



WHY YOUR SCHOOL SHOULD JOIN NASPAA

NASPAA is a vital community of over 280 schools of public policy, public affairs, and public administration located in the U.S., U.K., Europe, Asia, the Middle East, and South America. Membership benefits schools in numerous ways to help them improve the quality of their program—and of the field overall. **NASPAA is the global standard in public service education.** Here is a sample of membership benefits.

Benefits of NASPAA Membership

- ◆ Eligibility to pursue voluntary **Accreditation** for master's degrees in the discipline. Accreditation from NASPAA signals that a program has met a range of standards that benefit students, the school, and the entire field.
- ◆ Discounted registration for the **NASPAA Annual Conference**, attended by almost 500 public affairs education community members, and featuring 75 sessions and panels on research, teaching, and administration of public affairs education.
- ◆ Only NASPAA member schools can establish a **Pi Alpha Alpha honor society** chapter for graduate and undergraduate students in public affairs.
- ◆ Adaptable **marketing materials** to promote MPA/MPP degrees to prospective students, and materials to promote public service careers in general.
- ◆ **Social media** targeted to schools (Twitter), prospective and current students (Facebook), and alumni (LinkedIn).
- ◆ An electronic subscription to the quarterly, peer-reviewed **Journal of Public Affairs Education**, with free online access to past issues and articles.
- ◆ Monthly **electronic newsletter** highlights news from NASPAA, news from member schools and deans/directors, upcoming conferences, and opportunities for students and faculty.
- ◆ **Listservs** connecting deans, program directors, faculty, and professional staff in discussions on a variety of issues and program specializations.
- ◆ **Annual meetings** for professional staff in career services and admissions, and a biennial meeting of doctoral programs.
- ◆ **Committees and sections** that further member interests and specializations, such as Executive MPAs, small programs, non-profit management, and financial and budget management.
- ◆ Your school will be added to our **online school search tool** used by tens of thousands of prospective students each year, and a campus photo will be added to NASPAA's website.
- ◆ NASPAA's new **Data Center** is poised to become the authoritative source of data on public affairs education. NASPAA schools get members-only access to analysis and reports to use for benchmarking and program improvement.
- ◆ Access to a comprehensive **online career center** for students and alumni looking for internships or jobs, PublicServiceCareers.org. The site provides prospective students with information about the value of an MPA/MPP degree and career options.
- ◆ One free set of the NASPAA **membership mailing list** each year.