

NASPAA
CONFERENCE PROGRAM

FINAL - updated Oct. 12

2011 NASPAA Conference - Cultivating Connections: Strategic Innovations in Public
Affairs Education

Wednesday 10/19/2011

2-7 PM Wednesday

Registration

Basie Foyer

3-9 PM Wednesday

NASPAA Executive Council Meeting and Dinner

Andy Kirk A/B

4:30-7:30 PM Wednesday

Site Visitor Training Workshop

Julia Lee A/B

This session is for experienced public sector professionals and academics who are interested in participating as a site reviewer under NASPAA's new accreditation standards. NASPAA accredits Master of Public Administration and similar degrees through a peer-review process, following an on-site visit of an evaluative team. This workshop is a prerequisite step in participating, and interested reviewers are encouraged to attend. The session is free and open to academics as well as public service practitioners with 7+ years of experience and who hold an MPA or similar graduate degree.

<i>Jack Meek</i>	University of La Verne	Convener
<i>Mohamad Alkadry</i>	Florida International University	
<i>Rex L. Facer, II</i>	Brigham Young University	
<i>Michelle Piskulich</i>	Oakland University	
<i>Michelle A. Saint-Germain</i>	California State University, Long Beach	
<i>C. Kurt Zorn</i>	Indiana University, Bloomington	
<i>Crystal Calarusse</i>	National Association of Schools of Public Affairs and Adm	
<i>Stacy Drudy</i>	National Association of Schools of Public Affairs and Adm	

6-7 PM Wednesday

Welcome Reception for First-Time Attendees

Host: Stuart Heiser, NASPAA

Location: Please Check at NASPAA's Registration Desk

Thursday 10/20/2011

7-8 AM Thursday

Data Policy Committee Meeting

Executive Board Room

Standards Committee Meeting

Jay McShann A

Policy Issues Committee Meeting

Lester Young A

The meeting will include a briefing on the new federal "Pathways" programs for students and recent graduates. Anyone with an interest in federal hiring reform is encouraged to attend.

8-9 AM Thursday

Coffee Break

Basie Foyer

Doctoral Committee Meeting

Big Joe Turner B

Health Care Management Section Meeting

Yardbird B

2011 NASPAA Conference - Cultivating Connections: Strategic

Local Government Management Education Committee Meeting

Lester Young B

Welcome/Orientation for First-Time Conference Attendees and New Deans and Directors

Lester Young A

Host: Jeff Raffel, NASPAA Past President

Presentation: Fred Smoller, Brandman University

Research Committee Meeting

Executive Board Room

Small Program Section Meeting

Yardbird A

Site Visit Chairs Roundtable

Julia Lee A/B

Experienced and prospective accreditation site visit chairs are invited to this open roundtable to discuss the challenges of managing a site visit under the new NASPAA accreditation standards. This session features the site visit chairs from the first round of pilot visits.

Jeffrey A. Raffel

University of Delaware

Convener

Jack Meek

University of La Verne

Rex L. Facer, II

Brigham Young University

Steven M. Maser

Willamette University

Michelle Piskulich

Oakland University

Michelle A. Saint-Germain

California State University, Long Beach

Ethel Hill Williams

University of Nebraska at Omaha

C. Kurt Zorn

Indiana University, Bloomington

9-10:30 AM

Thursday

Opening Plenary

Basie BB1/CC1

Speakers: Jewel Scott, Executive Director, Civic Council of Greater Kansas City

David Warm, Chief Executive, Mid-America

Regional Council

Topic: Regional Collaboration: Opportunities and Challenges of Working Together

Welcome: Sly James, Mayor of Kansas City, MO

Kansas City area public, private and not-for-profit organizations have built strong regional collaborations despite state and local boundaries that often pose barriers and create different ground rules for decision making and action. This session will explore how diverse, often competitive, organizations have successfully created cross-boundary collaborations for civic engagement, the development and implementation of joint programs, the development of complementary public policy, and the resolution of conflicts. Come and engage in conversation about how collaboration really works in a regional context.

9 AM-5:30 PM

Thursday

Exhibits Open

Basie Foyer

Registration

Basie Foyer

10:30-10:45 AM

Thursday

Coffee Break

Basie Foyer

10:45 AM-12:15 PM Thursday

Managing for Results, 'Evidence-based Management' and 'Performance Stat': How do we Prepare our Students to Use Data Effectively?

Bennie Moten A/B

Expectations from politicians, policy advocates, foundations and other funders, and citizens continue regarding how public and nonprofit executives and managers should use performance measures and program evaluations to inform their decision making. The knowledge and skills needed to succeed in the increasingly data rich public service environment present our faculties with an opportunity to rethink what we do. This panel will consider the competencies our students need, the appropriate student learning outcomes, and the course content and activities that are needed to help our students succeed.

<i>Kathryn Newcomer</i>	The George Washington University	Convener
<i>Maria P. Aristigueta</i>	University of Delaware	
<i>Edward T. Jennings, Jr.</i>	University of Kentucky	
<i>Dennis C. Smith</i>	New York University	

Budgeting & Financial Management Competencies with a Federal Government Focus

Jay McShann B

This panel will present the progress of the federal working group of the Section on Budgeting and Financial Management. Presentations and discussion will focus on the conversations with practitioners and competencies of various types already in place in different federal organizations.

<i>Kurt Thurmaier</i>	Northern Illinois University	Convener
<i>Philip G. Joyce</i>	University of Maryland College Park	
<i>Melissa Merrell</i>	U.S. Congressional Budget Office	

Public Service Values Across the Curriculum

Jay McShann A

Public service values provide a moral compass and find expression in leadership decision-making, the wise exercise of authority, and collaborative processes, all of which convey respect for others and determination to act for the common good. This panel examines the growing necessity for public service values across the curriculum in graduate education. This need is especially relevant in our government-bashing culture during times of relentless global and technological change. Topics include: Why public service values matter; the theoretical logic behind them; public service values in accreditation and managing programs; how values can be taught; and the use of learning outcomes and assessment. The application of public service values to governing will also be discussed.

<i>Laurie N. DiPadova-Stocks</i>	Park University	Convener
<i>Richard Box</i>	Park University	
<i>Steven M. Maser</i>	Willamette University	
<i>Mary R. Hamilton</i>	University of Nebraska at Omaha	
<i>Rebekkah Stuteville</i>	Park University	
<i>Kay Barnes</i>	Park University	

Why a PhD in Public Administration and Public Policy?

Mary Lou Williams A/B

Competencies, Skills, and the Relevance of Doctoral Programs in Public Affairs

This panel will focus on the competencies students develop and the relevance for their work and contributions in multiple arenas. As NASPAA initiates the first survey of PhD programs in public affairs, we have an opportunity over time to learn more about the variation in our programs in terms of what we teach and emphasize. In the future, we might consider reaching out to alumni of PhD programs and employers to gather information on the relevance and importance of the PhD in practice. In the meantime, a frank discussion about the degree, what we see as the value added both in terms of hard skills, an understanding of the professional norms and the community of practice, and the symbolic importance of a PhD, is a good place to begin.

<i>John C. Morris</i>	Old Dominion University	Convener
<i>Gloria J. Billingsley</i>	Jackson State University	
<i>Kaifeng Yang</i>	Florida State University	

2011 NASPAA Conference - Cultivating Connections: Strategic

Meeting Instructional and Curricular Needs: The Potential for Collaboration Among MPA Programs

Julia Lee A/B

MPA programs, both large and small, often face challenges in staffing and regularly offering courses required for NASPAA accreditation. This panel will explore the potential for collaboration among NASPAA schools to meet these instructional and curricular challenges. Some ideas that will be discussed include: sharing seats in distance education courses; facilitating joint offering of specialized courses; collaboration on international tours; and cooperating with professional associations.

<i>John R. Bartle</i>	University of Nebraska at Omaha	Convener
<i>Alfred Tat-kei Ho</i>	University of Kansas	
<i>Robert Kravchuk</i>	The University of North Carolina at Charlotte	
<i>Kendra B. Stewart</i>	College of Charleston	

Nonprofit Management Curriculum

Andy Kirk A/B

This panel will present new ideas for curriculum content, assessment of the nonprofit management curriculum in relation to the new NASPAA standards, and integration of nonprofit management into MPA programs.

<i>Mary Ann Feldheim</i>	University of Central Florida	Convener
<i>Angela M. Eikenberry</i>	University of Nebraska at Omaha	
"Teaching Nonprofit Management Competencies?"		
<i>Pilar Oberwetter Jarrin</i>	Internal Revenue Service	
<i>Judith Sidel</i>	University at Albany, SUNY	
and		
<i>Steven Rathgeb Smith</i>	Georgetown University	
"Teaching Nonprofit Management in Schools of Public Affairs: An Empirical Analysis"		

Capstone Projects: Connecting to the Core Competencies of MPA Programs

Yardbird A

The panel will present how programs experienced self-study reviews and program renewal within the specific area of the Capstone Project. In particular, panelists will share how the self-study created a pathway for the educational improvements and curriculum adjustments within the mission framework to improve the Capstone Project.

<i>Meagan Van Gelder</i>	University of Nebraska at Omaha	Convener
<i>Roger Hartley</i>	Western Carolina University	
<i>Thomas Longoria</i>	Texas State University	
<i>Ethel Hill Williams</i>	University of Nebraska at Omaha	

12:30-2 PM Thursday

NASPAA Awards Presentation Luncheon
Sponsored by the Bush School of Government & Public Service
Texas A&M University
Speaker: Danny Werfel, Controller
Federal Financial Management
Office of Management and Budget (OMB)

Basie A/A1

2:15-3:45 PM Thursday

Roundtable on Restructuring the Public Affairs Program

Julia Lee A/B

The question of structure has been a perennial issue for public affairs programs. Where do we best fit in the university? What are the organizational, financial, and academic implications of different structural decisions? This panel will consider the issues, challenges, and opportunities that restructuring presents.

<i>Barton Wechsler</i>	University of Missouri-Columbia	Convener
<i>Sandra O. Archibald</i>	University of Washington	
<i>Lauren Bowman</i>	University of Illinois at Chicago	
and		
<i>James R. Thompson</i>	The University of Illinois at Chicago	
"Public Administration Programs in Business Schools"		
<i>Bruce Clary</i>	University of Southern Maine	
<i>Jack H. Knott</i>	University of Southern California	
<i>H. Brinton Milward</i>	The University of Arizona	
<i>Charles Wise</i>	The Ohio State University	

2011 NASPAA Conference - Cultivating Connections: Strategic

Roundtable on Budgeting & Financial Management Competencies with a Focus on States, Local Governments, and NGOs

Bennie Moten A/B

This roundtable will present the progress of the state, local and NGO groups in developing budgeting and financial management competencies. Cross-cutting themes will be discussed as well as challenges in identifying appropriate competencies for each type of organization.

<i>Kurt Thurmaier</i>	Northern Illinois University	Convener
<i>Dwight Denison</i>	University of Kentucky	
<i>Carol Ebdon</i>	University of Nebraska at Omaha	
<i>W. Bartley Hildreth</i>	Georgia State University	
<i>Philip G. Joyce</i>	University of Maryland College Park	

Implementing New Accreditation Standards Under Resource Constraints

Mary Lou Williams A/B

Two pilot programs and one site visit team leader that participated in the new accreditation standards review will discuss their experiences and how to implement the new standards with a small faculty. Topics will include: program assessment (approaches for addressing Standard 1); student learning assessment (approaches for addressing Standard 5); creating a data collection process that facilitates answering many of the new NASPAA self-study report questions; and incorporating the "MPA Five Universal Domains" into a university-required SACS accreditation assessment system. This session will provide participants with sample assessment materials, and will include a discussion of issues pilot programs have struggled with, including the extent of effort required to demonstrate how well students are mastering the required universal competencies.

<i>Jo Ann Ewalt</i>	College of Charleston	Convener
<i>Bruce Rogers</i>	Tennessee State University	
<i>Michelle A. Saint-Germain</i>	California State University, Long Beach	
<i>Rodney Stanley</i>	Tennessee State University	
<i>Megan E. Streams</i>	Tennessee State University	

Making MPA/MPP Faculty Research More Visible

Jay McShann B

This panel will focus on the current use of-and ways to enhance the use of-faculty research about pressing public policy and management topics. Few in the MPA/MPP world would claim that the visibility of faculty research is currently too high; few would describe it as "high enough." Our goal is to inspire a conversation that yields useful methods, tools, and incentives that deans could take back to their Schools in order to enhance visibility of individual faculty's research. The hoped-for result would be both greater impact of ideas in the "real world" of public policymaking, as well as greater visibility for the NASPAA community of schools as a whole.

<i>Neil Kleiman</i>	New York University	Convener
<i>Angela M. Evans</i>	The University of Texas at Austin	
<i>Tom Freedman</i>	President, Freedman Consulting	
<i>Erika Poethig</i>	U.S. Department of Housing & Urban Development	
<i>Jonathan Walters</i>	Executive Editor, "Governing" Magazine	

Social Justice Initiative in Public Service Graduate Programs

Andy Kirk A/B

NYU's Robert F. Wagner Graduate School of Public Service and UCLA's Luskin School of Public Affairs received a grant from the Ford Foundation to fund the "Social Justice Initiative in Public Service Graduate Programs", which seeks to develop an approach to infusing a social justice lens throughout graduate schools of public affairs and administration. One component of the Ford grant supports regional dialogues, through which Wagner and Luskin convened teams of faculty, students, and administrators from nearly 30 schools in day-long workshops (one at NYU and one at UCLA) designed to share best practices at the curricular, extracurricular, and faculty development levels, generate ideas for advancement at individual schools, and develop next steps as a community of schools committed to social justice education. Panelists will share learnings and commitments from the sessions and engage participants in developing concrete steps for advancing the initiative.

<i>Ellen Schall</i>	New York University	Convener
<i>Franklin D. Gilliam, Jr.</i>	University of California, Los Angeles (UCLA)	
<i>Elizabeth Rigby</i>	The George Washington University	

2011 NASPAA Conference - Cultivating Connections: Strategic

Collaboration and Alliances in Nonprofit Education

Jay McShann A

This panel will present a micro and macro perspective on collaborations and alliances in nonprofit management education. First, a micro alliance between an MPA program and School of Business will be presented followed by a macro discussion of opportunities for the professional organizations of ARNOA, NACC, and NASPAA to collaborate."

<i>Mary Ann Feldheim</i>	University of Central Florida	Convener
<i>Ronald Fernandez</i>	DePaul University	
and		
<i>J. Patrick Murphy</i>	DePaul University	
"Opportunities for Collaboration - ARNOVA, NACC, and NASPAA"		
<i>Margaret Reid</i>	University of Arkansas, Fayetteville	
"Cross Sector Alliances"		

Teaching Ethics to Public Affairs Students

Yardbird A

All public policy and public administration programs believe that it is vital that students learn how to apply ethical behavior in policy formulation and public administration. There are a variety of ways that ethics can be brought into the curriculum. In some programs there is a specific course on ethics, but in others, readings and exercises dealing with ethics are integrated in many courses rather than being concentrated in a single course. In addition, ethics can be taught through case studies and through discussions of the literature. In this panel, the approaches used in three different MPA/MPP programs will be described by the authors.

<i>Burt Barnow</i>	The George Washington University	Convener
<i>Terry Cooper</i>	University of Southern California	
<i>Carole L. Jurkiewicz</i>	Louisiana State University	
<i>Kathryn Newcomer</i>	The George Washington University	

3:45-4 PM

Thursday

Coffee Break

Basie Foyer

4-5:30 PM

Thursday

Roundtable on Best Practices for Incorporating Diversity, Social Equity and Cultural Competency into the Public Administration Curriculum

Julia Lee A/B

This roundtable is designed to provide opportunities to share strategies (including instructional tools, strategic linking, and course assessment) for incorporating issues of social equity, diversity, and cultural competency into the MPA curriculum from a variety of perspectives. Panelists will describe promising practices, and engage the audience in broader discussions on other examples of what they are doing, challenges faced, successes and lessons learned.

<i>Kristen Norman-Major</i>	Hamline University	Co-Convener
<i>Ethel Hill Williams</i>	University of Nebraska at Omaha	Co-Convener
<i>James Francisco Bonilla</i>	Hamline University	
<i>Audrey L. Mathews</i>	California State University, San Bernardino	
<i>Lorenda A. Naylor</i>	University of Baltimore	
<i>Mitchell F. Rice</i>	Texas A&M University	
<i>Mario A. Rivera</i>	University of New Mexico	
<i>Thomas Sinclair</i>	Binghamton University	
<i>Heather Wyatt-Nichol</i>	University of Baltimore	

White Papers Panel

Bennie Moten A/B

COPRA members will discuss three white papers dealing with COPRA's early case law and emerging views on academic and professional qualifications, thresholds for competency assessment, and diversity.

<i>Rex L. Facer, II</i>	Brigham Young University	Convener
and		
<i>Mohamad Alkadry</i>	Florida International University	
"Commission on Peer Review and Accreditation White Paper on Academically and Professionally Qualified Faculty"		
<i>Michelle Piskulich</i>	Oakland University	
and		
<i>David C. Powell</i>	California State University, Long Beach	
"Expectations for Student Learning Outcomes Assessment for NASPAA-COPRA Accreditation"		

2011 NASPAA Conference - Cultivating Connections: Strategic

Mentoring and Community Building in a Ph.D. Program

Mary Lou Williams A/B

This panel will highlight efforts in several PH.D programs to engage the challenges of effective mentoring and sustaining a community of scholarship, and will examine what works, and why, and how that may vary depending upon program resources, faculty mix, student mix, program location, and other factors. The panel highlights the need to build bridges within the community of scholarship in a multidisciplinary matter-supporting the development of scholars for a wide range of professional pursuits-and explores connections with communities, governments, nonprofit as part of the robust community of scholarship students may pursue.

<i>Kathryn Newcomer</i>	The George Washington University	Convener
<i>Cynthia J. Bowling</i>	Auburn University at Auburn	
<i>Brian J. Cook</i>	Virginia Polytechnic Institute & State University	
<i>Craig W. Shinn</i>	Portland State University	

Teaching Board Governance

Yardbird A

This panel will present a diverse array of approaches to teaching nonprofit board governance at graduate programs in three different university settings in three states.

<i>David O. Renz</i>	University of Missouri-Kansas City	Convener
<i>Kathleen M. Hale</i>	Auburn University at Auburn	
<i>Renee A. Irvin</i>	University of Oregon	
<i>Judith Millesen</i>	Ohio University	

The Online MPA Program: A Partnership of the University's Instructional, Support Services, Administrative, and Technology Systems

Jay McShann B

This panel draws on content analysis (MPA program websites) and survey data (collected in conjunction with the National Association of Schools of Public Affairs and Administration - NASPAA) to examine the state of online education in the area of Public Affairs and Administration among NASPAA accredited programs.

<i>Ellen Rosell</i>	Troy University	Convener
<i>Martha Ginn</i>	Augusta State University	
<i>Augustine Hammond</i>	Augusta State University	
<i>Juliet Ann Musso</i>	University of Southern California	

Adapting a Domestic U.S. MPA Program to Serve Cohorts of Degree-Seeking Public and Nonprofit Managers from Other Countries

Andy Kirk A/B

Many US MPA programs are teaching cohorts of public managers from other countries. Useful learning requires the MPA programs to adapt and internationalize courses, curriculum, and classroom teaching approaches to make the content relevant and to have possible applicability. This panel will examine: several frames for globalizing curriculum; how several US MPA programs have adapted courses, curriculum and instruction; and how our experience may benefit other MPA programs. Changes may range from injecting cultural sensitivity and awareness to globalizing the curriculum, to developing different teaching approaches to adapt to cultural norms and previous academic experiences.

<i>J. Steven Ott</i>	The University of Utah	Co-Convener
<i>Christopher Simon</i>	The University of Utah	Co-Convener

"Contextualizing the MPA Learning Experience: Concepts and Practices from Experience with Students from China and the United Arab Emirates"

<i>Andrew J. Major</i>	Zayed University	
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"Maintaining the Quality of a Western MPA Program When Many Applicants Do Not Have the Basic Skills for Graduate Work"

<i>Douglas F. Morgan</i>	Portland State University	
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"Focusing on the Organic Wholeness of Political Systems and their Constitutive Elements When Adapting A US-Based MPA Program for Students/Managers from Other Countries: Examples from China and Vietnam"

<i>Sarah Adil Shaw</i>	General Secretariat, Executive Council Abu Dhabi	
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"A Student's Perspective on the Usefulness of a Western MPA Adapted for Government Managers in the Abu Dhabi Emirate"

<i>C. Kurt Zorn</i>	Indiana University, Bloomington	
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"Making Budgeting and Finance Relevant When Citizen Involvement and Transparency are Limited"

2011 NASPAA Conference - Cultivating Connections: Strategic

Public Policy and Public Administration Research

Jay McShann A

This panel will showcase research on important emerging areas in public policy and public administration. Two of the papers present research on two very different types of networks. One applies network theory to "dark networks," which are networks of individuals anticipating in illegal activities; the second network-oriented paper analyzes how Master of Public Administration students form social networks. The third paper in the session deals with the increasingly important issue of maintaining privacy in data bases with confidential information and describes how privacy needs can be met while working with data bases with confidential information about individuals and organizations.

<i>H. Brinton Milward</i>	The University of Arizona	Convener
"Dark Networks"		
<i>Ramayya Krishman</i>	Carnegie Mellon University	
"Balancing Privacy and Data Needs in Research"		
<i>R. Karl Rethemeyer</i>	University at Albany, SUNY	
"Social Integration of MPA Cohorts"		

6-7:30 PM Thursday

The Local Host Reception will be at the Negro Baseball League Hall of Fame
Transportation will be provided and everyone is invited.

Off-Site

Friday 10/21/2011

7-8 AM Friday

Coffee Break	Basie Foyer
Executive MPA Committee Meeting All directors of executive education programs are encouraged to attend.	Jay McShann B
Finance Committee Meeting	Big Joe Turner A
International Committee Meeting	Yardbird B
Undergraduate Committee Meeting	Executive Board Room

7:30-9 AM Friday

Diversity Committee Meeting and Social Equity Committee Meeting	Lester Young B
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This session will feature a combined meeting of the Diversity and the Social Equity Committee, following the meeting of NASPAA's Minority Serving Institutions Task Force. A special invitation to participate in this meeting is extended to all conference attendees from Historically Black Colleges and Universities, and from Hispanic-Serving NASPAA member institutions.

8-9 AM Friday

PAA National Council Meeting	Executive Board Room
Comprehensive Schools Section Meeting	Big Joe Turner B
JPAE Editorial Board Meeting	Lester Young A
Marketing Committee Meeting	Jay McShann B
Nonprofit Section Meeting	Mary Lou Williams A
Budget and Financial Management Section Meeting All interested schools are encouraged to attend and to sign up for the section.	Yardbird A

8 AM-5:30 PM Friday

Registration	Basie Foyer
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2011 NASPAA Conference - Cultivating Connections: Strategic

9:15-10:45 AM Friday

Cultivating Connections: Working Collaboratively in PA to "Walk the Talk" of Social Equity"

Andy Kirk A/B

This panel assumes that social equity is an essential core competency of all MPP/MPA programs and of the organizations that support those programs. NASPAA, ASPA, NAPA, and APPAM have each directly or indirectly identified equity as a core value of public administration. Yet, individuals of color remain significantly underrepresented in the leadership of all of the organizations, as well as in the public administration academy and in executive public service positions. The panel will provoke a highly interactive discussion about what the public administration community collectively, and these organizations individually, can do to improve the preparation of MPP/MPA students to implement social equity values in public and nonprofit organizations and in academia, as well as in the professional societies in public administration. If properly prepared, graduates of these programs can positively impact education hiring and appointment decisions and help all of us do a better job of 'walking the talk' in public administration.

<i>Mary R. Hamilton</i>	University of Nebraska at Omaha	Convener
<i>Richard C. Box</i>	University of Nebraska at Omaha	
<i>Susan Gooden</i>	Virginia Commonwealth University	
<i>Ethel Hill Williams</i>	University of Nebraska at Omaha	
<i>Blue Wooldridge</i>	Virginia Commonwealth University	

National Initiatives to Advance Public Affairs Education and Research

Lester Young A

Connecting students in an MPA program to a wider national initiative can be a great boost to their engagement and achievement. These panelists will present three exciting national projects: an invitational "Public Policy Challenge" competition hosted by the University of Pennsylvania, Governing Magazine's Web Initiative to involve MPA students, and a project involving Coro interns in MPA courses and the All America City Award competition. They will each discuss opportunities for other schools to get involved in these national initiatives.

<i>David Thornburgh</i>	The University of Pennsylvania	Convener
<i>Kay Barnes</i>	Park University	
<i>Erin Waters</i>	Governing Magazine	

Accrediting Executive Programs under the New Standards

Jay McShann B

The recently adopted accreditation standards contain new language regarding the "competencies unique to" the Executive MPA. How have the new standards changed accreditation for the EMPA? How should the new standards bear on an institution's decision to accredit their EMPA independently or in a single review together with the "traditional" MPA? Or for that matter, to seek EMPA accreditation at all? This panel will include perspectives from COPRA and from a program that has undergone reaccreditation under the new standards.

<i>David Birdsell</i>	Baruch College/City University of New York	Convener
<i>Steven A. Cohen</i>	Columbia University	
<i>Rex L. Facer, II</i>	Brigham Young University	

Roundtable on Globalizing Public Administration Research and Teaching

Bennie Moten A/B

This roundtable discussion will examine the future directions of comparative and international public administration research as well as the promises and challenges of globalizing the public administration curriculum and institutional collaboration. Specific topics include the international research focus of the Public Administration Review, a survey study about MPA students' interest in international curriculum, lessons about managing international collaboration, experiences in globalizing nonprofit and philanthropic studies, and experiences of MPA internationalization in the Middle East and China.

<i>Alfred Tat-kei Ho</i>	University of Kansas	Convener
<i>Wolfgang Bielefeld</i>	Indiana University-Purdue University Indianapolis	
<i>Jennifer Bremer</i>	American University in Cairo	
"Teaching Public Affairs in Revolutionary Times: Perspectives from the Middle East"		
<i>Mohamed Harakat</i>	University of Mohamed V	
<i>Meili Niu</i>	Sun Yat-Sen University	
<i>James L. Perry</i>	Indiana University, Bloomington	
<i>Allan Rosenbaum</i>	Florida International University	

2011 NASPAA Conference - Cultivating Connections: Strategic

MPA Competency Model Design and Assessment: Findings and Future Directions

Mary Lou Williams B

Competency models offer potential for defining effective and/or superior performance and then aligning curriculum and other learning opportunities with individual development goals. However, barriers exist that prevent optimal use of competency models, including difficulty identifying competencies and assessing development appropriately. This panel will provide insights based on the design and implementation of a competency model for MPA students at the University of Kansas. Goals of this multi-year effort include: helping students track development as they progress through the MPA program, linking competencies to curriculum and experiential learning opportunities, and assessing progress using both quantitative and qualitative evaluation. This panel addresses competency modeling generally and the University of Kansas model specifically. The session will include discussion regarding challenges associated with competency identification, modeling and assessment, including the need to capture emerging competencies.

Heather Getha-Taylor University of Kansas Convener

"Competency Modeling and Applications to MPA Curriculum"

Raymond J Hummert The University of Kansas

and

John Nalbandian University of Kansas

"History and Purpose of the University of Kansas' MPA Competency Model"

Chris Silvia The University of Kansas

"Findings from Multi-Year Competency Assessment Data"

Ann-Marie Rizzo Tennessee State University

Discussant

and

Rodney Stanley Tennessee State University

Discussant

and

Megan E. Streams Tennessee State University

Discussant

"Promise, Concerns, and Future Directions for Competency Models"

Building a Public Affairs School in a Large Public University

Julia Lee A/B

This panel will address the challenges of establishing, protecting, expanding and sustaining a school of public affairs in the context of a large public university. The four speakers will address the business model of their school and their relationships with the rest of their campus and university systems. Since each of the schools is at a different stage of development and each is undergoing significant change, the panel will provide insights into how schools evolve over time, and how they respond to threats and opportunities, both internal and external. A key issue to be addressed is how these schools strive to accomplish visibility, legitimacy and influence within a large public university where traditional arts and sciences disciplines are powerful. While some of the insights will be relevant to schools in private universities, the focus will be the setting of a large public university where service to the state is an important aspect of the school's mission. The discussion will also include ways to make the case to transform a program into a School.

John D. Graham Indiana University, Bloomington Convener

Sam Kirkpatrick Texas A&M University

Michael Smith University of North Carolina at Chapel Hill

Mark Weinberg Ohio University

Connecting Classroom to Communities through Service Learning and Community-Based Research

Yardbird A

This panel will highlight how public affairs and administration programs can be connected to communities through service learning and community-based research projects. Learning is a continuing social action taking place via interactions with the environment and other individuals. Communities of practice combine knowledge and practice and learn through relationships with their peers and practitioners in the community. These relationships are expected to strengthen communities and impact positively in solving social problems.

Naim Kapucu University of Central Florida Convener

Abraham Benavides University of North Texas

Lisa Dicke University of North Texas

Christopher Koliba The University of Vermont

Kendra B. Stewart College of Charleston

10:45-11 AM

Friday

Coffee Break

Basie Foyer

2011 NASPAA Conference - Cultivating Connections: Strategic

11 AM-12:30 PM Friday

The Changing MPA/MPP Curriculum

Yardbird A

At a time of change in government and the public service, many prominent NASPAA programs also are engaged in significant curriculum change. What motivates these developments? Are there any trends that have implications for public affairs education? What can programs learn from the experience of others? This panel will address these and other questions related to the changing MPA/MPP curriculum.

<i>R. Karl Rethemeyer</i>	University at Albany, SUNY	Convener
<i>Ramayya Krishman</i>	Carnegie Mellon University	
<i>Dan McIntyre</i>	Columbia University	
<i>David Thornburgh</i>	The University of Pennsylvania	

Global Perspectives on PA Teaching and Learning

Mary Lou Williams A/B

In an increasingly global world, cultivating connections across borders is becoming a necessity of public administration. The five papers in this panel highlight connections that include: the diffusion of public policy curriculum and policy studies in non-US settings; the manner in which MPA programs can function as a nexus within an international university; how one European government collaborates with a Master of Public Governance program on mutual problem solving and development of the public sector; strategies for expanding international connections and supports for international students within MPA programs; and an international plan for co-delivery of community development curriculum with service learning and action research components for both student and faculty exchange.

<i>Margaret Stout</i>	West Virginia University	Convener
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"Collaborative by Design: An Integrated Service Learning and Action Research Model for Local Governance and Community Development in American and Brazilian Contexts"

<i>Carsten Greve</i>	Copenhagen Business School	
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"Innovative and Collaborative Partnerships between University and Government: The Case of the New Master of Public Governance Program for Public Managers in Denmark"

<i>Barbara S. Liggett</i>	Western Michigan University	
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"Rewards and Challenges of Including International Perspectives in a MPA Program"

<i>Cenay Babaoglu</i>	Hacettepe University	
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and

<i>Mehmet Akif Demircioglu</i>	Indiana University, Bloomington	
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and

<i>Mete Yildiz</i>	Hacettepe University	
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"Teaching Public Policy to Undergraduate Students: Issues, Experiences and Lessons in Turkey"

Developing Competencies to Guide Accreditation of Specializations in Local Government Management

Julia Lee A/B

The Local Government Management Education Committee (LGME) is developing mission-specific elective competencies for programs that offer a specialization in local government management. Six meta competencies have been proposed by ICMA's

Advisory Board on Graduate Education: knowledge in (1) ethics; (2) the roles and relationships among elected and appointed officials; (3) communicating with and engaging citizens in local governance; (4) managing local government core services; (5) managing financial resources; and (6) managing human resources. This panel will focus on four meta competencies to begin developing more specific measures for NASPAA programs. Panelists will identify student learning outcomes in their meta area and the types of measures used to assess the learning outcomes. The audience will be invited to provide reactions and recommendations to the LGME committee as it pursues its task of developing competencies for the local government specialization.

Robert L. Bland University of North Texas Convener

Robert F. Blair University of Nebraska at Omaha

"Competencies and Learning Outcomes that Assess Knowledge of Roles and Relationships among Elected and Career Officials"

Raymond W. Cox, III The University of Akron

"Competencies and Learning Outcomes that Assess Ethical Knowledge"

Carol Ebdon University of Nebraska at Omaha

and

Andrew Glassberg University of Missouri-St. Louis

"Competencies and Learning Outcomes that Assess Knowledge of Local Finance"

David Y. Miller University of Pittsburgh

and

James H. Svava Arizona State University

"Competencies and Learning Outcomes for Assessing Knowledge of Community and Citizen Engagement"

Public Policy and Public Administration Management Research

Andy Kirk A/B

This panel will present cutting-edge research by prominent public administration scholars in three areas: (1) challenges in delivering social services through complex networks beset by goal conflict, incompatible organizational cultures, competition and instability and investigate how individuals and organizations informally hold one another accountable for network operations and objectives; (2) public service motivation (PSM), including the influence of formal organization and profession on PSM and PSM's influence on job satisfaction and commitment; and (3) the government's responsibility to ensure the safety and security of citizens in an environment fraught with complex hazards, aiming to better understand risk perceptions and disaster preparedness behavior among citizens and local government decision-makers and how policy designs can be improved to increase individual preparedness and community resilience.

Carolyn Heinrich The University of Texas at Austin, President, Public Management Research Assn. Convener

David Coursey The University of Texas at Arlington

Amy K. Donahue University of Connecticut

Jocelyn Johnston American University

James L. Perry Indiana University, Bloomington

Barbara S. Romzek The University of Kansas

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Preparing Public Professionals for Working in Diverse Environments and Dealing with a Diverse Citizenry

Bennie Moten A/B

Public affairs professionals deal with a diverse public, work in diverse workplace environments, and learn from a diverse faculty. The new NASPAA accreditation Standard 5.1 acknowledges these realities of both dealing with a diverse citizenry and working in diverse environments. One of the universal competencies is to "prepare students to communicate and interact productively with a diverse and changing workforce and citizenry." This panel will feature three presentations that deal with the above issues, supplemented by a practitioner perspective: (1) the reality of a diverse citizenry though looking at administrative actions in different contexts and administrative actions, (2) institutional climate and the challenges facing women in the workplace; and (3) the opportunity presented by Standard 5.1 to develop curricula that would prepare public affairs students for diverse environments and citizenry.

Palmira N. Rios University of Puerto Rico - Rio Piedras Campus Convener

Mohamad Alkadry Florida International University

"Women in Public Organizations: Challenges, Barriers and Opportunities"

Brandi Blessett University of Central Florida

"Does Context Really Matter? Economic Development Ends, Black Displacement Means"

Jesus Nava President, International Hispanic Network

"Cultural Competence: A Practitioner's Perspective"

Nadia Rubaii Binghamton University

"Defining, Developing and Assessing Cultural Competence: Rising to the Challenge of Workplace Realities and Accreditation Standards"

Building Greater Connections to Strengthen the Value of Pi Alpha Alpha

Jay McShann A

Many Pi Alpha Alpha chapters connect faculty, students, and alumni to broader communities. This panel will focus on innovative ways of creating, maintaining, and strengthening connections.

Mary Tschirhart North Carolina State University Convener

RaJade M. Berry-James North Carolina State University

Craig P. Donovan Kean University

Kenneth Nichols University of Maine

Revenue Models for Executive Programs During the Downturn

Jay McShann B

This panel will explore a variety of strategies (e.g., solo participant payers, single agency payers, state legislatures, etc.) and changes over the last 24-35 months, discuss revenue trends and forecasts, and explain changes (if any) in the mission of their universities' Executive Programs.

David Birdsell Baruch College/City University of New York Convener

Gary DeCramer University of Minnesota

Angelina Delgado Baruch College, CUNY

Jodi R. Sandfort University of Minnesota

Paul Teske University of Colorado Denver

12:45-2:15 PM Friday

Public Leadership/Pi Alpha Alpha Luncheon - Sponsored by the LBJ School of Public Affairs, The University of Texas at Austin

Basie AA1/BB1

Speaker: Eric Greitens, Founder and CEO of

The Mission Continues

Senior Fellow at the Harry S. Truman

School of Public Affairs, University of

Missouri, Columbia

Topic: Building the Next Generation of Public Servants

2011 NASPAA Conference - Cultivating Connections: Strategic

2:30-4 PM

Friday

Adding the E-Words to Public Administration: Ethics and Equity

Bennie Moten A/B

Public Administration in its early years focused on the "three Es" - economy, efficiency, and effectiveness. Since the 1960s and 1970s advocates of a broader view of the field and discipline have argued for grounding also in normative theories and approaches.

Two somewhat divergent approaches have been advanced, ironically identified also with words beginning with the letter E: equity and ethics. This panel will discuss shared interests and concerns between groups identified with each of the two normative approaches and suggest ways in which they may collaborate more effectively in the future.

<i>Jeremy F. Plant</i>	The Pennsylvania State University at Harrisburg	Convener
<i>Mohamad Alkadry</i>	Florida International University	
<i>Anthony Molina</i>	The University of South Dakota	
<i>Mario A. Rivera</i>	University of New Mexico	
<i>James H. Svara</i>	Arizona State University	
<i>Blue Wooldridge</i>	Virginia Commonwealth University	
<i>Heather Wyatt-Nichol</i>	University of Baltimore	

Assuring Quality Standards for Public Affairs Education: International Approaches

Mary Lou Williams A/B

This panel will consider the different approaches internationally to promote high quality public affairs education. Speakers will focus on their own country's or region's standard setting and assurance efforts, and on what they believe would be useful to continue a dialogue and best practice sharing among associations working on public affairs education and training. The panelists will seek to develop an ongoing dialogue or process, and identify specific issues to address that could be undertaken over the next three to five years.

<i>Ellen Schall</i>	New York University	Convener
<i>Jack H. Knott</i>	University of Southern California	
<i>Fatima Bayma de Oliveira</i>	Brazilian School of Public & Business Administration	
<i>Arthur Ringeling</i>	Erasmus University of Rotterdam	

"An Ethics Course is not Enough: Bringing Back Values in the Domain of Public Administration"

The Future of Public Affairs Programs: A Dialogue on Challenges and Opportunities

Andy Kirk A/B

This panel addresses the challenges and opportunities facing public affairs programs in response to the changing political economy of higher education. Discussion will include: the retrenchment of public funding; the narrowing vision of university public responsibilities; the shift in academic and fiscal priorities and practices; the increase in national and global competition; and the growing encouragement of privatization and entrepreneurship. The panel will consider the impacts and implications for public affairs programs, individually and collectively, as well as identify and evaluate options available to public affairs programs for addressing these challenges, and for taking advantage of emerging opportunities. A key consideration is how NASPAA may take the lead in developing new models of public engagement that incorporate recognition of public affairs education and research as essential knowledge assets of successful 21st century universities.

<i>Daniel Rich</i>	University of Delaware	Convener
<i>W. Bartley Hildreth</i>	Georgia State University	
<i>H. Brinton Milward</i>	The University of Arizona	

Leveraging Executive Program Alumni Bases

Jay McShann B

Executive programs are typically immersive experiences in which participants build strong bonds, but those bonds are often neglected in alumni outreach, particularly in non-credit programs.

Panelists from executive programs with active alumni strategies will report successes, approaches to alumni development, and any changes that map against the economic downturn.

<i>David Birdsell</i>	Baruch College/City University of New York	Convener
<i>Judith Millesen</i>	Ohio University	
<i>Robert Shick</i>	Rutgers University, Newark	
<i>Meihua Zhai</i>	National Association of Schools of Public Affairs & Adm.	

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NASPAA and the Minority Serving Institution Initiative

Lester Young A

This panel will present an overview of the MSI initiative, including an analysis of HBCUs and HSIs that offer MPA/MPP programs, the extent to which these programs are accredited, and those that are institutional members. This session will provide context and purpose of the MSI initiative, targeted schools, progress to date and next steps.

Susan Gooden

Virginia Commonwealth University

Convener

Stacy Drudy

National Association of Schools of Public Affairs and Adm

Johnny Gilleylen

Jackson State University

Teaching Qualitative Methods in the Public Administration Curriculum: Reinforcing Research, Theory, and Practice

Lester Young B

This panel will discuss the current situation in the teaching of qualitative skills, identify what practices are currently in place in various public administration programs, and suggest remedies for the potential gap. Panelists will present their unique experiences in teaching qualitative methods, discuss how their programs engage the perceived need to teach these methods, and offer insights and recommendations to reinforce and strengthen the future of basic and applied qualitative methods for the field of public administration.

Ralph Brower

Florida State University

Convener

Michael A. Diamond

University of Missouri-Columbia

Steven W. Maynard-Moody

The University of Kansas

Margaret Stout

West Virginia University

Roundtable on the Associations in Public Administration and Policy: Greater than the Sum of our Parts?

Jay McShann A

This roundtable will address the future directions of the major associations in the public administration and policy world: NASPAA, APPAM, ASPA, NAPA, PMRA, and APSA. In recent years, many of these organizations have transformed their missions, and overhauled their priorities. Where are they headed? Are our strategic interests still aligned? Are they together serving the collective interests of this sector well? How can we work together to shape a future that benefits the public good, the schools, the profession, and scholarship?

Sandra O. Archibald

University of Washington

Convener

Frances S. Berry

Florida State University

Dan G. Blair

National Academy of Public Administration, President & CEO

Carolyn Heinrich

The University of Texas at Austin, President, Public Management Research Assn.

Meredith Newman

Florida International University

4-4:15 PM

Friday

Coffee Break

Basie Foyer

4:15-5:15 PM

Friday

Annual Business Meeting

Basie C/C1

5:15-5:45 PM

Friday

Reception for HBCU and HSI Attendees

Location: TBA

5:45-7 PM

Friday

NASPAA Reception Sponsored by American University, School of Public Affairs will be held at the Marquee Lounge, 1400 Main Street within walking distance from the Marriott Downtown in the Power and Light District. Everyone is invited.

Off-Site

Saturday 10/22/2011

7-9 AM

Saturday

Executive Council Breakfast Meeting

Jay McShann A

2011 NASPAA Conference - Cultivating Connections: Strategic

8-9 AM **Saturday**

Coffee Break

Basie Foyer

8-9:30 AM **Saturday**

Roundtable on Capstones and Community Clients

Mary Lou Williams A/B

Capstone research projects are an important way that NASPAA programs connect to their communities. Presentations on this panel report on several very different models of capstone projects and client relationships, their challenges and implementation issues, their successful and less than successful innovations, and evaluations of the project results by both clients and students. The diverse capstone models reviewed here will include pro bono assistance to municipalities around the state of Mississippi, pro bono research for environmental organizations in the Northeast, pro bono projects for a variety of groups in California, and capstone projects with a suggested engagement fee and other unique elements for clients in New York City and around the world.

<i>William C. Adams</i>	The George Washington University	Co-Convener
<i>Lori Brainard</i>	The George Washington University	Co-Convener
<i>Steven A. Cohen</i>	Columbia University	
"The Role of Capstone Workshops in Connecting Environmental Policy Masters Students to Employer Communities"		
<i>Yolanda Cook</i>	Mississippi State University	
and		
<i>James Orr</i>	Mississippi State University	
and		
<i>Kesha Perry</i>	Mississippi State University	
"Walking Together: Using Capstones to Bridge the Academic-Practitioner Divide"		
<i>Juliet Ann Musso</i>	University of Southern California	
"The USC Model for the Capstone-Client Relationship"		
<i>Steven Schall</i>	New York University	
"The NYU Model for the Capstone-Client Relationship"		

Universities in Distressed Communities: Collaborative Approaches to Civic Engagement

Big Joe Turner B

In this panel, Danny Tarneg and Robyne Turner from Rutgers University-Camden will discuss how urban commuter campuses situated in struggling cities encounter challenges to deepening their civic engagement. Rutgers-Camden's MPA program is situated at the center of the Community-based Learning Collaborative (CBLC), a vehicle for increasing interaction between the campus and Camden communities. The CBLC has thus far held a symposium series and leveraged the application process for the Carnegie Community Engagement Elective Classification. Kendra Cotton from the University of North Carolina at Chapel Hill will discuss that institution's Community-Campus Partnership (CCP). CCP is an initiative to test whether teams of faculty, students, and staff can partner effectively with two economically distressed communities to help address local challenges. In addition to this work, CCP consists of two additional efforts that also engage faculty and students in real world community problem-solving.

<i>Humphrey A. Crookendale</i>	Metropolitan College of New York	Convener
<i>Kendra Cotton</i>	University of North Carolina at Chapel Hill	
<i>Danny Tarneg</i>	Rutgers University, Camden	
<i>Robyne Turner</i>	Rutgers University, Camden	

2011 NASPAA Conference - Cultivating Connections: Strategic

Sustaining and Cultivating Undergraduate Interest in Public Administration, Public Policy and Public Affairs: Implications for MPA/MPP Programs

Lester Young B

As schools of public affairs consider recruitment strategies and career options for students in the public service, the role of undergraduate programs and courses for preparing and sustaining future MPA/MPP students is increasingly important. This panel will feature two papers and an interactive dialogue between panelists and the audience focused on undergraduate offerings in political science and public affairs and how these courses inspire, motivate and prepare students for study in MPA/MPP programs. The papers will use survey data to examine student receptivity to public affairs courses and courses on public administration or public policy in the undergraduate curriculum. Also, faculty attitudes towards study in public affairs and public service careers generally will be explored. This panel will conclude with a robust discussion of the role of undergraduate education as either a pipeline or a roadblock for MPA/MPP programs.

Robert W Smith Kennesaw State University Convener

"Sustaining and Cultivating Undergraduate Interest in Public Administration and Public Policy in Mainstream Political Science Departments: Pipeline or Roadblock for MPA/MPP Programs?"

Richard Beinecke Suffolk University

and

Brendan F. Burke Suffolk University

and

Aimee Williamson Suffolk University

"The Prospects for Growth in the Public Interest: The Impact of an Undergraduate Public Affairs Course Requirement on Public Service Attitudes"

Varieties of Curricular/Community Connections

Bennie Moten A

This panel will explore the diverse avenues via which public administration and public affairs curricular programs may be able to build strong connections with their communities. Those connections have the potential to benefit the communities as well as the students and faculty in the programs. The panel presentations will address opportunities presented by a traditional internship program, a sustainability class's service learning program, an evaluation/methodology course's service learning, and being a signatory to the American College and University Presidents Climate Commitment.

John Pierce The University of Kansas Convener

Jeannette Blackmar The University of Kansas

Nicholas P Lovich Washington State University

J. Steven Ott The University of Utah

Dwaine Plaza Oregon State University

Tony G. Reames The University of Kansas

Christopher Simon The University of Utah

Accreditation First-Timers Panel

Julia Lee A/B

This panel is geared towards first time accreditation applicants and new program directors. The panel will cover the basics of the accreditation process, from eligibility (for new applicants), to the submission of your self-study report, and the site visit. This session will also cover the basics of the new standards and what is expected of programs going through the accreditation process.

Michelle Piskulich Oakland University Convener

Rex L. Facer, II Brigham Young University

Steven M. Maser Willamette University

Ethel Hill Williams University of Nebraska at Omaha

Barton Wechsler University of Missouri-Columbia

"Public Administration Review": The Future of a Resource for Public Affairs and Administration Faculty, Schools and the Profession

Lester Young A

On July 1, 2011, Public Administration Review (PAR) changed editors-in-chief for the first time in six years. PAR is a significant resource for research, teaching, and professional practice in public affairs and administration. By the same token, NASPAA schools, their faculty, leadership and students are important resources for PAR. This session is a forum for a dialog about PAR's future. James Perry, PAR's new Editor-in-chief succeeding Richard Stillman, will give a brief presentation about his vision for PAR and new directions the journal will pursue in the next three years. The remainder of the session will be devoted to feedback from participants and discussion of how deans, directors and faculty can help strengthen PAR as the premiere professional journal in the field.

James L. Perry Indiana University, Bloomington

2011 NASPAA Conference - Cultivating Connections: Strategic

8-10 AM Saturday

Registration
Exhibits Open

Basie Foyer

9:30 AM-12 PM Saturday

Student Learning Outcomes and Competency Assessment Workshop

Basie A

NASPAA Accreditation's new competencies-based approach takes into greater account the knowledge and skills that MPA students need to be successful in the public service after graduation. In this session, participants will be broken into groups by specialty/interests (budgeting, local government, state or federal government, nonprofit management, etc.) and will be asked to identify competencies that students graduating from MPA programs should have for that specialty/interest. Once the groups have completed this task, the session will focus on one such competency and demonstrate how it could be operationalized through learning objectives and how to measure student's mastery of those learning objectives. Attendees will learn:

- How to identify competencies that relate to specific aspects of being a Public Administration Professional;
- How to operationalize competencies through specific learning objectives; and
- How to measure student's mastery of those learning objectives.

<i>Nadia Rubaii</i>	Binghamton University	Convener
<i>Michelle A. Saint-Germain</i>	California State University, Long Beach	
<i>Steven M. Maser</i>	Willamette University	
<i>Michelle Piskulich</i>	Oakland University	
<i>Ethel Hill Williams</i>	University of Nebraska at Omaha	

10:15 AM-2:30 PM Saturday

The Harry S. Truman Library & Museum Tour

Off-Site

The Truman School at the University of Missouri, Columbia has organized an exciting and educational tour of the Harry S. Truman Library and Museum in Independence, MO.

The tour will leave the Marriott Downtown lobby at 10:15 am and will return at approximately 2:30 pm.