



NEWS RELEASE

FOR IMMEDIATE RELEASE

NASPAA Names New Communications and Public Affairs Director

(January 3, 2011) – The National Association of Schools of Public Affairs and Administration (NASPAA) is pleased to announce that **Stuart Heiser, MPP** has been named Director of Communications and Public Affairs.

Stuart brings to NASPAA a broad background in policy advocacy and media relations, and strong relationships with press, federal agency staff, and the higher education policy community. His experience includes working as a legislative aide, campaign staffer, civic education teacher, and admissions counselor. Stuart also spent four years as a human resources data analyst in the corporate sector. Most recently, he was the manager of government relations and external affairs at the Council of Graduate Schools from 2005 to 2010.

Stuart earned a master's degree in public policy at the University of Michigan's Gerald R. Ford School of Public Policy, and is a graduate of Rutgers College. He has also studied at Columbia's and NYU's graduate schools of education.

At NASPAA, Stuart will be responsible for publicizing the organization's activities and initiatives, such as the new accreditation standards and findings from the NASPAA Data Center, to member schools, prospective members, and the public affairs community. He will lead the association's efforts to inspire prospective graduate students in public affairs and build awareness of graduates' skills and knowledge among potential employers in the public, nonprofit, and private sectors. Stuart will also work with federal agencies, Congressional staff, state and local governments, and a range of organizations to promote NASPAA's policy priorities, most notably expanding and improving pathways to federal service for graduate students.

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The National Association of Schools of Public Affairs and Administration (NASPAA) is the membership organization of graduate programs in public administration, public policy, and public affairs. Its 275 members confer more than 10,000 master's degrees annually. NASPAA's mission is to ensure excellence in public service education and promote the ideal of public service, and it is the specialized accreditor of master degree programs in public affairs.

NATIONAL ASSOCIATION OF SCHOOLS OF PUBLIC AFFAIRS AND ADMINISTRATION

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