

MPA 680
Urban Development and Planning
Course Time/Location: Wednesday, 7-9:30 p.m., Ullman 127

Department of Government and Public Services
University of Alabama at Birmingham
Fall 2002

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Our MPA Program Mission:

As an essential component of an urban research university, the Master of Public Administration (MPA) Program at the University of Alabama at Birmingham provides a department-based multi-disciplinary faculty dedicated to the advancement of the public service through teaching, research, and service.

In Education:

The MPA Program is dedicated to preparing in-service and pre-career students in the urban setting to serve as professionals in the public and nonprofit sectors.

In Research:

The MPA Program is dedicated to advancing theory and practice of the public and nonprofit sectors through research conducted by a department-based multi-disciplinary faculty and its students.

In Service:

The MPA Program is dedicated to serving the urban community, the professional community, and the university community.

Course Objectives

- 1) To provide students with a general base of knowledge about urban America.
- 2) To inform students about the contemporary issues of urban policy.
- 3) To provide opportunity for constructive dialogue about controversial issues.

- 4) To broaden and augment students' critical reasoning and writing skills.
- 5) To enhance students' ability to make presentations.

Course Texts

Fanistein, S. and S. Campbell, Eds. (2002). Readings in Urban Theory. Malden, MA, Blackwell Publishers.

Fox, K. (1985). Metropolitan America: Urban Life and Urban Policy in the United States, 1940-1980. New Brunswick, NJ, Rutgers University Press.

Squires, G., Ed. (2002). Urban Sprawl: Causes, Consequences and Policy Responses. Washington, DC, The Urban Institute Press.

Course Grading and Requirements

Summary of Requirements

Component	Points	Due Date(s)
Reaction Papers	50	September 11 October 2 October 23 November 6
Presentation	15	November 20 Or December 4
Research Paper	25	December 11
Participation	10	
Total	100	

A) Four Reaction Papers (12.5 points each*4=50 points)

You will write four reaction papers over the course of the semester. The topics for the papers will be distributed at least two weeks prior to their due date.

Grading Criteria and Expectations for Reaction Papers

- 1) Be sure to address the question that is being asked.
- 2) Be careful to present your arguments in a logical, organized and coherent manner.
- 3) Make sure to use as many of the readings as you can to answer the question.
- 4) You are responsible for making sure that your paper uses proper grammar, punctuation and follows the rules of Standard English. If you are unclear or uncertain about matters pertaining to these areas, you should consult the student

writing center. More information is available online at <http://www.uab.edu/english/affiliat/erc.html>.

LATE PAPERS: 10% of the total possible points will be deducted each day beyond due date (i.e. 1.25 points/day)

NOTE: Students are responsible for abiding by academic policy regarding plagiarism and fair-use as outlined in the student handbook.

Format Specifications

- 1) Font Size/ Spacing: Papers should be 12 point, double-spaced.
- 2) Margins: Top and bottom margins no larger than 1" (and no smaller than .5") and left and right margins no larger than 1.25" (and no smaller than .75")
- 3) Each page should be numbered (except cover sheet)
- 4) Length: 3-5 pages (excluding bibliography)
- 5) Students should use the APA-published guidelines for in-text citation and bibliography or students may use the Author-Date format as described in *A Manual for Writers of Term Papers, Theses and Dissertations*, by Kate L. Turabian.

B) Presentation on Paper Topic or Some Other Topic Germane to Course (15%)

Each student is required to give a 10-15 minute presentation on a topic of their choosing, but it must have something to do with urban policy. The topic could be the same as the one for the research paper or something else. You must have your topic statement to me **NO LATER THAN OCTOBER 2**. The topic statement should be a paragraph in length and describe what you propose to present.

Grading Criteria and Expectations for Presentation

- 1) Organization: Is the presentation well organized?

- 2) Purpose: Did the presentation have a clear purpose and was that purpose fulfilled in the presentation?
- 3) Use of aids: Does the student make effective use of audio or visual aids?
- 4) Time allocation: Is there a balanced treatment of points in the presentation?
- 5) Preparation: Did the student display a thorough knowledge of her topic?
- 6) Nervousness: THIS IS NOT A FACTOR. We all get nervous speaking in front of people. The best way to get better at it is to do it. You will not be penalized if you give a nervous or “shaky-voiced” presentation.

C) One 10-15 page research paper on chosen topic area (25 points)

Your topic should have something to do with urban policy in the United States.

You must let me know what your topic will be by providing me with a topic statement **BY OCTOBER 9**. The topic statement should be a paragraph in length and describe what you propose to write about.

Grading Criteria and Expectations for Research Paper

- 1) Thesis is clearly stated, fully developed and detailed.
- 2) Shows substantial depth, fullness, and complexity of thought.
- 3) Demonstrates clear, focused, unified, and coherent organization.
- 4) Quotations are properly introduced, integrated, and formatted.
- 5) You are responsible for making sure that your paper uses proper grammar, punctuation and follows the rules of Standard English. If you are unclear or uncertain about matters pertaining to these areas, you should consult the student writing center. More information is available online at <http://www.uab.edu/english/affiliat/erc.html>.
- 6) Your paper must make maximum use of *scholarly* resources. Use of encyclopedias, popular news magazines such as *Time* or *Newsweek* is not sufficient for writing at this level. You will be expected to use refereed journals, books and “gray literature” as the primary sources for your papers.

LATE PAPERS: 10% of the total possible points will be deducted each day

beyond due date (i.e. 2.5 points/day)

NOTE: Students are responsible for abiding by academic policy regarding plagiarism and fair-use as outlined in the student handbook.

Format Specifications

- 1) Font Size/ Spacing: Papers should be 12 point, double-spaced.
- 2) Margins: Top and bottom margins no larger than 1" (and no smaller than .5") and left and right margins no larger than 1.25" (and no smaller than .75")
- 3) Each page should be numbered (except cover sheet)
- 4) Length: 10-15 pages (excluding bibliography)
- 5) Students should use the APA-published guidelines for in-text citation and bibliography or students may use the Author-Date format as described in *A Manual for Writers of Term Papers, Theses and Dissertations*, by Kate L. Turabian.

D) Participation and Good Effort (10%)

So what determines a reasonable effort?

- 1) You should attend class.
- 2) You should be prepared to discuss the readings.
- 3) You should engage in at least some discussions.
- 4) You should be actively listening and not working on other things during class.

COURSE OUTLINE AND READINGS

August 21: Introduction

August 28: A Brief History of Urban America Part I

Fox, K. (1985). Metropolitan America: Urban Life and Urban Policy in the United States, 1940-1980. New Brunswick, NJ, Rutgers University Press.: pp.1-106

September 4: A Brief History of Urban America Part II

Fox, K. (1985). Metropolitan America: Urban Life and Urban Policy in the United States, 1940-1980. New Brunswick, NJ, Rutgers University Press. pp.107-249

September 11: Globalization and Economic Restructuring

REACTION PAPER 1 DUE

Sassen, S. (2002). Cities in a World Economy. Readings in Urban Theory. S. Fainstein and S. Campbell. Malden, MA, Blackwell Publishers: 32-56.

Painter, J. (2002). Regulation Theory, Post-Fordism and Urban Politics. Readings in Urban Theory. S. Fainstein and S. Campbell. Malden, MA, Blackwell Publishers: 92-109.

Fainstein, S. (2002). The Changing World Economy and Urban Restructuring. Readings in Urban Theory. S. Fainstein and S. Campbell. Malden, MA, Blackwell Publishers: 110-123.

September 18: Urban Poverty

*Kasarda, J. (1993). "Inner-City Concentrated Poverty and Neighborhood Distress: 1970-1990." Housing Policy Debate 4(3): 253-302.

*Wilson, W. J. (1999). "When Work Disappears: New implications for Race and Urban Poverty in the Global Economy." Ethnic and Racial Studies 22(3): 479-499.

September 25: Race and the City: Segregation, Poverty and the Geography of Opportunity

*Massey, D. (1990). "American Apartheid: Segregation and the Making of the Underclass." American Journal of Sociology 96(2): 329-357.

September 25 CONTINUED

Fainstain, N. (2002). Race, Class and Segregation: Discourses About African Americans. Readings in Urban Theory. S. Fainstain and S. Campbell. Malden, MA, Blackwell Publishers: 170-193.

Goldsmith, W. (2002). From Metropolis to Globalization: The Dialectics of Race and Urban Form. Readings in Urban Theory. S. Fainstain and S. Campbell. Malden, MA, Blackwell Publishers: 129-149.

October 2: The Exodus Continues: Modern Day Sprawl

REACTION PAPER 2 DUE & PRESENTATION TOPIC STATEMENT DUE

Savitch, H. (2002). Encourage, Then Cope: Washington and the Sprawl Machine. Urban Sprawl: Causes, Consequences and Policy Responses. G. Squires. Washington, DC, The Urban Institute Press: 141-164.

*Galster, G., R. Hanson, et al. (2001). "Wrestling Sprawl to the Ground: Defining and Measuring an Elusive Concept." Housing Policy Debate **12**(4): 681-717.

Squires, G. (2002). Urban Sprawl and the Uneven Development of Metropolitan America. Urban Sprawl: Causes, Consequences and Policy Responses. G. Squires. Washington, DC, The Urban Institute Press: 1-23.

October 9: Sprawl, Race and Poverty

PAPER TOPIC STATEMENT DUE

Jargowsky, P. (2002). Sprawl, Concentration of Poverty, and Urban Inequality. Urban Sprawl: Causes, Consequences and Policy Responses. G. Squires. Washington, DC, The Urban Institute Press: 39-72.

powell, j. (2002). Sprawl, Fragmentation and the Persistence of Racial Inequality: Limiting Civil Rights By Fragmenting Space. Urban Sprawl: Causes, Consequences and Policy Responses. G. Squires. Washington, DC, The Urban Institute Press: 73-118.

*Downs, A. (1999). "Some Realities About Sprawl and Urban Decline." Housing Policy Debate **10**(4): 955-974.

October 16: What To Do? Policy Responses to Sprawl

Cohen, J. (2002). Maryland's "Smart Growth": Using Incentives to Combat Sprawl. Urban Sprawl: Causes, Consequences and Policy Responses. G. Squires. Washington, DC, The Urban Institute Press: 293-324.

October 16 CONTINUED

Orfield, M. (2002). Politics and Regionalism. Urban Sprawl: Causes, Consequences and Policy Responses. G. Squires. Washington, DC, The Urban Institute Press: 237-254.

Wiewel, W., J. Persky, et al. (2002). Less Sprawl, Greater Equity? The Potential for Revenue Sharing in the Chicago Region. Urban Sprawl: Causes, Consequences and Policy Responses. G. Squires. Washington, DC, The Urban Institute Press: 255-292.

October 23: The Infrastructures of Urban Governance

REACTION PAPER 3 DUE

Logan, J. and H. Molotch (2002). The City as a Growth Machine. Readings in Urban Theory. S. Fainstein and S. Campbell. Malden, MA, Blackwell Publishers: 199-238.

Squires, G. (2002). Partnership and the Pursuit of the Private City. Readings in Urban Theory. S. Fainstein and S. Campbell. Malden, MA, Blackwell Publishers: 239-259.

*Stone, C. (1993). "Urban Regimes and the Capacity to Govern: A Political Economy Approach." Journal of Urban Affairs **15**(1): 1-28.

October 30: Downtown Redevelopment and the Commodification of the City

Judd, D. (2002). Promoting Tourism in U.S. Cities. Readings in Urban Theory. S. Fainstein and S. Campbell. Malden, MA, Blackwell Publishers: 278-299.

Hannigan, J. (2002). Fantasy City: Pleasure and Profit in the Postmodern Metropolis. Readings in Urban Theory. S. Fainstein and S. Campbell. Malden, MA, Blackwell Publishers: 305-324.

Sorkin, M. (2002). See You in Disneyland. Readings in Urban Theory. S. Fainstein and S. Campbell. Malden, MA, Blackwell Publishers: 335-353.

Zukin, S. (2002). Whose Culture? Whose City? Readings in Urban Theory. S. Fainstein and S. Campbell. Malden, MA, Blackwell Publishers: 325-334.

November 6: The New Urbanism

Burns, C., R. Campbell, et al. (2002). Urban or Suburban? Readings in Urban Theory. S. Fainstein and S. Campbell. Malden, MA, Blackwell Publishers: 362-385.

November 6 CONTINUED

Kelbaugh, D. (2002). The New Urbanism. Readings in Urban Theory. S. Fainstein and S. Campbell. Malden, MA, Blackwell Publishers: 354-361.

*Bohl, C. (2000). "New Urbanism and the City: Potential Applications and Implications for Distressed Inner-City Neighborhoods." Housing Policy Debate **11**(4): 761-801.

November 13: Prologue: The Future of the City

*Massey, D. (1996). "The Age of Extremes: Concentrated Affluence and Poverty in the Twenty-First Century." Demography **33**(4): 395-412.

Harvey, D. (2002). Social Justice, Postmodernism and the City. Readings in Urban Theory. S. Fainstein and S. Campbell. Malden, MA, Blackwell Publishers: 386-402.

Henig, J. (2002). Equity and the Future Politics of Growth. Urban Sprawl: Causes, Consequences and Policy Responses. G. Squires. Washington, DC, The Urban Institute Press: 325-350.

November 20

STUDENT PRESENTATIONS

November 28

HAPPY THANKSGIVING- NO CLASS

December 4

STUDENT PRESENTATIONS

December 11

FINAL PAPERS DUE NO LATER THAN 5:00 p.m.