTIC
- 2% INTERNATIONAL

n = 199 accredited programs



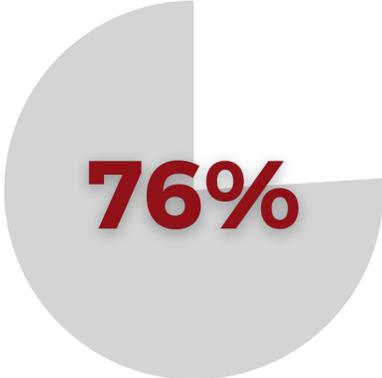
# FACULTY AND COURSES


**7** members in **FACULTY NUCLEUS**  
 Median, n = 189 accredited programs  
 Average = 12 members



**REQUIRED COMPETENCIES COURSES**  
 taught by Full-Time Faculty

n = 202 accredited programs



**ALL COURSES**  
 taught by Full-Time Faculty

n = 204 accredited programs

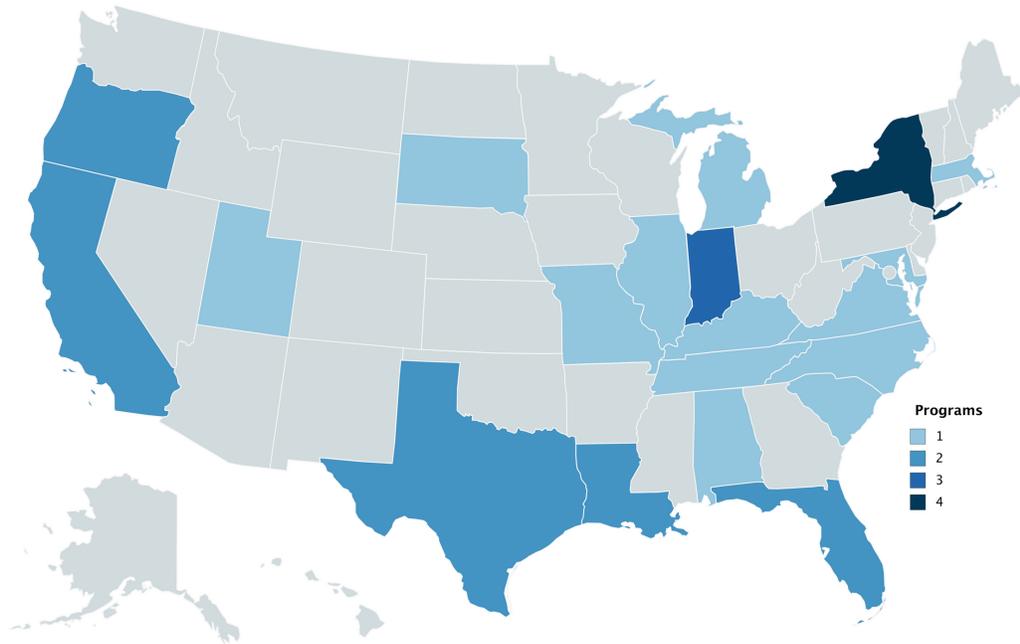
Note: Figures represent average percentages across all programs.

# DIVERSITY INSIGHTS

## Self Study Year 2018-19

**30** U.S. programs\*

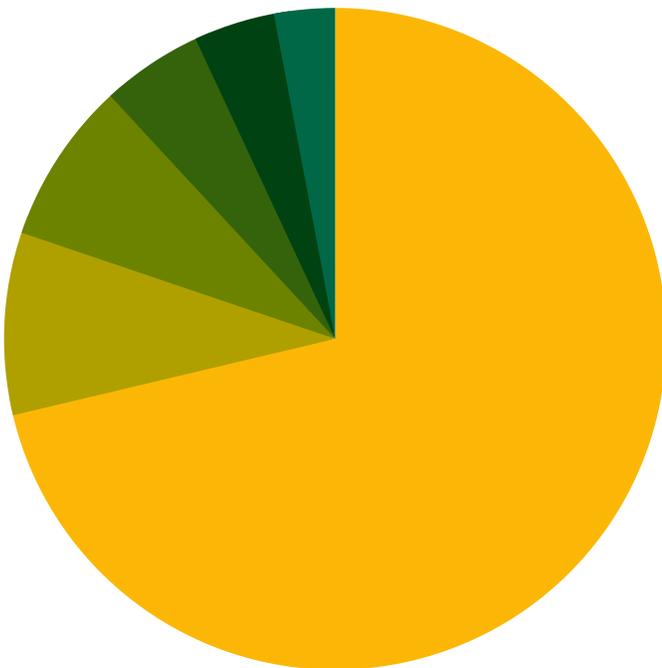
**20** states



## FACULTY DIVERSITY

"Faculty" include both part-time and full-time faculty as reported by programs.

AY 2018-19



**72%** of all faculty are **WHITE**

**9%** of all faculty are **BLACK**

**8%** of all faculty are **ASIAN**

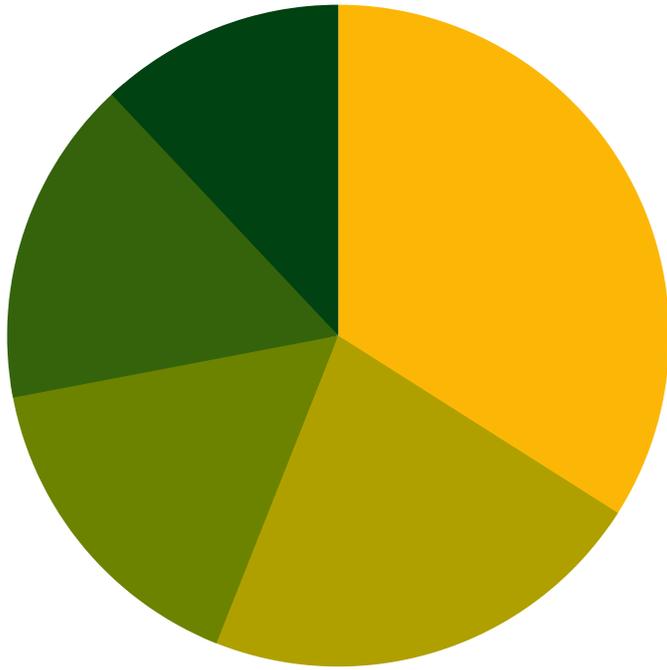
**5%** of all faculty are **LATINX**

**3%** of all faculty are **NONRESIDENTS**

For more detailed information on diversity, including non U.S. programs, see full NASPAA Diversity Insights Report at [naspaa.org](http://naspaa.org).

# STUDENT DIVERSITY

AY 2018-19



**34%** of students are **WHITE**

**22%** of students are **NONRESIDENTS**

**16%** of students are **BLACK**

**16%** of students are **ASIAN**

**12%** of students are **LATINX**

Rounded totals. 0.1% of students are American Indian / Alaskan Native.

**LATINX  
ENROLLMENT  
INCREASED**

**+ 6%**

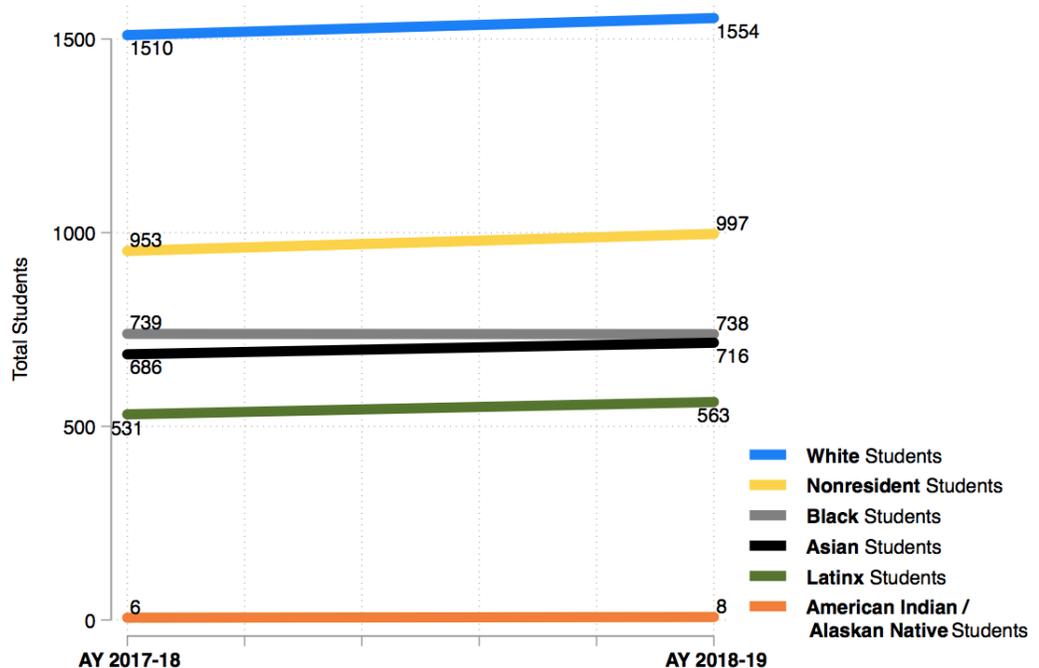
\* driven by Latino men (+11.5%).  
See full Diversity Insights Report.

**BLACK  
ENROLLMENT  
DECREASED**

**- 0.1%**

\* driven by Black men (-8.6%).  
See full Diversity Insights Report.

## TOTAL STUDENT ENROLLMENT BY RACE/ETHNICITY



For more detailed information on diversity, including non U.S. programs, see full NASPAA Diversity Insights Report at [naspaa.org](http://naspaa.org).

# FOLLOW NASPAA



**@Naspaa**



**@Naspaaglobal**



**@Naspaaglobal**

This report was prepared during July - August 2020 by Gala Ledezma MPP, a NASPAA graduate intern, under the supervision of Stacy Drudy, NASPAA Data Center Director.

