

2009 NASPAA Conference: Public Values: NASPAA Leads the Discussion

Thursday 10/15/2009

7:45-8:45 AM Thursday

Accreditation Discussion

International Accreditation and the Edges of Eligibility under the proposed new NASPAA Standards

Madison Room- Lobby Level

*Craig W. Shinn
J. Edward Kellough
Meredith Newman
C. Kurt Zorn*

Portland State University
The University of Georgia
Florida International University
Indiana University, Bloomington

Convener



8-9 AM Thursday

Coffee Break

Grand Foyer - 1st Floor

Welcome/Orientation for First-Time Conference Attendees and New Deans and Directors

Alexandria Room- 2nd Floor

*Jeffrey D. Straussman
Grant Neeley*

University at Albany, SUNY
University of Dayton

Convener

Committee/Section Meetings

- Local Government Management Education Committee Meeting
- JPAE Board Meeting
- Policy Issues Watch Committee Meeting
- Research Committee Meeting
- Small Program Section Meeting

Jefferson Room- Lobby Level
Jackson Room- Lobby Level
Madison Room- Lobby Level
Rosslyn I Room- Lobby Level
Rosslyn II Room- Lobby Level

8 AM-5:30 PM Thursday

Registration

Grand Foyer - 1st Floor

9-10:30 AM Thursday



Opening Plenary
Guest Speaker: John Berry, Director
U.S. Office of Personnel Management

Salons A-K - 1st Floor



9 AM-5:30 PM Thursday

Exhibits Open

Grand Foyer - 1st Floor

10:30-10:45 AM Thursday

Coffee Break

Grand Foyer - 1st Floor

2009 NASPAA Conference: Public Values: NASPAA Leads the Discussion

10:45 AM-12:15 PM Thursday

Apprenticeship Program in Washington, D.C.

Jackson Room- Lobby Level

The Public Policy and Management Master's Program at Carnegie Mellon University's Heinz College has a new option in which students take their first-year core courses at the main Pittsburgh campus and second-year policy analysis concentration in Washington, DC. Second-year students work four days per week in temporary, high-level policy positions ("apprenticeships") for two semesters; take two evening policy classes per week; and have Friday networking, workshop, and project classes. The D.C. Program provides a model for experiential learning that greatly enhances professional competencies of students, adjunct faculty, and research partners.

<i>Wilpen Gorr</i>	Carnegie Mellon University	Convener
<i>Marie Coleman</i>	Carnegie Mellon University's Heinz College - DC Program	
<i>Jack Chow</i>	Carnegie Mellon University's Heinz College D.C. Program	
<i>Jendayi Fraser</i>	Carnegie Mellon University's Heinz College - D.C. Program	
<i>Krista Houser</i>	Carnegie Mellon University's Heinz College - D.C. Program	
<i>Zhimin Mao</i>	Carnegie Mellon University' Program Alumni	
<i>Ambrose Sayles</i>	Carnegie Mellon University Program Alumni	
<i>George Scott</i>	U.S. General Accounting Office	

Public Values: Alternative Perspectives

Jefferson Room- Lobby Level

The initial paper, which sets the stage for the panel, emphasizes contemporary developments germane to the values conference theme. The next work juxtaposes public values and administrative values. The third presentation provides a case study of the use of values in one program. The final study offers a counterpoint to NASPAA's initiatives.

<i>James S. Bowman</i>	Florida State University	Convener
"The Profession of Public Administration: Promise, Problems, and Prospects"		
<i>Michael Card</i>	The University of South Dakota	
"Public Values or Administrative Values?"		
<i>James Fatula</i>	State University of New York, The College at Brockport	
"Public Values for NASPAA Accredited Programs: A Contrarian Point of View"		
<i>Rebekkah Stuteville</i>	Park University	
"Advancing Public Service Values in Professional Programs: The Case of the Hauptmann School's MPA Program"		

Research Panel on Federal Demand for MPA and MPP Graduates

Madison Room- Lobby Level

What will be the effect of the federal retirement "tsunami," the hiring required by the Recovery Act, the oversight and regulatory personnel required by the bailouts and imminent regulatory overhauls, on federal hiring of MPA and MPP graduates, especially at the GS-9 and GS-11 level? What agencies are hiring at this level, and what skill sets are they looking for? It has been suggested that federal hiring may need to rise above 10,000 GS-9s a year! If the PMF program produces only 300-400 hires a year, with less than 100 of them MPAs or MPPs, what does this say about a needed "human capital agenda?" This panel collects the experts who are thinking about these questions and provides "best guesses" about what lies ahead.

<i>Gregory B. Lewis</i>	Georgia State University	Convener
<i>Sallyanne Harper</i>	U.S. Government Accountability Office	
<i>Kirsten Loutzenhiser</i>	University of Illinois, Springfield	
and		
<i>Marilyn Jenkins</i>	Barry University	
<i>John Palguta</i>	Partnership for Public Service	
<i>James Tsugawa</i>	Merit System Protection Board	



2009 NASPAA Conference: Public Values: NASPAA Leads the Discussion

Sustainable Development in the MPA Curriculum: Building on Classical Theories and Existing Tools

Salon A - 1st Floor

Public Administration continues to integrate sustainability and sustainable development into its curriculum, practice, and research. How this integration draws on theories foundational to public administration, the importance creating theory and practice informed curriculum in public administration, and specific structural solutions for public administration curriculum development are the focus of this panel. The papers address diversity across the curriculum, administration, and the relationship between economics/finance and sustainable development.

<i>Deniz Z. Leuenberger</i>	Bridgewater State College	Convener
"Sustainable Development Measurement and Assessment in Public Administration Curriculum and Practice"		
<i>John R. Bartle</i>	University of Nebraska at Omaha	
"The Role of Sustainability in MPA Mission and Curriculum"		
<i>Catherine Horiuchi</i>	University of San Francisco	
"Developing a Sustainable Society through a Sustainability Concentration"		
<i>John L. Mikesell</i>	Indiana University, Bloomington	
"Adding Environmental, Economic, and Fiscal Sustainability to the Public Administration Curriculum"		

MPA and CPM: Cooperation of MPA and Certified Public Manager Programs Can Help Both Build the Public Service

Salon B - 1st Floor

In a 1996 article in "Public Administration Review", Steven Hays and Bruce Duke provided a status report on the successes and failures of the 16 Certified Public Manager (CPM) Programs operating at the time. They made suggestions about how the certification movement could be accelerated and they called for more aggressive cooperation between CPM and MPA programs. More specifically, the authors argued that ASPA and NASPAA should "consider joining forces with the CPM consortium in order to expand certification among PA professionals" because "the management development of PA professionals is too big a job for the MPA community alone."

Today, 13 years later, there are 38 accredited and active CPM programs in the U.S. and six programs that are in the planning stage. Given the growth of CPM programs in recent years, and the increase in university-based (as opposed to state government-based) programs, we believe it is time to revisit the suggestions of Hays and Duke and update them to reflect the world of today and the future. This panel will raise and stimulate discussion of possible outcomes of collaboration between CPM and MPA programs including: enriching both programs pedagogically and professionally; expanding the client bases of both; improving diversity in both programs; stimulating CPM graduates' interest in advanced education; and together doing a better job of developing the management skills of PA professionals.

<i>Mary R. Hamilton</i>	University of Nebraska at Omaha	Convener
<i>Howard Balanoff</i>	Texas State University - San Marcos	
<i>Marilyn Balanoff</i>	Texas State University - San Marcos	
<i>Kenneth M. Matwiczak</i>	The University of Texas at Austin	
<i>Robert Shick</i>	Rutgers University, Newark	

Managing PA Programs through Crisis, Mergers, and New Budget Realities

Salon J - 1st Floor

This is the first of two panels that focus on the current economic crisis and its impact on public affairs programs. This panel will present different ways that programs have responded to the budget challenges that they have been experiencing, including mergers and a shift in the financial model from a reliance on state funds to a more self-sustaining budget model.

<i>Roger Hartley</i>	The University of Arizona	Convener
<i>Jack H. Knott</i>	University of Southern California	
<i>Charles Wise</i>	The Ohio State University	



2009 NASPAA Conference: Public Values: NASPAA Leads the Discussion

Beginning a Conversation: Can Public Health Perspectives Enrich NASPAA Health Care Administration and Public Policy Programs?

Salon K - 1st Floor

NASPAA member programs with health administration or health policy specializations encompass issues of access, cost, and quality in organizations that produce and deliver health care to individuals. Public health addresses health conditions and situations that affect communities and populations. Should NASPAA health management and policy programs bring public health perspectives to MPA and MPP students? What public health perspectives might enrich the education of MPA and MPP students? How could public health perspectives enrich MPA and MPP education?

Robert J. Thompson East Carolina University Convener
David J. Dausey Carnegie Mellon University
"Public Health Coursework in MPA and MPP Programs: Thoughts from a Field Practitioner Turned Academic"
Judith J. Kirchoff Rutgers University, Newark
"Public Health Essentials for the MPA/MPP Health Management Curriculum"
Beverly P. Lyons, Ph.D Long Island University, Brooklyn
"A Partnership Between NYCDOHMH and Ecumenical Groups to Reduce Health Disparities in NYC"
Christopher Mansfield East Carolina University
"Public Health - Both Context and a Functional Component of Health Services Delivery"

12:30-2 PM

Thursday



NASPAA Awards Presentation Luncheon
Guest Speaker: Ambassador Bonnie Jenkins
Coordinator for Threat Reduction Programs
U.S. Department of State

Salons C-H - 1st Floor

2:15-3:45 PM

Thursday

Financial Regulation and Public Affairs: Building a Curriculum that Leads with the Public Interest

Jackson Room- Lobby Level

In response to the most catastrophic financial crisis since the Great Depression, business schools, economic and finance departments have begun to craft new education programs focused on financial regulation, international markets, and the future of finance. MPA and MPP programs should purposefully engage the regulatory challenge and consider the parameters and topics that might define a public affairs approach, and contribution to, the mosaic of financial regulation through specializations, certificate programs or other initiatives. Developing curriculum in this area could most readily be pursued with an interdisciplinary framework of collaboration. This panel will examine one such model, the Center for Financial Market Regulation; the way the program works, with an emphasis on the core components for public affairs approach to financial regulation.



Anne M. Khademian Virginia Tech Convener
James W. Douglas The University of North Carolina at Charlotte
Jeffrey Kopchik Federal Deposit Insurance Corporation
David McCaffrey University at Albany, SUNY
Laurel L. McFarland National Association of Schools of Public Affairs and Adm.

Measuring Outcomes in Public Affairs Programs: How Do the Proposed NASPAA Standards Stack Up Against Performance Management Theory?

Jefferson Room- Lobby Level

This panel will include a summary of the outcome-based standards being introduced by NASPAA followed by a discussion by three experts on performance management. The goal will be for researchers in the performance management area to reflect on how well the approach being used by NASPAA meets the state of the art for such standards.

Burt Barnow Johns Hopkins University Convener
Carolyn Heinrich University of Wisconsin, Madison
Kathryn E. Newcomer The George Washington University
Beryl A. Radin American University
Jeffrey A. Raffel University of Delaware

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Becoming Ethically Competent...

Madison Room- Lobby Level

What knowledge, skills, and abilities are needed to become ethically competent? This is not an easy question to answer as there is considerable debate about the matter. The objective of this roundtable is to encourage participants to explore broadly and thoroughly the challenge of becoming an ethically competent public service professional.

<i>Donald C. Menzel</i>	Ethics Management International	Convener
<i>James S. Bowman</i>	Florida State University	
<i>Terry Cooper</i>	University of Southern California	
<i>Kathryn Denhardt</i>	University of Delaware	
<i>Carole L. Jurkiewicz</i>	Louisiana State University	
<i>Manfred F. Meine</i>	Troy University	
<i>Jeremy F. Plant</i>	The Pennsylvania State University at Harrisburg	
<i>Robert N. Roberts</i>	James Madison University	
<i>James H. Svava</i>	Arizona State University	

Curricular Adaptation to Governance: The Study and Management of Mixed Actor

Salon A - 1st Floor

The movements to privatize and contract-out, to partner, and more recently, to re-regulate and even nationalize, have contributed to the growing interest in inter-organizational networks of actors spanning the public, private and non-profit sectors that engage in collective actions to create and implement public policies. Over the last several decades, theorists and researchers have begun to shift emphasis away from the analysis and descriptions of government roles and responsibilities to the configurations of the processes of governance that unfold amidst complex networks of individuals, organizations and institutions.

<i>Christopher Koliba</i>	The University of Vermont	Convener
<i>Thomas Bryer</i>	University of Central Florida	
<i>Jack Meek</i>	University of La Verne	
<i>Henrik P. Minassians</i>	California State University, Northridge	

Nonprofit Curriculum Hot Spots: Globalization, Democracy/Civic Engagement, and Responding to Economic Crisis

Salon B - 1st Floor

This session provides a platform for the discussion of looming issues for Public Administration programs. It includes a presentation of four papers on varying topics within this framework.

<i>Deborah A. Auger</i>	University of Delaware	Convener
"Nonprofit Curriculum for Challenging Times: Content, Context, and Questions"		
<i>Wolfgang Bielefeld</i>	Indiana University-Purdue University Indianapolis	
"Globalizing the Program through Partnerships for Teaching, Research, and Service"		
<i>Angela M. Eikenberry</i>	University of Nebraska at Omaha	
"Teaching about Nonprofit Organizations and Philanthropy through a Democratic Lens"		
<i>Jerri Killian</i>	Wright State University	
"Rekindling Passion through Civic Engagement"		



Online Learning: Challenges and Opportunities of a Public Affairs Online Environment

Salon J - 1st Floor

Public Affairs and Administration programs increasingly engage students in an online environment. Teaching, service and scholarship can be enhanced by creative use of technology. This panel examines how three different programs use the internet to develop a culture of service, enhance teaching/student learning and export student scholarship to an international community.

<i>Patricia M. Shields</i>	Texas State University - San Marcos	Convener
"How Texas State Uses the Internet to Generate 140,000 Downloads of Student Papers"		
<i>Mary Ann Feldheim</i>	University of Central Florida	
"Creating a Culture of Service in an Online Environment"		
<i>Ronald Fernandes</i>	DePaul University	
"Building Bridges Online: The Challenges of Teaching Public Affairs and Administration Using Online Learning Techniques"		



Won't Add a Dime to the Deficit: Teaching Fiscal Responsibility in a New Era of Health Care Reform and Rising Deficits

Salon K - 1st Floor

This workshop will focus on what and how to teach about fiscal responsibility, national debt, and federal finances more broadly at a time of soaring deficits and as health-care reform may either exacerbate or possibly help curb America's rapidly growing federal health-care costs. Given rising debt and greater public salience about fiscal issues, is this a particularly "teachable moment?" It will discuss curriculum tools (discussion guides, readings, multimedia, interactive capabilities, and simulation games) developed by Public Agenda under its Students Face Up to the Nation's Finances initiative, and open discussion of what information and skills should be taught and what we want MPA Students to do with what they learn.

<i>Andrew L. Yarrow</i>	Public Agenda	Convener
<i>Paul Posner</i>	George Mason University	



2009 NASPAA Conference: Public Values: NASPAA Leads the Discussion

3:45-4 PM

Thursday

Coffee Break

Grand Foyer - 1st Floor

4-5:30 PM

Thursday

Public Administration at Religiously-Oriented Universities: Is There a Difference in our Public Values?

Jackson Room- Lobby Level

A number of the institutional member programs of NASPAA are within religiously-affiliated or religiously-oriented institutions. A common element of many of these universities and their MPA programs is their commitment to public service and to the values evidenced by the careers and accomplishments of their students and alumni. This panel will bring together administrators of MPA programs whose universities are associated with different religious traditions, with an emphasis primarily toward two of the areas in call for panel submissions: structural and topical.

<i>Russell M. Lidman</i>	Seattle University	Convener
<i>Dean Eitel</i>	DePaul University	
<i>Paulette Jones</i>	Mid-America Christian University	
<i>Arturo Vega</i>	St. Mary's University	
<i>Lawrence C. Walters</i>	Brigham Young University	

MPA Education and Public Value Maintenance in MPA Education in the People's Republic of China: A Ten Year Anniversary Assessment

Jefferson Room- Lobby Level

Ten years ago China launched the Master of Public Administration degree at universities throughout the country. This is the first of two panels that assesses the experience to date. This panel offers four different retrospectives.

<i>Dong Keyong</i>	Renmin University of China	Co-Convener
"MPA Curriculum in the People's Republic of China: Core Courses, Electives, and Design Imperatives"		
<i>G. Zhiyong Lan</i>	Renmin University & Arizona State University	Convener
"Values and Techniques in MPA Education in China and in the United States: A Comparative Study"		
<i>Lan Xue</i>	Tsinghua University	
"Public Administration in China-A Ten Year Review"		
<i>Liyang ZHU</i>	Renmin University	
"The Administrative Structure of MPA Education in China"		



Action on NASPAA's Human Capital Agenda

Madison Room- Lobby Level

NASPAA has embarked on an ambitious "human capital agenda", to call attention to the pressing need for the government to revamp the PMF and other means for attracting skilled graduate students into careers in government. The expanded roles of government in many areas and the need to battle waste and poor management in hasty bailouts and stimulus-funded programs intensifies an already serious challenge of replacing a horde of imminently retiring feds. This panel presents the work of the NASPAA Policy Issues Committee in encouraging action and policy change in this important area.

<i>Jack H. Knott</i>	University of Southern California	Convener
<i>Kenneth S. Apfel</i>	University of Maryland, College Park	
<i>John D. Donahue</i>	Harvard University	
<i>Donald F. Kettl</i>	University of Maryland, College Park	

Effective Approaches to Involving Practitioners in Teaching and Curricular Development

Salon A - 1st Floor

This roundtable will explore the varied ways to involve practitioners in Public Administration Programs. The panel will offer concrete examples of successful partnerships and collaboration with practitioners from both the public and private sectors, as well as examples of how the panelists have integrated considerations related to the public, private, and non-profit sectors into pedagogical strategies, curricular planning, and program developments that involve the use of practitioners.

<i>Christine A. Kelleher Palus</i>	Villanova University	Convener
<i>T. R. Carr</i>	Southern Illinois University at Edwardsville	
<i>Willow S. Jacobson</i>	The University of North Carolina at Chapel Hill	
<i>Kendra Stewart</i>	College of Charleston	
<i>Thomas Vocino</i>	Auburn University at Montgomery	
<i>Craig M. Wheeland</i>	Villanova University	

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Nonprofits, Philanthropy, and the Media

Salon B - 1st Floor

The growth of the nonprofit sector has led to a concomitant increase in media attention; some of the attention laudatory, some disparaging. Academic audiences are expressing dismay with the lack of media savvy in nonprofit organizations - a failure that could lead to adverse outcomes. This session addresses a host of questions regarding the interaction between nonprofit organizations and the media, and how we may incorporate those skill sets into the nonprofit curriculum.

Naomi Wish Seton Hall University
Veronica Arroyave Virginia Polytechnic Institute & State University
and
Tracy Cooper Virginia Polytechnic Institute & State University
"The Media's Influence on NGOs during Disasters"
David Birdsell Baruch College/City University of New York
"The Communication Imperative in Education for Nonprofit Leadership: Message and Medium"
Matthew Hale Seton Hall University
"Launching a Media Relations Strategy"

Convener

All Hands on Deck: Helping Our Students Succeed in Tough Economic Times

Salon J - 1st Floor

While it is known that organizations are still hiring and students are getting jobs, the economic crisis is heightening the anxiety around the job search for so many of our students. This session will focus on ways that faculty and administrators can encourage and support our students in their career planning while acknowledging the challenges they face. Topics will include understanding the public service landscape, the power of networks, unique programming opportunities, tapping into existing resources, and the importance of integrating the career planning process into the fabric of student life.



David Schachter New York University
Paul Binkley The George Washington University
Jennifer L. Blanck Georgetown University
C. Bryan Kempton University of Maryland, College Park

Convener

Teaching Moments from the Financial Collapse

Salon K - 1st Floor

The Wall Street financial collapse and the ensuing credit crunch have profoundly affected the US public policy. What happened? How did it happen? What are the short-and long term implications? This panel describes the causes and implications of the financial collapse with an eye toward its 'teaching moments'. Specifically, the panelists will explore the lessons from the financial collapse in the context of MPA/MPP ethical, economic, financial, and public policy curricula.



Mark D. Robbins University of Connecticut
James Conant George Mason University
Matthew Fabian Municipal Market Advisors
W. Bartley Hildreth Georgia State University
Robert Purtell University at Albany, SUNY
William Simonsen University of Connecticut

Convener

6-7:30 PM

Thursday

Local Host Reception
TOP OF THE TOWN RESTAURANT
1400 N. 14th Street
Arlington, Virginia 22209

Off-Site

Bus transportation to the reception will be provided by George Mason University.

2009 NASPAA Conference: Public Values: NASPAA Leads the Discussion

Friday 10/16/2009

7-8 AM

Friday

Coffee Break

Grand Foyer - 1st Floor

Committee/Section Meetings

- Executive MPA Committee Meeting
- Finance Committee Meeting
- International Committee Meeting
- Undergraduate Committee Meeting

Jefferson Room- Lobby Level
 Jackson Room- Lobby Level
 Madison Room- Lobby Level
 Alexandria Room- 2nd Floor

8-9 AM

Friday

PAA National Council Meeting

Madison Room- Lobby Level

Committee/Section Meeting

- Comprehensive Schools Section Meeting
- Diversity Committee Meeting
- Doctoral Committee Meeting
- Marketing Committee Meeting
- Nonprofit Section Meeting
- Social Equity Committee Meeting

Alexandria Room- 2nd Floor
 Jefferson Room- Lobby Level
 McLean Room -2nd Floor
 Salon B - 1st Floor
 Salon C - 1st Floor
 Jackson Room- Lobby Level

8 AM-5:30 PM

Friday

**Registration
 Exhibits Open**

Grand Foyer - 1st Floor

9:15-10:45 AM

Friday

A Transactions Cost Approach to Overseas Education: Panel Discussion and Workshop

Jackson Room- Lobby Level

In an era when public affairs education requires a vastly expanded comparative and international perspective, substantial program and transactions costs impede establishing and sustaining in-depth overseas education programs. Panel presentations will stimulate a workshop-style discussion of the following question: How might NASPAA schools help reduce the barriers to significant expansion in public affairs overseas education?

- | | | |
|---|---------------------------------|----------|
| <i>John D. Graham</i> | Indiana University, Bloomington | Convener |
| <i>Sandra O. Archibald</i> | University of Washington | |
| "Peace Corps Master's International | MPA and Exchanges" | |
| <i>John H. Coatsworth</i> | Columbia University | |
| "Global Public Policy Networks" | | |
| <i>Ronald Fernandes</i> | DePaul University | |
| "International by Design' - The DePaul Way" | | |
| <i>Thomas P. Lauth</i> | The University of Georgia | |
| "The Georgia Approach" | | |
| <i>Eugene B. McGregor, Jr.</i> | Indiana University, Bloomington | |
| "The SPEA Approach" | | |



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Conference-Within-a-Conference: Teaching Mid-Career Executive Degree Students Session I: Knowing the Mid-Career Student

Jefferson Room- Lobby Level

Executive program students are different from students in the traditional MPA. EMPA programs take account of these differences in various ways, but to what extent is the research on executive program clientele actually incorporated into program design and assessment? This session will address two subjects - adult learner preferences and the outcomes we should expect from adult learners in an executive setting.

David Birdsell

Baruch College/City University of New York

Moderator

Steven A. Cohen

Columbia University

James A. Krauskopf

Baruch College/City University of New York

Robert M. Tobias

American University



The Future of Public Management Research: New Research Questions, and New Research Methods

Madison Room- Lobby Level

This panel brings together identified experts in public management research to provide program administrators with a view of the future directions for public management research. The panel members will prepare responses for the following organizing questions to lead a discussion on the future of public management research.

1. What do you see as the top three new questions that will be at the core of public management research for the next 10 years?
2. How will the growing internationalization of the field affect both this future research agenda and our approaches to public management research?
3. What types of research designs and methods are likely to support this future public management research agenda?
4. How will changing information technology affect how we distribute new research knowledge and what does this imply about the future of public management research journals?

Stuart Bretschneider

Syracuse University

Convener

Gregory B. Lewis

Georgia State University

Beryl A. Radin

American University

Craig W. Thomas

University of Washington

Andrew Whitford

The University of Georgia

The Role of Public Law and the Judiciary in PA Programs

Salon A - 1st Floor

PA Students - especially those graduating with MPAs - need a broader awareness of the legal environment, constitutional competence and respect for the rule of law. This panel is designed for attendees to discuss the role of law, courts, and constitutional competency in our PA curricula and research.

Roger Hartley

The University of Arizona

Convener

Robert K. Christensen

The University of North Carolina at Charlotte

James W. Douglas

The University of North Carolina at Charlotte

Stephanie Newbold

American University

William Raftery

National Center for State Courts Virginia Commonwealth Univ.

Strategies for Managing Academic Departments in Times of Resource Scarcity and/or Cutbacks

Salon B - 1st Floor

The purpose of the panel is to explore the responses of academic departments in both public and private universities in various states of the nation to the current severe recession. The question that the panelists will address is, how are departments managing in a time of serious resource scarcity?

Donald F. Norris

University of Maryland, Baltimore County

Convener

Frances S. Berry

Florida State University

Kathryn E. Newcomer

The George Washington University

Ellen Schall

New York University

Barton Wechsler

University of Missouri-Columbia



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Integrating Public Values into the Lifecycle of Public Leadership Curricula

Salon J - 1st Floor

NASPAA member schools have addressed public leadership at different stages of public administrators' careers. Undergraduate programs showcase public leaders, masters' program introduce the concepts of leadership, and executive programs engage students to test their leadership competencies. This panel considers the integration of public values throughout the various stages of the public leadership curricula lifecycle.

Maja H. Holmes
Heather Getha-Taylor
Willow S. Jacobson
Lawrence C. Walters
Eva Witesman

West Virginia University
University of South Carolina
The University of North Carolina at Chapel Hill
Brigham Young University
Brigham Young University

Convener



Implementing the Stimulus Package: Hamilton Meets Jefferson

Salon K - 1st Floor

This panel will provide diverse viewpoints about the implementation of President Obama's stimulus package. This is one of the most significant national policy interventions in our history and raises significant questions for our economy, the federal system, public management and accountability at all levels of government. The panel will feature federal, state and academic experts playing leading roles in monitoring the effects of Recovery Act programs.

Paul Posner
Timothy Conlan
Stanley Czerwinski
Raymond Scheppach

George Mason University
George Mason University
U.S. Government Accountability Office
National Governors Association

Convener



10:45-11 AM

Friday

Coffee Break

Grand Foyer - 1st Floor

11 AM-12:15 PM

Friday

Conference-Within-a-Conference: Teaching Mid-Career Executive Degree Students Session II: Addressing Employer Needs in Curriculum Development

Jefferson Room- Lobby Level

Executive Education Committee members and attendees at the 2008 panels were unanimous in their feelings that employer voices were vital...and missing. This panel will seek to redress that absence by providing a forum to hear perspectives from several major employer groups regarding their expectations for executive degree graduates who will become their next generation of leaders.

David Birdsell
Anthony Griffin
Michael G. Massiah
Raymond C. Scheppach

Baruch College/City University of New York
County of Fairfax
Port Authority of New York & New Jersey
National Governors' Association

Moderator



Beyond Traditional Approaches to Policy Analysis

Jackson Room- Lobby Level

Tools of applied economic analysis have been a major element of public policy analysis. While such tools have an important role to play in public policy analysis, they are not adequate for today's policy analysts. For example, policy analysts must be able to bring values in addition to economic efficiency to bear upon the analysis and management of organizations, programs and policies. In addition, since public policy issues are increasingly shaped by scientific and technological developments, some understanding of science and technology is essential.

However, attempts to incorporate such values and information into policy analysis have met only limited success. Members of this panel will discuss approaches for addressing scientific literacy as well as values in addition to Economic efficiency in policy analysis. Implications for research, teaching and practice will be considered.

Marvin Mandell
John R. Bartle
Steven A. Cohen
William Griffith

University of Maryland, Baltimore County
University of Nebraska at Omaha
Columbia University
The George Washington University

Convener

2009 NASPAA Conference: Public Values: NASPAA Leads the Discussion

MPA Education and Public Value Maintenance in MPA Education in the People's Republic of China: A Ten Year Anniversary Assessment

Madison Room- Lobby Level

This is the second of two panels that reviews the ten year experience of graduate level public administration in China. The panel focuses on public values--their creation, its role in public investment decisions, and in MPA education.

G. Zhiyong Lan Renmin University & Arizona State University
Dong Keyong Renmin University of China
Xin LIU Renmin University
"Strengthening Public Values in Human Resources Management"
Xianguo YAO Zhejiang University
"Public Value in Public Investment Decisions"
Xiaolin Xu Huazhong University of Science & Technology
"Public Value Creation in MPA Education in China"
Zaisheng ZHANG Tianjin University
"The Mechanisms for Enhancing the Sense of Public Spirit for Chinese Civil Servants"

Co-Convener
Convener



Cutting Edge Research Issues in Public Policy: The Economic and Financial Crisis

Salon A - 1st Floor

Governance and management problems in both public and private institutions played a significant role in the financial crisis and economic downturn over this past year. This panel will look at the implications of the crisis for institutional reform of corporate governance, financial and economic regulation, and the governance of economic decision-making in the federal government. It will focus on an analysis of these governance issues and the implication for future scholarship and teaching in public administration and public policy.

Jack H. Knott University of Southern California
Raphael Bostic U.S. Department of Housing & Urban Development
Mark Cassell Kent State University

Convener

Innovative Approaches to Case Teaching

Salon B - 1st Floor

Case teaching has become a core pedagogy in many public affairs classrooms. However, new technologies, diverse student learning styles, and rapidly evolving public problems require that we continue to innovate in our use of 'real world cases' in our classrooms. This engaging session highlights innovations occurring in case teaching throughout the country. It promises to provoke your thinking anew about the potential of this important pedagogical tool.

Jodi R. Sandfort University of Minnesota
Steven Rathgeb Smith University of Washington
Kent Weaver Georgetown University

Convener

Meeting the Challenge: Identifying and Achieving the Diverse and Changing Workforce and Citizen Competencies as Identified as the Proposed NASPAA Standards 2009 6.1 (Sponsored by NASPAA's Diversity Committee)

Salon J - 1st Floor

As agreed during the joint NASPAA's Diversity and Social Equity and Public Affairs Education meeting at the 2008 Charleston's Conference, this panel will identify the competencies needed to respond to a Diverse and Changing Workforce and Citizenry, and present models of courses designed to achieve these competencies.

Blue Wooldridge Virginia Commonwealth University
"What Appears to Work: A Review of the Literature Assessing the Evaluation of Diversity Competency Efforts"
Kristen Norman-Major Hamline University
"Diversity and Cultural Competency Across the Curriculum: Incorporating NASPAA Standards in a Small PA Program"
Mitchell F. Rice Texas A&M University
"Understanding What is Cultural Competency and Teaching Cultural Competency in the Classroom"

Moderator



Teaching Philanthropy: The Development, Sustainability and Effectiveness of Grant-Making Courses

Salon K - 1st Floor

Few aspects of the nonprofit sector have undergone as much change as quickly as institutional philanthropy. The development of new forms of philanthropy have changed its institutional and educational forms. In response to this change, educators and institutional funders have collaborated to create experimental philanthropy courses. This panel will discuss the development, sustainability and effectiveness of these programs from the perspective of two distinct programs and the national effort initiated by Campus Compact. Take-aways for session attendees include ideas about how to develop an experiential philanthropy program, sample syllabi, strategies for sustainability, lessons learned and example of funded projects.

David Campbell Binghamton University
Maureen Curley Campus Compact
Elenore Garton Brandeis University
Susan Lanspery Brandeis University
Julie Olberding Northern Kentucky University

Convener



2009 NASPAA Conference: Public Values: NASPAA Leads the Discussion

12:30-2 PM

Friday



Public Leadership Luncheon - Sponsored by Pi Alpha Alpha
Speaker: Michelle A. Rhee
Chancellor of the District of Columbia Public Schools System

Salons C-H - 1st Floor

2:15-3:45 PM

Friday

Conference-Within-a-Conference: Teaching Mid-Career Executive Degree Students
Session III: Delivering the Curriculum

Jefferson Room- Lobby Level

How do the ideas discussed in the first two sessions translate into actual classroom practices? This session will examine a variety of classroom techniques that have been successfully adapted to the needs of EMPA learners.

David Birdsell Baruch College/City University of New York
Kathleen M. Beatty University of Colorado Denver
Gary DeCramer University of Minnesota
Steven Rathgeb Smith University of Washington

Convener



The NRC Assessment: Opportunities, Challenges, and the Way Forward

Madison Room- Lobby Level

Through the efforts of NASPAA and APPAM, doctoral programs in public administration and public policy programs are included for the first time in the National Research Council's third "Assessment of Research-Doctorate Programs". Inclusion in the assessment presents tremendous opportunities for public administration and policy programs, and raises important questions. This panel will reflect on participating in the NRC study, and what the public and the panel have learned about the field of doctoral education in public administration and policy.

Anne M. Khademanian Virginia Tech
Marc Holzer Rutgers University, Newark
Charlotte Kuh National Research Council
Marvin Mandell University of Maryland, Baltimore County
John Rohrbaugh University at Albany, SUNY

Convener

How to Make Effective Use of External Advisory Boards: What Works and What Doesn't

Jackson Room- Lobby Level

Do you have an advisory board and wonder if it is functioning effectively? Are you thinking of forming an advisory board? This panel brings together four deans and a member of their respective advisory board to discuss what works and what doesn't based on their experiences as board members and deans.

William LeoGrande American University
Pamela Deese, Partner Arent Fox
Kathryn Newcomer The George Washington University
Nancy Tate, Executive Director League of Women Voters of the U.S.
Jeffrey D. Straussman University at Albany, SUNY
Lewis Weiner, Partner Sutherland, Asbill & Brennan
Mitchel B. Wallerstein Syracuse University
Michael Lewan, Principal Brown Rudnick

Convener

Management Competencies in the MPA

Salon A - 1st Floor

Managers and academics are eager to tackle the question of the core competencies that best prepare someone to be a city/county manager (or a department head in local government.) Local government managers, but especially professionals in city management, epitomize the generalist management perspective. Therefore, a good starting point for public management education is in blending that local management perspective with the expectations and goals of the COPRA standards.

Raymond W. Cox, III The University of Akron
Rex L. Facer, II Brigham Young University
Scott Lazenby, City Manager Sandy, Oregon
David Y. Miller University of Pittsburgh

Convener

2009 NASPAA Conference: Public Values: NASPAA Leads the Discussion

Navigating Complex Conversations in the Era of Obama: New Ways to Address Race and Inequality in Policy and Practice

Salon B - 1st Floor

Deans Gilliam and Schall will host an experiential session in which they will present results from the UCLA and NYU programs that brought together students, faculty, administrators, alumni, and community leaders to engage in day-long dialogues. The programs to be discussed were aimed at creating a framework for conversations of sensitive social justice issues, in particular race, in the context of graduate education in public affairs, public policy, and public service.



Franklin D. Gilliam, Jr. University of California, Los Angeles (UCLA)
Ellen Schall New York University

Government Efficiency as a Public Value: How Schools of Public Affairs and Public Administration Prepare Students to Lead the Effort for Enhanced Efficiency

Salon J - 1st Floor

This proposed panel will focus on the question of just how graduate programs leading to MPA and MPP degrees are preparing students to take on the considerable challenge of making government work effectively and efficiently, both for the purpose of satisfying the bottom line, and to "restore the vital trust between a people and their government."

Bonnie Brendel Stabile George Mason University Convener
David Frederickson U.S. Department of Labor
James E. Kee The George Washington University
Susan J. Tolchin George Mason University

Is Your School's Website and Web Marketing Up to Par? Are You Taking Full Advantage of the Online Environment?

Salon K - 1st Floor

Three different, but related, web marketing topics will be discussed in this panel with the focus on reaching prospective students via the web.

Scott Talan National Association of Schools of Public Affairs and Adm. Convener
Patricia M. Shields Texas State University - San Marcos
 "Learn New Ways Programs Can Use Their Websites to Improve Their Image, Impact and Message"
Meagan Van Gelder University of Nebraska at Omaha
 and
John R. Bartle University of Nebraska at Omaha
 "Jazz It Up! Modernizing Your Program's Online Marketing to Attract the Next Generation"
Jody Brightman Pepperdine University
 "What Works Today for Online Outreach and Practical Applications of Social Networking in Recruiting and Retention"



3:45-4 PM Friday

Coffee Break

Grand Foyer - 1st Floor

4-5:30 PM Friday

Annual Business Meeting

Salons A-K - 1st Floor



5:30-5:45 PM Friday

Official Photo of 2009 Standards Committee Participants and Steering Committee Members

Salons C-1st Floor

6-7 PM Friday

Reception Sponsored by the University of Delaware and NASPAA Standards 2009

Sky View Lounge - 1st Floor

Saturday 10/17/2009

7-9 AM Saturday
Executive Council Breakfast Meeting **Jackson Room- Lobby Level**

8-9 AM Saturday
Coffee Break **Grand Foyer - 1st Floor**

8-10 AM Saturday
Registration Exhibits Open **Grand Foyer - 1st Floor**

9:15-10:45 AM Saturday
Accreditation Institute Self Study Workshop (New Standards) Part I **Salon A - 1st Floor**

This session, led by the Chair and members of the Self Study Instructions Taskforce will focus on the new proposed standards. It will provide an overview on the types of information that programs will be required to submit to show conformance to the new standards. Some of the major topics to be discussed are public service values; issues relating to the faculty standards; and the collection, aggregation and dissemination of data as NASPAA moves towards transparency and accountability. (Competencies and Student Learning will be addressed In Part II.)



Jack Meek University of La Verne Convener
Kenneth M. Matwiczak The University of Texas at Austin
Michelle Piskulich Oakland University

Promoting Public Values: An Inspection and Oversight Perspective **Lee Room- Lobby Level**

Public values provide the construct for the new NASPAA standards beginning with Standard 1 which states that "The mission, governance, and curriculum of eligible programs shall demonstrably emphasize public values." The Glossary included in the instructions that accompany the new standards defines these values to be "responsiveness and accountability; transparency and ethical behavior; civic virtue and social equity; fiscal and environmental sustainability; delimited legal governance and participatory processes; due process, respect for human rights and diversity."



Marilyn Rubin John Jay College of Criminal Justice, CUNY Convener
 "Oversight and Transparency in the 2009 American Recovery and Reinvestment Act"
Ned Benton John Jay College of Criminal Justice, CUNY
 "The John Jay College MPA-IG Program: Developing an Oversight and Inspection Curriculum with an On-Line Delivery Focus"
Fred Palm Association of Inspectors General
 "Assuring Integrity and Accountability in Public Service: The Role of the Inspector General"

Perspectives on Diversity **Salon B - 1st Floor**

This panel looks at multiple dimensions of diversity including the recruitment of students as well as the "pipeline" with respect to future employment.

Heather Wyatt-Nichol and Samuel L. Brown University of Baltimore Convener
 "Diversity as a Curricular Competency: Integrative Course Strategies"
Iris Geva-May Simon Fraser University, Canada
 "Identifying Best Practices in Public Administration/Policy Programs to Promote the Involvement of Underserved Populations in the Public Service," co-authors Meghna Sabharwal, The University of Texas at Dallas, and formerly at the Rangel Center, CCNY, and Shawn C. Drake, Simon Fraser University
David Pitts American University
 and
John Marvel American University
 "Meeting the Diversity Challenge in Public Affairs: An Empirical Analysis of the Pipeline Problem in Producing PhDs of Color"
Lisa J. Servon Milano, The New School for Management and Urban Policy
 "Tackling the Elephant in the Room: Addressing Issues of Diversity in Public Affairs Education"



2009 NASPAA Conference: Public Values: NASPAA Leads the Discussion

11:15 AM-12:45 PM Saturday

Accreditation Institute Self Study Workshop (New Standards) Part II

Salon A - 1st Floor

The proposed NASPAA Standards place an increased emphasis on student learning and other outcomes. This session, led by members of the Self Study Instructions Taskforce, will focus on Standard 5: Competencies and Student Learning. It will address a number of topics, including competencies assessment; how a program can crosswalk the competencies and curriculum; program-based assessment and what COPRA will be looking for when reviewing programs under the standard.



Nadia Rubaii-Barrett
Michelle A. Saint-Germain

Binghamton University
California State University, Long Beach

Convener
Convener

Working in China: Challenges and Opportunities

Salon C - 1st Floor

Several NASPAA schools have developed ongoing programs with China, including the establishment of executive master's degree programs as well as customized training for mid-level managers. This session will feature schools working with Chinese institutions within a variety of program settings. Panelists will discuss the opportunities as well as the challenges in working with China.



Kenneth S. Apfel
Francis Lethem
Steven Lux

University of Maryland, College Park
Duke University
Syracuse University

Convener

Traditional Democratic Values in a Modern PA Curriculum: Where Do They Fit?

Salon B - 1st Floor

This panel includes papers that examine traditional democratic values and their coverage in the traditional Public Affairs curriculum from three angles.

Jeremy L. Hall

The University of Texas at Dallas

Convener

"Accountability and Performance in an Age of Collaborative and Third-Party Governance: Making Room for Grant and Contract Management in the PA Curriculum"

Michael W. Hail, Ph.D.

Morehead State University

"The American Founders and the Foundations of Public Administration"

Stephanie Newbold

American University

"No Time Like the Present: Making Rule of Law and Constitutional Competence the Theoretical and Practical Foundation for Public Administration Curriculum"